



ISCA 2011

ANNUAL REPORT



MOVING PEOPLE
WWW.ISCA-WEB.ORG

COLOPHON

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MISSION

WE BUILD INTERNATIONAL RELATIONS BETWEEN PEOPLE, CULTURES, ORGANIZATIONS AND SECTORS OF SOCIETY. SEEING SPORT AS A CULTURE OF MOVEMENT, WE DEVELOP OPPORTUNITIES FOR LEARNING, INSPIRATION AND ACTION TO INDUCE SOCIAL CHANGE.



MOVING PEOPLE

The International Sport and Culture Association (ISCA) is a global platform open to organizations working within the field of Sport for All, recreational sports and physical activity. Created in 1995, ISCA is today a global actor closely cooperating with its 130 member organizations, international NGOs, and public and private sector stakeholders. Its 40 million individual members from 65 countries represent a diverse group of people active within youth, sport and cultural activities.



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INTRO



Dear Friends

In 2011, we have accelerated the recent development endeavours in ISCA. We have done this in response to changes in the societies that grassroots sport sector ultimately serves.

ISCA's Annual Report reflects this development and we hope it will be an informative and inspirational narrative of the International Sport and Culture Association dedication to the active societies.

Walking and Talking

ISCA's strategy is based on both 'Walking' and 'Talking' or in other words on practical international based projects and on political advocacy and communication. Over the last years these two strategic pillars have developed significantly. International project-work has always been a political priority for ISCA and together with our national and international partners we have managed to increase the amount and the quality of our international projects. The political communication has also developed throughout the past year. Political advocacy has due to an overall stronger platform had a vital internal and external value and impact. The most eminent examples of the increased focus on political advocacy are the latest communication successes of ISCA Europe, which involved many European ISCA members in effective and inclusive ways.

At the same time the sport political environment seems to be more polarized than ever before. It has become clear which entities have a genuine interest and priority in grassroots sport and the recreational physical activity sector and which entities have their priorities on the elite sport sector.

ISCA believes such clarity is important because it shows that political decisions and priorities need to be made. One dollar spent on elite sport cannot be spent on grassroots sport – and vice versa. An investment in one will not clearly benefit the other – though this is often claimed.

We will continue our work to show and to tell what grassroots sport is, and how it can benefit our societies.

MOGENS KIRKEBY, ISCA PRESIDENT

ISCA ASSISTING ORGANISATIONAL DEVELOPMENT AND INSPIRATION

ISCA strives to provide knowledge and possibilities that will enable member organizations and partners to develop their organizations and their services, using international inspiration. ISCA works with its members' organizational decision-makers and key staff to achieve these ends in a dialogue-oriented process.

We believe that an organization can kick-start innovation in this way, and in practice members will be able to save several years of trial-and-error development by drawing on the expertises of other organizations.

At the same time, ISCA is openly sharing its contacts and networks so that bilateral contacts and thematic networks in specific fields of interest can develop dynamically.



"In 2011, my organization had a visit from the whole board of our Danish partner organization, facilitated by ISCA. We need more of these bilateral meetings on a high level to inspire change in our own activities."

Fillipo Fossati – President, UISP





IN 2011, DANISH GYMNASTICS AND SPORT ASSOCIATIONS (DGI) HAS BEEN INSPIRED BY

- Belgian initiatives to develop the Sport2Go concept offering access for young people to 25 different sports in the city of Ålborg. After a very successful pilot phase, the project aims at attracting an additional 1000 young people in 2011.
- German Gymnastics Federation (DTB) enabling DGI to develop a strategy concept for fitness centers in voluntary clubs as well as to mainstream health in organizational policies.
- UK examples to propose 7 hours per week of sport and physical activity for children and young people in Denmark. The vision was adapted by the Danish Government's committee on sport for all and roll-out initiatives have started in 2011.



In 2011, the initial project of international youth exchanges within the EuroRegions framework between French School Sport Association (USEP) and the Catalanian Union of Sports Councils (UCEC) was expanded to include also regional offices in the Italian sport for all federation (UISP).



“We need to bring political attention to grassroots sport in Slovenia. In Sports Union of Sloveina, we have in 2011 received valuable facts on other countries’ sport education policies, and used this in our dialogue with the government in preparation of a new law. ISCA President and ISCA Secretary General also took part in a meeting with our Minister for Sport, which added credibility to our claims.”

Rado Cvetek – Executive Director, Sports Union of Slovenia.

ISCA THEMATIC NETWORKS - YOUR WAY TO JOIN INTERNATIONAL COOPERATION!

ISCA invites all its members and stakeholders to participate in international cooperation on topics of special interest.

The goal is to benefit from inspirational and developing partnerships across sector lines.

To facilitate inspiration, knowledge-sharing and international cooperation, ISCA has established networks of organisations with similar interest. The list below outlines the actual list of operating networks:

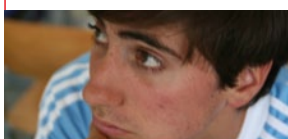
- Health Enhancing Sport Exercises Network
- Environment and Sport Network
- Facility Management Network
- European Gym Festivals Network
- Badminton Network
- Youth Network
- Active Children Network
- Active Seniors Network



Brazilian ISCA member Social Services of Commerce (SESC) has in 2011 taken inspiration from the ISCA lead EuroVolNet project to initiate a series of activities to highlight and develop a sport volunteering culture in a different socio-cultural context of Brazil.

ISCA CREATING CROSS-SECTOR COLLABORATION

Grassroots sports cannot alone create the solutions needed in today's society. Thus, ISCA engages diligently in cooperation with governmental and non-governmental organizations in fields related to grassroots sports. We identify relevant sectors and key stakeholders and engage with them on the basis of precise proposals for collaboration. We implement activities with political and practical impact. In this way, we illustrate the role of grassroots sport, and highlight the importance of cross-sector collaboration, both to inspire, engage and to create political visibility and validity.



CITIZENSHIP

Grassroots sport is the most widespread civil society sector in the world. Engaging in voluntary based sport clubs and their management is a school of democracy. It is a driver for active citizenship and it furthers social inclusion. ISCA and its members are running a series of non-formal education events that foster the contribution of grassroots sport to responsible, engaged communities and active citizenship. Youth is a key focus in this work.



HEALTH

Physical activity and sport are drivers for better public health. Grassroots sport organizations are the doers that enable individuals to choose physically active lifestyles. ISCA is working with the WHO, Universities and the health sector to continuously develop health-enhancing physical activity offers in grassroots sport. In 2011, ISCA has initiated its third large-scale, multi-year international health project with substantial support of the European Union.



CITIES

Grassroots sport is essentially a local, community-based activity. Its focus on health and social inclusion corresponds with those of today's cities and municipalities. ISCA works closely with city administrators and political leaders from city planning, environment, social affairs, health and other sectors. In 2011, ISCA collaborated with the International Childrens' Games - essentially a cooperation between cities with an interest in physical activity - to implement an international conference in connection to the Games.



VOLUNTEERING

Millions of people contribute their free time to grassroots sport activities. In Europe alone, we count 35 million sport volunteers! It is a resource of enormous strength that needs to be supported and developed. ISCA highlights this issue and addresses the frameworks for volunteering in its projects and education activities, including the EuroVolNet Project, implemented as part of the European Year of Volunteering 2011.




"The large numbers of people volunteering to help with sporting activities across the EU demonstrates that sport is seen as an important part of the community in most parts of the union."

EU SPECIAL EUROBAROMETER 334 – Sport and Physical Activity


LINKS

CITIZENSHIP:

 [Integration through sport](http://www.integrationthroughsport.org)
www.integrationthroughsport.org

 [NERO youth training:](http://www.isca-web.org/english/youth/trainings/nerononformaleducationinruralyouthorganization)
www.isca-web.org/english/youth/trainings/nerononformaleducationinruralyouthorganization

CITIES:

 [International Childrens' Games Conference on health and well-being](http://www.icg-lanarkshire2011.com/info/33/icg_conference)
www.icg-lanarkshire2011.com/info/33/icg_conference


 [WHO Healthy Cities programme](http://www.euro.who.int/en/what-we-do/health-topics/environmental-health/urban-health/activities/healthy-cities)
www.euro.who.int/en/what-we-do/health-topics/environmental-health/urban-health/activities/healthy-cities

HEALTH:

 [MOVE](http://www.wemoveyou.eu)
www.wemoveyou.eu

 [MOVE2011 Congress](http://www.move2011.info)
www.move2011.info

VOLUNTEERING:

 [EuroVolNet](http://www.eurovolnet.info)
www.eurovolnet.info

 [European Year of Volunteering 2011](http://www.eyv2011.eu)
www.eyv2011.eu

 [ACTIVE France youth training](http://www.isca-web.org/english/youth/trainings/activetraininghealthyenvironmentandvolunteering)
www.isca-web.org/english/youth/trainings/activetraininghealthyenvironmentandvolunteering



CROSS-SECTOR ADVOCACY

Throughout its project and advocacy work ISCA is addressing a wide range of stakeholders that are directly and indirectly concerned by the sport and physical activity sector. We pursue a culture of dialogue and engagement, as real impact can only be achieved through cooperation and consolidated action. Beyond our member base we have listed below some of the main stakeholders we are cooperating with.

REPRESENTATIONS AND MEMBERSHIPS

- Member of the Steering Committee of International Platform for Sport and Development (Chair 2009-2011)
- Member of World Social Forum
- Member of the Program Committee of Play the Game
- European Union: Member of European Platform for Action on Diet, Physical Activity and Health
- European Union: Applying to become Observer of Expert group: Sport, Health and Participation
- Council of Europe: Member of Consultative Committee of Enlarged Partial Agreement on Sport
- Council of Europe: Member of the Advisory Council and Joint Council on Youth
- Member of European Civil Society Platform on Life Long Learning
- Member of ECAS – European Citizens' Action Service
- 2011: Member of the European Year of Volunteering Alliance
- 2012: Member of the European Year for Active Ageing Coalition

ONGOING EXTERNAL RELATIONS:

- World Health Organisation
- UNESCO
- UNICEF
- United Nations Office for Sport, Development and Peace
- United Nations Environmental Programme
- UN Habitat
- European Commission
- European Parliament
- Council of Europe – European Youth Foundation
- US President's Council on Fitness, Sport and Nutrition
- World Federation of the Sporting Goods Industry
- Federation of the European Play Industry
- Sport et Citoyenneté
- European Health and Fitness Association
- International Council of Sport, Science and Physical Education
- European Cyclists' Federation
- Union of International Architects, Sport and Leisure Group

ISCA SISTER ORGANIZATIONS

- Confédération Européenne Sport Santé - CESS
- Association For International Sport for All - TAFISA
- International Council of Organizations of Folklore Festivals and Folk Arts - CIOFF
- European Non-Governmental Sport Organisations – ENGSO, ENGSO Youth
- European Federation of Company Sport - EFCS
- Confédération Sportive Internationale du Travail - CSIT
- Nordic Youth Associations - NSU

MEDIA PARTNERS

- Euractiv.com
- Play the Game
- UISPress International



ISCA BEING A VOICE FOR GRASS-ROOT SPORT

Grassroots sport is providing vital societal benefits and opportunities. ISCA is a strong voice of the sector, representing more than 125 member organizations around the globe, totaling some 40 million individual members. ISCA is the advocate of the grassroots sport sector vis-à-vis international political stakeholders and the media. We hold the view that grassroots sport has a potential that is much broader and more meaningful than identifying talents for the elite and professional sport sector. It has its own purposes, funding structures and organization. ISCA provides the facts and pushes the agenda on grassroots sport.



Recent ISCA achievements in the European Parliament include,

- European Parliament adopts the written declaration on support for grassroots sport. 736 members of European Parliament contacted by ISCA, 385 supported the declaration
- ISCA President addresses the European Parliament committee on culture and education as only grassroots sport representative
- Public hearing on grassroots sports at European Parliament organised by ISCA
- ISCA voices concerns on the draft European Parliament report on sport

Meeting political stakeholders

Examples of national and international political stakeholders that ISCA has met with recently:

- Members of European Parliament: Fisas, Løkkegaard, Senyszyn, Kelly, Costa, Takkula, McClarkin, Pack
- Presidents and Ministers: Denmark, Slovenia, Iceland, Hungary, Poland, Germany
- Mayors and high-level city representatives: Sao Paolo, Riga, Washington D.C., Prague, Kuala Lumpur, Ljubljana, Paris, Taiwan, Frankfurt, Bologna, Lisbon, and more.

Recommendations from projects

- Several ISCA projects and activities not only engage participants and leaders in exchanges and debate – they also produce tangible political recommendations for decision makers.

Recent ISCA achievements in the European Commission and Council

- ISCA Europe invited to the first EU structured dialogue on sport as only grassroots sport organisation
- ISCA presents position paper on commission communication on the European dimension in sport



We believe our common goal should be: 100 MILLION MORE EU CITIZENS ACTIVE IN SPORT AND PHYSICAL ACTIVITY BY 2020

ISCA has launched a petition for a common European vision of 100 million more Europeans active in sport and physical activity.

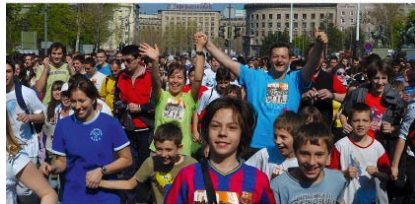
"Today grassroots sport is engaging 40 % of all Europeans on a regular basis. If we add to this the number of Europeans who are physically active in other ways than sport, 65 % identify themselves as active on regular basis (Eurobarometer, 2010). However, there is a considerable gap between European countries with regard to the degree of involvement of the citizen in public life in general, and in sport in particular."

Close the physical activity gap by giving all Europeans the opportunity to be physically active regularly. If all EU societies reached the current level of the top 25% of EU countries - then 100 million more Europeans would be regularly active in sport and physical activity. We believe that should be our common ambition.

We invite organizations, institutions, MEP's, individual citizens to support this vision:

100 MILLION MORE EUROPEANS ACTIVE IN SPORT AND PHYSICAL ACTIVITY BY 2020

SUPPORT THE PETITION AT:
WWW.SPORTVISION2020.EU



ISCA ON THE CONTINENTS



ISCA NORTH AMERICA

Chair and secretariat: Gil Penalosa, 8-80 cities

Highlights

- Partnership with Canadian ParticipAction
- National Danish Performance Team planning tour of USA
- Agreement with US "President's Council on Fitness, Sports & Nutrition" and its "Let's Move!" campaign for the MOVE2011
- Planning of Ciclovía Workshop in Guadalajara, Mexico

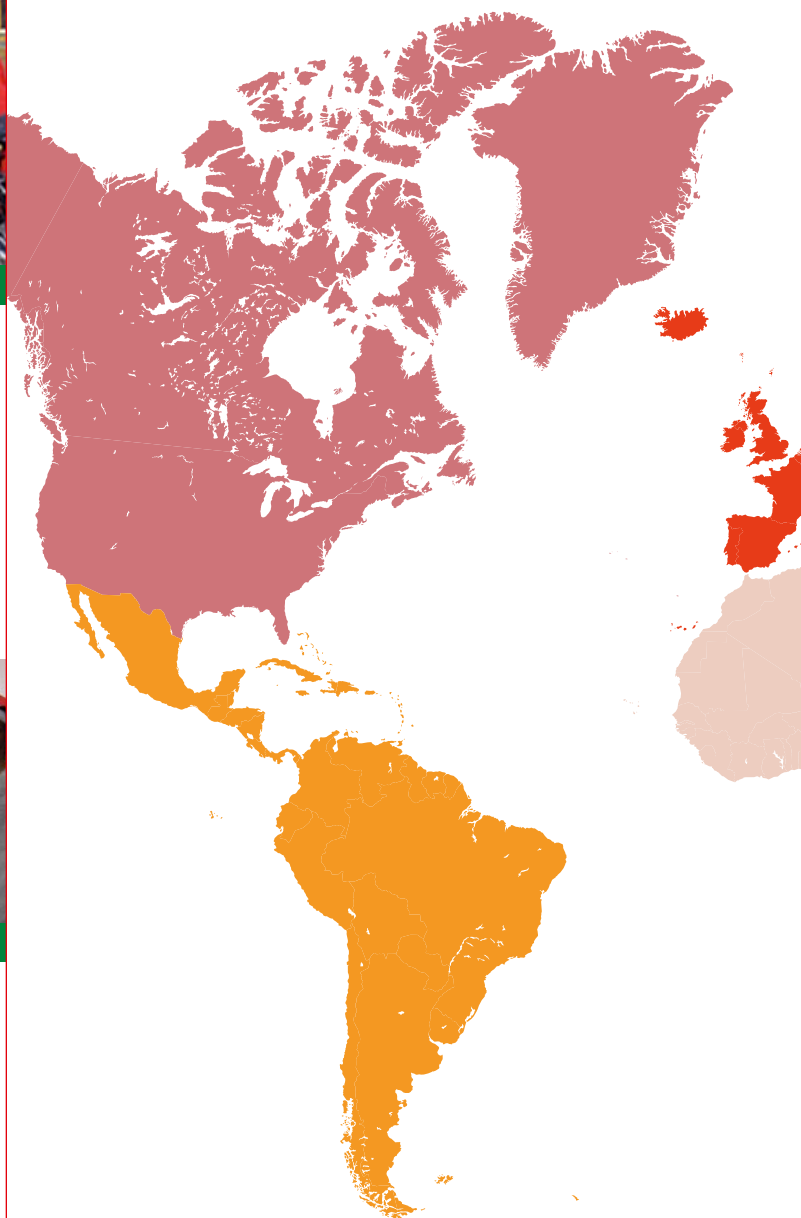


ISCA LATIN AMERICA

Chair and secretariat: Maria Luiza Souza Dias, SESC Sao Paulo

Highlights

- Challenge Day; 22 countries; 4023 cities; 63.611.208 individuals. Coordinated by ISCA Member SESC SP
- 2nd Festival of General Gymnastics, Dance, Acrobatics and Circus Arts, April 2011: organized by ISCA Member Centro de Artes e Esportes Juliu's
- International week of Sport for Social Change: Initiated by the Sport for Social Change Network - a collection of 30 non-profit organizations, lead by the United Nations Development Program (UNDP), ISCA contributed to the week programme and execution.





ISCA EUROPE

Chair: Filippo Fossati, Unione Italiana Sport Per Tutti (UISP). Secretariat: Rome, Italy and Copenhagen, Denmark

Highlights:

- Public Hearing on Grassroots sport in European Parliament
- ISCA Top Leader Meeting
- MOVE project - Physical Activity Promotion Forum
- EuroVolNet project in support of the European Year of volunteering

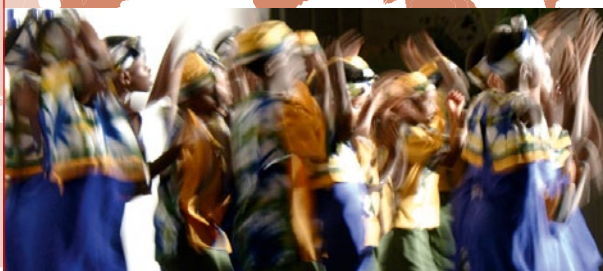


ISCA ASIA

Chair and secretariat: N. Shanmugarajah

Highlights:

- NOYCE project on EU-Asia youth leader development accepted for funding by European Commission
- ISCA Asian Task Force Meeting, March, 2011, Kuala Lumpur
- Development of Youth leader Education Programme in Vietnam
- ISCA presenting grassroots sport perspectives at the World Summit of Internet and Multimedia, September 2011, Shenyang



ISCA AFRICA

ISCA is servicing its members via ISCA's position as chair in the Steering Board of the renowned Platform for Sport and Development www.sportanddev.org

Highlights

Examples of bilateral contacts 2011 in the ISCA network:

- French ISCA member USEP making exchanges with Moroccan School Sport Federation
- Danish ISCA Member DGI (region Mid-Jutland) making bilateral youth leader education programme in Ghana
- ISCA meeting with South African Minister for Sport Geert Oosthuizen and ongoing negotiations to host the Global Youth and Sport Forum



ISCA INITIATIVES AND PROJECTS



ISCA believes the best way to assist grassroots sport is by engaging in targeted activities to innovate and develop the sector. ISCA is thus largely a project organisation, and is considered to be a “doer” in the field of International Sport for All.

Since its inception in 1995, ISCA has implemented more than 100 activities and projects, hereof more than 40 with substantial, external donor support.

ISCA has over the course of these activities involved more than 200 different organizations from members and partner networks. The largest on-going project comprises 17 organisations from very different sectors.

Projects differ in scope and financial size. As an illustration, ISCA is currently implementing the three-year, international health project MOVE with a total budget of 1.2 million Euro.

ISCA’s projects have been the main source of international contacts and inspiration for SALSC. We have learned about upcoming topics in grassroots sport, received inputs to our own activities and we have established own bilateral partnerships internationally. These projects have basically developed our international outlook!”

Millar Stoddard – SALSC, Scottish Association of Local Sports Councils



MOVE2011 CONGRESS:

THINK GLOBAL MOVE LOCAL

Following the successful series of ISCA MOVE congresses in 2009 and 2010, the MOVE2011 congress is promoted by a strong partnership and focusses on necessary steps to take, towards the vision of 100 million more people active in sport and physical activity by 2020.

Addressing Partnerships, People and Practices, the programme includes more than 30 speakers, amongst others

- Despina Spanou, Principal Adviser for Communication and Stakeholders, European Commission's Directorate General for Health and Consumer Policy (DG SANCO)
- Kelly Murumets, President and CEO of ParticipACTION, the national voice of physical activity and sport participation in Canada
- Lori Sloate, Partnerships and Advocacy, WHO Centre for Health Development, Japan
- Margaret Best, Minister of Health Promotion and Sport, Province of Ontario, Canada
- Pilar Alvarez-Laso, Assistant Director-General for Social and Human Services, UNESCO, France
- Raí Souza Viera de Oliveira, former captain of the national Brazilian football team, Paris Saint-Germain, and a social entrepreneur, Brazil
- Shellie Pfohl, Executive Director, President's Council on Fitness, Sports & Nutrition, USA

CONGRESS CONSORTIUM

- International Sports and Culture Association (ISCA)
- La Ligue de l'Enseignement,
- Union Française des Œuvres Laïques d'Education Physique (UFOLEP)
- Union Sportive de l'Enseignement du Premier Degré (USEP)
- Associated congress partners
- Sport and Citizenship
- French National Olympic and Sport Committee (CNOSF)
- French Ministry of Sport
- City of Paris



MOVE2012

WORLD CONGRESS ON SPORT FOR ALL: LATIN AMERICA AND THE WORLD



The MOVE2012 congress will be held in Sao Paolo, Brazil, in October 2012. Sao Paolo is the largest city in the southern hemispheres, and will prove a vibrant frame for the debates on contemporary challenges in Sport for All. With the upcoming Football World Cup 2014 and the Olympic Games in 2016 taking place in Brazil, the MOVE congress will explore how sport for all is impacted by the ongoing mega sport events. Another key topic will be volunteering, which is a concept undergoing rapid development in Latin America today. The MOVE2012 congress will mark the launch of a continental-wide campaign to promote sport for all on the local level. See you in Sao Paolo in 2012!

CONGRESS CONSORTIUM

- International Sport and Culture Association (ISCA)
- Social Service of Commerce (SESC) Brasil



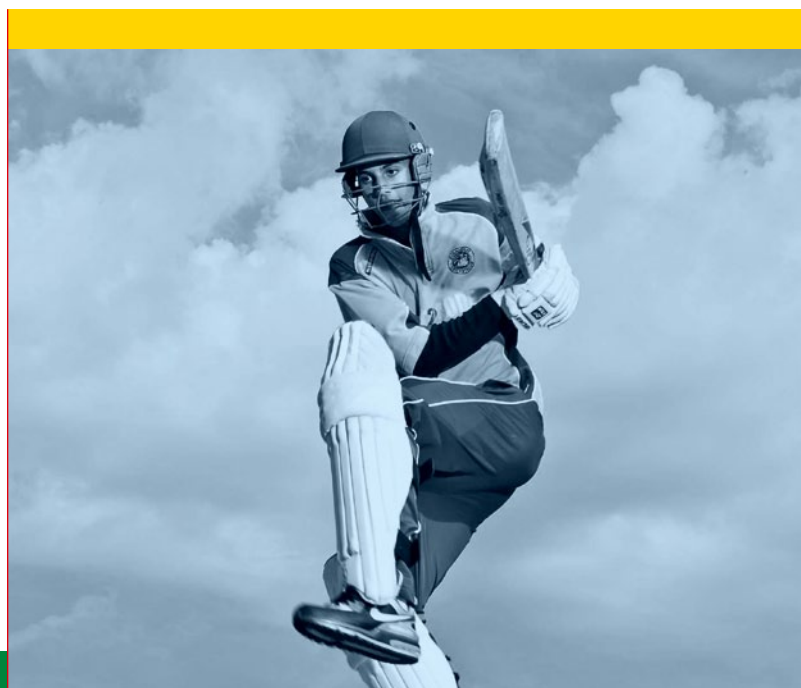
SPORTVISION2012

VOLUNTEERING, FITNESS DOPING, FINANCING & HEALTH

COPENHAGEN, DENMARK, MARCH 2012

As part of the Danish Presidency of the European Union, ISCA has been appointed to coordinate the official sport conference of the Presidency. This will be the first time ever for a Presidency to organize such a conference with an exclusive focus on Sport for All.

The conference will be an opportunity to benefit from novel initiatives in the fight against fitness doping, promotion of volunteering in sport for all, creative samples on financing and health in sport for all, high-level political debate and agenda-setting, excellent networking and partnership opportunities, and unique study tours.



PARTNER CONSORTIUM

- Danish Presidency of the European Union
- Danish Ministry of Culture
- International Sport and Culture Association
- Danish National Anti-Doping Agency
- The National Olympic Committee and Sports Confederation of Denmark
- Danish Gymnastics and Sport Associations
- Danish Federation for Company Sports



DONOR

The SPORTVISION2012 conference has received funding from the European Union in the framework of the Preparatory Actions in Sport.

eu2012.dk

DANISH PRESIDENCY
OF THE COUNCIL OF THE
EUROPEAN UNION 2012



THE MOVE PROJECT

PHYSICAL ACTIVITY PROMOTION FORUM



The MOVE project aims to collect and qualify good practices that promote health-enhancing physical activity among socially disadvantaged groups. In this effort, MOVE will focus on initiatives that have been successful in targeting the following groups living in disadvantaged urban or rural areas with socioeconomic challenges:

- youth
- ethnic minorities and immigrants
- girls and women
- seniors

Physical activity has proven itself to be one of the single most important determinants for a healthy life.

The partner organizations in MOVE will promote good practices and use learning points from the practices as a stepping stone to developing new initiatives in the field of health-enhancing physical activity. Drawing inspiration from the collection of good practices, MOVE will implement 15 pilot projects, giving partner organizations an opportunity to generate additional learning and knowledge about promoting physical activity in socially disadvantaged groups.

Through MOVE, project partners will strengthen their capacity to design and carry out health-enhancing physical activity initiatives that focus on socially disadvantaged groups and reflect their particular needs and life situation.

ASSOCIATE PARTNERS

- Johann Wolfgang Goethe-Universität
- Friedrich-Alexander-Universität Erlangen Nürnberg
- Università Degli Studi Di Cassino (UNICAS)
- Confederation Europeenne Sport et Santé (CESS)
- Federation of the European Play Industry (FEPI)
- European Health and Fitness Association (EHFA)
- The Royal Danish Academy of Fine Arts, the Schools of Architecture, Design and Conservation (CIA)
- Streetfootballworld (SFW)

For more information about the MOVE project see www.wemoveyou.eu



Det Kongelige Danske Kunstakademiske Skoler for Arkitektur, Design og Konservering



SUPPORTED BY

The European Commission's Directorate General for Health and Consumer Affairs (DG Sanco)



SANTE

**SPORT ACTION NETWORK OF EUROPE
(2010-2011)**

SANTE is an ambitious sport and health initiative gathering 17 European partners from sport organizations, universities, businesses and local government. The partners have united their resources to act upon the contemporary challenge of improving Europeans' health.

SANTE has a special focus on supporting and promoting cross-sector innovative partnerships to foster learning across Europe's borders and inform future actions within health enhancing physical activity.

Concretely, this is done through promoting and organizing: Thematic seminars on health challenges of a European wide nature such as Active Seniors and National Health Campaigns

Project exchanges such as study tours, expert consultations and bilateral workshops to boost organizational development

The SANTE handbook and SANTE magazine

POLICY RECOMMENDATIONS

Within the realms of ISCA Europe, political leaders of SANTE organizations and other key stakeholders have developed, discussed and communicate common policy positions.

See more about the political aspirations of SANTE at www.isca-web.org/english/iscaeurope

SUPPORTED BY

European Commission: Directorate General for Education and Culture, Sport Unit



PARTNERS

- Czech Association Sport for All (CASPV)
- Danish Gymnastics and Sports Associations (DGI)
- German Gymnastics Federation (DTB)
- Federazione Italiana Aerobica e Fitness (FIAF)
- Federation of the European Play Industry (FEPI)
- Fundacao Inatel (INATEL)
- Latvian Trade Sport Association (LTSA)
- Lithuanian Country Sport and Culture Association (NEMUNAS)
- Netherland's Sport Alliance (NSA)
- Scottish Association of Local Sports Councils (SALSC)
- Czech Sokol Organization (COS)
- Sports Union of Slovenia (SUS)
- Union Barcelona of Association of Sport (UBAE)
- Italian Sport for All Association (UISP)
- University of Cassino
- Municipality of Florence



EUROVOLNET

EUROPEAN VOLUNTARY NETWORK



“If we want to sustain the European model of grassroots sport participation, we need to find ways to uphold, nourish and reward the willpower of sport volunteers!”

Sakis Pappous – University of Kent, UK

EuroVolNet is a transnational project that fosters the exchange of best practices regarding legal, organizational and financial aspects of volunteering in sport. Project partners form a network of experienced actors involved in the management and running of sport associations.

This multilateral cooperation project addresses the priorities set-out in the European Commission’s White Paper on Sport as the basis of its action. Project partners contribute diverse experiences in engaging, managing and retaining volunteers at all levels in their organizations. EuroVolNet enables networking and sharing of best practices in a structured setting.

Best practices furthered by EuroVolNet deal with the following dimensions:

- Definition of volunteering
- Education and recognition of volunteering
- Legal framework of volunteering
- The socio-economic value of volunteering
- Volunteering management
- New ways of funding

PROJECT PARTNERS:

- Latvian Sport for All Association, LTSA, Latvia
- Deutscher Turner Bund, DTB, Germany
- Sport et Citoyenneté, France
- The Norwegian Olympic and Paralympic Committee and Confederation of Sport, NIF, Norway
- University of Kent, UK
- Community Games, Ireland
- Italian Sport for All Association, UISP, Italy
- Estonian Sports Association, JOUD, Estonia
- Czech Sokol Organization, SOKOL, Czech Republic
- Union Française des Oeuvres Laïques d’Education Physique, UFOLEP, France
- Scottish Associations of Local Sports Councils, SALSC, Scotland
- Danish Gymnastic Association, DGI, Denmark
- Czech Association Sport for All, CASPV, Czech Republic
- Sports Union of Slovenia, SUS, Slovenia
- Special Olympics Europe/Eurasia
- Netherlands Sports Alliance, NSA, Netherlands
- Romanian Federation Sport for All, Romania
- Bulgarian Young People Foundation, Bulgaria



The EuroVolNet project is receiving support from the European Commission, Education and Culture DG, under the “2010 Preparatory Action in the Field of Sport” – Grant agreement no. EAC.2010 - 1304



GOOD GOVERNANCE IN GRASSROOTS SPORT

Good Governance in elite and professional sport would typically address challenges such as corruption, match fixing, doping, excessive salaries, etc.

ISCA claims that Good Governance is equally important for grassroots sport. If grassroots sport organisations are not governed in an appropriate and legitimate way, they will not only lose their reputation, but also credibility, societal legitimacy, membership and public financial support. Grassroots sport is most often based on small, local sport clubs relying heavily on voluntary work, and thus we need to address crucial issues regarding the financial stability and the relations to public authorities. This is the starting point for the Good Governance in Grassroots Sport project. The project runs from December 2011 to March 2013, and is supported with 200.000 Euros by the European Commission Sport Unit as part of their Preparatory Actions in Sport.

The project aims to increase the capacity of non-governmental grassroots sport organizations in Europe to govern in a transparent and accountable way.

Specifically, the project will increase the evidence and knowledge base for good governance in grassroots sport in Europe by researching, compiling and disseminating existing principles of good governance in European grassroots sport and collecting and valorising good practices and solutions to challenges posed to good governance in European Grassroots sport.

The project will further build capacities in key national non-governmental grassroots sport organizations through targeted learning opportunities, by designing and implementing a sustainable European non-formal education for 'Good Governance in Grassroots Sport', targeting organizational top leaders

Finally, the project will increase awareness and outreach on good governance to a broad target group in grassroots sport by testing and providing a consultancy function for grassroots sport organizations on good governance and by leveraging two international events and various ISCA communication channels.



With support from the European Commission, Education and Culture DG, under the "2011 Preparatory Action in the Field of Sport"



PROJECT PARTNERS

- International Sport and Culture Association
- Sport and Citizenship
- Special Olympics
- Transparency International
- French UFOLEP
- Romanian Sport for All Association
- Czech SOKOL
- Belfast City
- Spanish UBAE
- University of Cassino
- Institute for Sport Studies Denmark
- Municipality of Casalecchio di Reno
- Masi Sport Club Italy
- Danish Gymnastics and Sport Associations DGI
- German Gymnastics Federation DTB
- Estonian Sports Association Joud
- City Council of Pärnu
- University of Wales
- Semmelweis University Hungary
- Italian Sport for All Association UISP
- Sports Union of Slovenia

ISCA YOUTH



FUNDED BY the European Commission,
Youth in Action Programme



Recognizing youth as key actors in a vibrant and politically aware civil society, ISCA has promoted and prioritized youth activities since its establishment. The activities organized by and for young people are usually training courses and seminars, for 20-40 participants, or conferences and forums, for up to 150 people. The European Commission and the European Youth Foundation of the Council of Europe have been committed institutional donors co-financing the activities of the network.

Apart from running projects and facilitating youth networks involving more than 2000 youth, ISCA seeks political influence, amongst others through its position in the Council of Europe's Advisory Council on Youth.

Selected highlights from the last year:

- BYS-DEMO Balkan Youth Sport Democracy Training in partnership with Serbian Sport for All Federation - Belgrade, Slovenia
- Balkan meets East - Similar challenges in youth and sport? in partnership with LECS and ADCS- Predeal, Romania
- Inclusive Youth Leader Training, in partnership with Special Olympics and the Council of Europe -Strasbourg, France
- NERO Non-formal Education in Rural youth Organisations, in partnership with Bulgarian Young People Foundation - Bankya, Bulgaria
- Active: Healthy Environment and Volunteering, in partnership with UFOLEP - Hautevilla-Lompnes, France
- Mobilizing youth through sport and technology, in partnership with ENGSO-Youth - Vienna, Austria
- International Children's Games, coordinated by South Lanarkshire Leisure - Health and Wellbeing Conference - Hamilton, Scotland
- Active Evaluation seminar, in partnership with SUS - Portoroz, Slovenia

Have a look at ISCA's youth initiatives at
www.isca-web.org/english/youth

NOYCE

NON-FORMAL EDUCATION THROUGH SPORT FOR YOUTH IN CHINA AND EUROPE

Together with the Ollerup Academy of Physical Education, ISCA will in 2012 implement the NOYCE project, which is a youth development project between Europe and Asia, with a starting point in Denmark and China.

The project uses the method of non-formal education through sport and physical activity in a series of activities to boost intercultural understanding, cultural exchange awareness and networking among young people from EU countries and China.

Implementing activities such as the NOYCE Mutual Ambassador Programme, NOYCE Network Managers Education, NOYCE Chinese Tour and NOYCE Global Dialogue Youth Training, the project will contribute to the EU-China Year of Youth and at the same time build partnership and capacity for ISCA members and partners for the years to come.

IYLE

INTERNATIONAL YOUTH LEADER EDUCATION

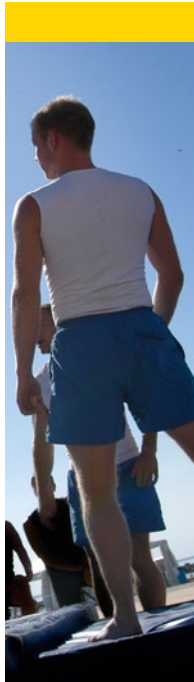
Sport and especially Sport for All play an important role in society and have the democratic characteristics needed to promote an educational dimension in a holistic approach to human development.

This mindset has been guiding the Academy of Physical Education in Ollerup, Denmark, since its start.

The Academy's progressive approach to sport and the role of sport in society has made it an attractive educational option for international students since the early 1930's. Today, the Academy is running the internationally recognized International Youth Leader Education (IYLE), a 4-month residential, non-formal education programme that aims at cultivating youth leaders with a global outlook. IYLE is focused on the role of voluntary leadership, democracy and intercultural understanding as tools for social change, community based activities and active citizenship.

IYLE is implemented in a partnership with ISCA and is cooperating with universities, schools, special institutions, NGOs and international voluntary sports organizations and has again in 2011 attracted a varied, large group of young leaders – leaders of the future – spanning across 5 continents.

Ollerup has truly become a global sports laboratory.



“It is great to live in direct contact with people from all over the world. They became your family: you learn how to be open-minded, how to be tolerant and sociable, how to make new friends. The Ollerup network will never go away”.

Dylan Chambres – IYLE student 2010, New Zealand



WEBLINKS

ISCA's International Youth Leader Education
www.isca-web.org/english/youth/programmes/iyleinfhs

INTAC
www.ollerup.dk



FUNDED BY the European Commission,
 Youth in Action Programme



EXTERNAL PROJECTS:

BUILDING CAPACITY - INCREASING IMPACT

ISCA has over the past two years dramatically changed its approach to international project development. From secretariat driven project building, fundraising and implementation, we have pursued a two-fold development strategy based on,

1. Developing the capacity of ISCA member organisations to independently fundraise and implement international projects. ISCA has assisted several members in their efforts to this end, and we observe a remarkable increase in the interest and capacity of our members to run international projects alone or in collaboration with ISCA. In the table below features an excerpt of applications that have been submitted to European institutions the last years; whereof most of them with input and assistance from ISCA.



APPLICANT	COUNTRY	PROJECT TITLE	DONOR
UISP	Italy	MIMoSA - Migrants' Inclusion	European Commission - Sport Unit
UISP	Italy	OLYMPIA: equal opportunities via sport	European Commission - Sport Unit
UFOLEP	France	ACTIVE youth training on environment	Council of Europe - EYF
SALSC	Scotland	C-Saw Youth seminar	Council of Europe - EYF
CASPV	Czech Republic	Partnership building seminar Youbuild!	European Commission - Youth in Action
USEP	France	Childrens' meetings	EuroRegions
DGI	Denmark	Balkan Youth Sport Democracy Training	Council of Europe - EYF
DTJ	Germany	ACTIVE seminar	Council of Europe - EYF
NSA	Netherlands	Sport and development	European Commission - Youth in action
Nemunus	Lithania	Sport festivals	European Commission - Sport Unit
UFOLEP	France	SWELL: Youth Training for Health and Wellness	Council of Europe - EYF
BVLO	Belgium	RESPECT: Respect Emerging from Sport & PE	European Commission - Sport Unit
UISP	Italy	VALUES: Fair Sport against violence and intolerance	European Commission - Sport Unit
BYPF	Bulgaria	Youth Exchanges	European Commission - Youth in Action

2. Taking part in other organisation's international projects as a partner. We are delighted to have been invited to numerous projects, and we are presently involved in the following ones:

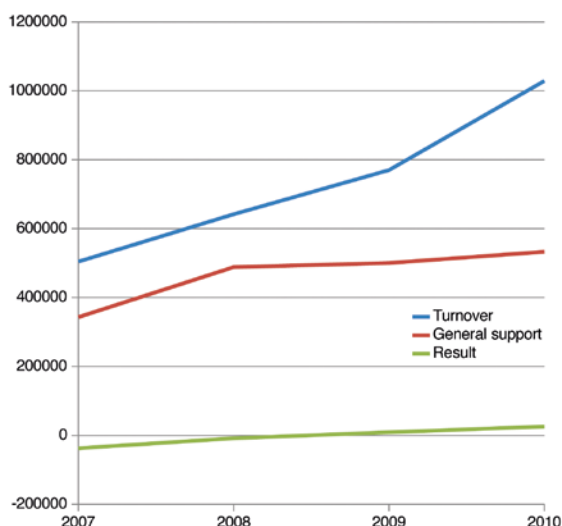
PROJECT TITLE	LEAD ORGANISATION
EU-China Youth NOYCE	Ollerup
C-Saw Youth conferene	South Lanarkshire Leisure
IRIS (Roma integration)	UISP region
e-learning Fitness	University of Rome
Fitness against doping	EHFA
MIMOSA (integration)	UISP

AUDITED ACCOUNTS SUMMARY

ISCA INCOME 2007 - 2010				
	2010 (€)	2009 (€)	2008 (€)	2007 (€)
General support and payments	532.766	500.090	488.667	343.109
Project related support	496.212	269.927	153.204	161.299
Total	1.028.978	770.017	641.871	504.408
ISCA EXPENDITURES 2007 - 2010				
General Project and activities	560.335	278.057	165.958	66.880
Youth Projects	85.174	58.038	62.415	104.308
Assembly, committee meetings	52.816	55.487	66.432	83.813
Secretariat	304.970	369.574	355.327	286.700
Total	1.003.295	761.157	650.131	541.701
RESULT 2007 - 2010				
	25.683	8.860	-8.260	-37.293

FINANCIAL POINTERS

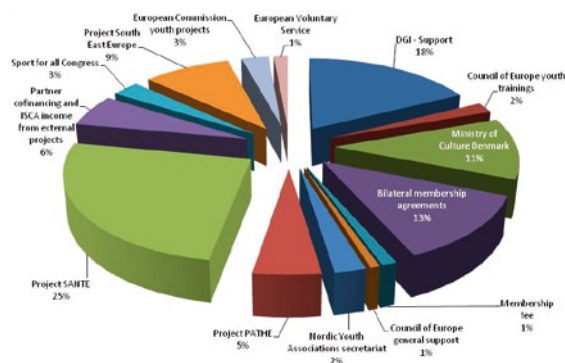
ISCA has recently increased its turnover substantially not least due to project implementation, and we are confident that this trend will continue.



ISCA is relying on a multitude of funding sources, whereby vulnerability is minimized and opportunities for growth increased.

ISCA counts among other the following institutional donors among its supporters:

- The European Commission's Sport Unit
- The European Commission's Youth in Action programme
- The European Commission's Europe for Citizens' programme
- The European Commission's Directorate General for Health and Consumer Affairs (DG Sanco)
- The Council of Europe's Youth Foundation
- The Danish Gymnastic and Sport Association DGI
- The Danish Ministry of Culture



EXECUTIVE COMMITTEE

ISCA EXECUTIVE COMMITTEE



PRESIDENT
MOGENS KIRKEBY
Danish Gymnastics and
Sports Associations (DGI),
Denmark



VICE-PRESIDENT
ELIZABETH PAOLIELLO
Universidade Estadual de
Campinas (UNICAMP),
Brazil



VICE-PRESIDENT
HERBERT HARTMANN
Deutscher Turner Bund (DTB),
Germany



SÆMUNDUR
RUNÓLFSSON
Ungmennafélag Íslands
(UMFI),
Iceland



LILIANA
ORTIZ DE LA CRUZ
Fundacion pro Deporte y
Recreacion para todos,
Colombia



N. SHANMUGARAJAH
South East Asian Gymnastics
Confederation (SEAGCON),
Malaysia



OLDRICH LOMECKY
Czech SOKOL Organization,
the Czech Republic



MARIA LUIZA
SOUZA DIAS
Serviço Social do Comércio
(SESC),
Brazil



JEAN-CLAUDE
ARNAUD
Union Sportive de
l'enseignement de premier
degré (USEP), France



RADO CVETEK
Sport Union of Slovenia
(SUS),
Slovenia



FILIPPO FOSSATI
Unione Italiana Sport per
Tutti (UISP),
Italy



GIL PENALOSA
8-80 cities,
Canada



HONORARY MEMBER
RUGGERO ALCANTNERINI
Federazione Italiana Sport per
Tutti (FIST), Italy



TONI LLOP
Unio Barcelonina
d'Associacions Esportives
(UBAE), Spain



CHEUNG SIU YIN
Gymnastics Association of
Hong Kong, China

STAFF

ISCA SECRETARIAT



JACOB SCHOUENBORG

Secretary General
js@isca-web.org
 Working areas:
 International relations, organisational management, secretariat and staff management, project supervision, political representation and policy making



MARVIN RADFORD

External Relations Manager
mra@isca-web.org
 Working areas:
 Project Development, Fundraising, Partner Development



JEAN-LUC FRAST

Public Relations Manager
jlf@isca-web.org
 Working areas:
 Communication, branding and profiling, new media.



SASKA BENEDICIC TOMAT

Project Manager
sbt@isca-web.org
 Working area:
 SANTE Project, Sport and Cultures in Dialogue Project, EuroVolNet Project, MOVE congress, SPORTVISION2012.



HANNE MÜLLER

Project Manager
hm@isca-web.org
 Working areas:
 Latin America, South-east Europe, MOVE project, Nordic Youth Associations.



ANDERS THARSGAARD

Project Manager
at@isca-web.org
 Working areas:
 Project Portfolio Management and interaction at various levels with ISCA members.



KASPER HØGSTRUP MØLGAARD

Youth Coordinator
km@isca-web.org
 Working areas:
 Project consulting, youth training, Nordic Youth Associations.



TATIANA CAMARGO

ISCA Latin America Secretary
iscala@sescsp.org.br
 Working areas:
 Support to the ISCA Latin America Continental Chairperson. Tatiana works from the ISCA Latin America Secretariat in Sao Paulo, Brazil.



SORIN BURUIANA

Youth Network Coordinator
sb@isca-web.org
 Working areas:
 ISCA Youth Network, youth activities and training, youth coordination.



ANNE-FLORE ANGOT

Youth Officer (EVS from September 2010 to June 2011)
afa@isca-web.org
 Working areas:
 ISCA Youth Network, youth activities and training, youth coordination.



CRISTIANA ALEXANDRA NASTASE

Youth Officer (EVS from September 2010 to June 2011)
can@isca-web.org
 Working areas:
 ISCA Youth Network, youth activities and training, youth coordination.



BAPTISTE COLIN

Youth Officer (EVS from September 2011 to August 2012)
bc@isca-web.org
 Working areas:
 ISCA Youth Network, youth activities and training, youth coordination.



PEDRO BELLINI EMMANOELLI

Youth Officer (EVS from September 2011 to August 2012)
pe@isca-web.org
 Working areas:
 ISCA Youth Network, youth activities and training, youth coordination.



CARLA SANTOS

Youth Officer (EVS from September 2011 to August 2012)
cs@isca-web.org
 Working areas:
 ISCA Youth Network, youth activities and training, youth coordination.



ADAM AISEN

Project Manager
aa@isca-web.org
 Working Areas:
 SPORTVISION2012 development and fundraising.



Tietgensgade 65
DK-1704 Copenhagen V
Denmark

Tel: +45 33 29 80 26
Fax: +45 33 29 80 28

info@isca-web.org
www.isca-web.org