

ISCA General Assembly 2015 minutes

The 21st ISCA General Assembly was held in Copenhagen, Denmark on 5 November 2015.

Number of participating ISCA member organisations: 29

Number of countries represented: 19

ISCA General Assembly agenda

1. Opening and welcome by the President of ISCA, Mogens Kirkeby
2. Election of two chairpersons for the General Assembly
3. Adoption of the Agenda
4. Round of presentation of delegates and guests
5. Adoption of new members
6. President's Report
7. ISCA Network Report
8. Secretary General's Report

ISCA ACCOUNTS 2014

ISCA BUDGET 2015 - 2016 (FOR ADOPTION)

ISCA MEMBERSHIP FEE 2016 (FOR ADOPTION)

ISCA AUDITOR IS PROPOSED TO BE ERNST & YOUNG (EY) (FOR ADOPTION)

9. Election
10. Proposals:

Members can forward proposals they would like the General Assembly to deal with to the President prior to the General Assembly.
11. Special topics of General Assembly 2015

ISCA's 20th anniversary
12. Miscellaneous
13. Closure of the General Assembly 2015

1. Opening and welcome by the President of ISCA, Mogens Kirkeby

- Mogens Kirkeby's welcome speech

2. Election of two chairpersons for the General Assembly

- Suggestion and adoption of Marvin Radford and Hanne Müller from ISCA Secretariat as chairpersons. Introduction to GA Delegate File and counting of eligible voting papers.

3. Adoption of the Agenda

The chairpersons welcomed the participants and proposed the agenda for the General Assembly. The General Assembly agenda was adopted by all member organisations present.

4. Round of presentation of delegates and guests

Marvin Radford introduced Hanne Mueller and Hanne Mueller asked all participants to introduce themselves and organisations they represent.

5. Adoption of new members

A total of 33 organisations were proposed for membership. 24 had been approved for final endorsement of the General Assembly by the Executive Committee at their meeting in Warsaw in April 2015. Another 8 were listed as not yet approved by the Executive Committee at the time of publishing the Delegate File, and one additional membership application had been submitted after the Delegate File was printed. These additional 9 membership applications had been approved for final endorsement of the General Assembly by the Executive Committee at their meeting in the morning of 5 November.

24 organisations approved by Executive Committee in April 2015:

- SPPMD – Council for Prevention of Juvenile Delinquency – Macedonia
- TFMMA – Tomo Federation of mixed martial art – India
- Comin-SL – Christian Outreach Justice Mission Sierra Leone – Sierra Leone
- PSD – Planet Social Development – Tanzania
- YST – Youth Sport Trust – United Kingdom
- YSU – Youth Sport Uganda – Uganda
- Danube.EDU – Romania
- AEGEE Heraklio – Greece
- MUFC Marindi United Football Club – Kenya
- KTSK Koc Toplulugu Spor Kulubu (Koc Group Sports Club) – Turkey
- A.M.O Association Maroc Oriental pour le développement humain – Morocco
- FIS – The Federation of Irish Sport – Ireland
- ACSL Association Culture Sports et Loisirs (Association Culture Sports and Recreation in English) – Cameroon
- Panathlon Club Universite Bejaia PCU – Algeria
- ASD La Gagliarda – Italy
- Foundation for Physical Activity and Health Sport Support – Poland
- MAGALI – More Access Group Activities London International – United Kingdom
- Waterford Institute of Technology (Department of Health Sport and Exercise Science and Centre for Health Behaviour Research) – Ireland

- TACT – Together Advancing Common Trust – Macedonia
- W.M.F – World Muay Federation – Switzerland
- OESK – Independent Organization of Sport Education in Kosovo – Kosovo
- MYSO – Mala Youth Soccer Group – Kenya
- S.E.T.A – Soccer Elite Technical Academy – South Africa
- GF – Golf Forever - United States

8 additional organisations from Delegate File, approved by Executive Committee 5 November 2015:

- GI Global – Association for development initiatives GEOSTRATEGIC INSTITUTE GLOBAL – Macedonia
- UGSA – Unicorn Girls Sports Academy – Zimbabwe
- UAC – United Action for Children – Cameroon
- CEMEA-HAITI – Centre d’entraînement aux methods d’éducation Active en Haïti (Training Center for Active Education Methods in Haïti) – Haïti
- LVA – Lunga Vita Attiva – Italy
- SFA – Songdehs Football Academy – Gambia
- NHWZ – New Hope Waves-Zambia
- ASTCAM - Association Sportive Travailleiste du Cameroun/Workers Sports Association of Cameroon (Previously: Association Nationale Sportive Travailleiste du Cameroun)

1 application received after Delegate File publication, also approved by Executive Committee 5 November 2015

- ITF – International Tipcat Federation – United Kingdom

Conclusion: All who voted were in favour of adopting the full list of proposed members.

6. President’s Report

ISCA President Mogens Kirkeby gave a power point presentation to the General Assembly, showing extracts and graphics from the ISCA Annual Report and Delegate File, plus additional highlights from the year. He elaborated on the following points:

- In 2015 ISCA is celebrating its 20th anniversary, and its vision and mission have remained rather much the same over the past 2 decades.
- ISCA’s history in fact started in 1994, when preparations for its foundation took place alongside the DGI Landsstævne in Svendborg, Denmark. “History is good, but for me it is more the backbone and platform for future directions.” The motivation behind starting ISCA was “idea-based – the founding members wanted to do something different from what already existed and they united. ISCA has stayed in tune with and loyal to their vision over two decades.”
- ISCA’s strategy is concentrated around five themes which strongly reflect the original ideas of its founders: Advocacy, Capacity building, Knowledge and network sharing, Communications and Growing the movement.
- Mogens Kirkeby mentioned the proposal for the General Assembly to be held every second year to develop more capacity on all continents.
- He welcomed Dr. Jayne Greenberg as the newly appointed ISCA North America Chair: “We have a big continent and two big countries in front of us, so we’re looking forward to this endeavour into the American continent over the following years.”
- Illustration of the statistics from MOVE Week 2015 in Europe and Latin America and images from MOVE Week at the Belgian Ministry of Finance (where the Minister and Directors were present).

- He mentioned other NowWeMOVE initiatives, including the MEP interviews at EU Parliament and the ISCA/Cebr “Economic Cost of Physical Inactivity in Europe”/Inactivity Time Bomb report.
- New momentum for promoting physical activity as a tool for physical and mental health: WHO and UNESCO ratifying 2 documents that recognise the benefits of PA and underline the disastrous consequences of physical inactivity. ISCA aims to find ways to utilise the documents and their momentum for advocacy and reach of further political stakeholders.
- Mogens Kirkeby ended his report with 6 questions for ISCA members to consider for the future:
 - What is the value of your brand?
 - Do you have a platform for innovation?
 - Do your leaders demonstrate good governance?
 - Is your political influence sufficient?
 - What do the media say about you?
 - What will make you relevant to society in 10 years?

Conclusion: Hanne Mueller opened the floor for comments on the President’s report. No additional comments. The General Assembly accepted and confirmed the President’s report.

7. Committee and Network Reports

ISCA Vice President Maria Luiza Souza Dias and Pedro Bellini Emmanoelli presented the **ISCA Latin America Report 2015** in addition to the report printed in the Delegate File.

- ISCA decided to send one staff member to Brazil (Pedro) to develop ISCA’s work in Latin America, approach organisations outside of Brazil to engage in the NowWeMOVE/Semana Muévela campaigns and spread the concept.
- Results so far include the successful trial of Semana Muévela in Argentina, Colombia, Peru and Uruguay, plus more delegates from Brazil, Colombia and Cuba at the MOVE Congress 2015.
- Action plan for Latin America developed in January 2015 by Jacob Schouenborg, Pedro Bellini Emmanoelli and Maria Luiza Souza Dias, including Youth on the MOVE project, activation of sport for all networks, MOVE Week in Latin America and regional Congresses in 2016.
- Updated statistics from MOVE Week in Latin America show significant increase in numbers.

The ISCA **Europe and Asia Committees** referred to the Delegate File reports with no additional presentations given.

Herbert Hartmann presented the MOVING Age Network:

- Established at the MOVE Congress 2014 in Rome
- First conference was in April-May 2015
- Second meeting held at MOVE Congress 2015

Herbert Hartmann also mentioned the HESE Network:

- Network has not been active, so there is no report
- ISCA Health and Fitness Program 2020 is a signal to restart HESE or a new network to promote HEPA activities

Conclusion: Marvin Radford opened the floor to comments or questions. No additional comments. The General Assembly accepted and confirmed all Committee and Network Reports.

8. Secretary General's Report

Jacob Schouenborg, ISCA General Secretary gave report to General Assembly about ISCA activities in 2015 and plans for 2016, ISCA accounts 2014, ISCA budget 2015 and proposed budget 2016, ISCA membership fee 2015 and proposed that the ISCA Auditor be Ernst & Young (which has bought out previous auditor KPMG).

He started his report by discussing the relationship between ISCA's members (the active, less active and sleeping/"dead") and the ISCA Secretariat. He contemplated a new relationship that is more contractual and has clear guidelines on how to distribute resources. This would avoid struggling with each other for money and instead finding it from other sources. Membership fees represent less than 1% of ISCA's turnover, and Jacob Schouenborg proposed that in addition to supporting a philosophy and paying a fee, ISCA could in the future consider following a social franchise model and invest in concepts and activities that members could then purchase for deployment and further fundraising.

On ISCA's networks, he asked "Do we feel satisfied that we have 8 networks and only active engagement in one of them?"

Jacob Schouenborg explained that with the adoption of the President's report it could be considered that the statutory "future programmes" had thus been decided upon.

8a. ISCA accounts 2014

The Secretary General presented the 2014 Accounts, which have been signed off by auditor Ernst & Young.

8b. ISCA Budget 2015-2016

The Secretary General referred those present to the Delegate File for an overview of the 2015-2016 budgets.

- ISCA's income streams are expected to stay stable, but MOVE Week 2016 has not been accepted for EU funding yet, which could have a significant impact on the budget if it is not eventually supported.
- 50% of the total turnover for 2016 is therefore uncertain, so a conservative budget is proposed.
- The SportVoice project, funded by Erasmus+ Sport Collaborative Partnerships, will contribute to the income.
- ISCA is also a partner in 9 EU projects led by members/partners and will receive some income from those in which it is a full partner.
- The estimated result for 2015 is €2050.
- It has been a political decision by the Executive Committee to build equity, but this will rely on securing external income streams including corporate, foundations and social franchising.

Conclusion: The ISCA budget for 2015-2016 was adopted.

8c. ISCA membership fee 2016

The Secretary General presented to General Assembly the following (unchanged) ISCA membership fees for 2016, as proposed by the Executive Committee:

Fee Group 1: Annual fee 1,000 USD

- National organisations with an operational activity budget
- International organisations with an operational activity budget

Fee Group 2: Annual fee 500 USD

- Regional and local organisations with an operational activity budget
- National organisations with an activity budget at a minimum level

- Regional and local organisations in economically privileged countries
- Universities
- Ministries

Fee Group 3: Annual fee 200 USD

- National organisations in economically less privileged countries
- International organisations with very limited resources
- Local and regional organisations with limited resources
- Associated members

Fee Group 4: Annual fee 25 USD

- Local and regional organisations from developing countries / economically less privileged countries
- Local and regional organisations without an operational budget

Conclusion: The unchanged membership fee structure was adopted.

8d. ISCA Auditor is proposed to continue to be Ernst & Young

ISCA's Auditor KPMG was bought out by Ernst & Young. Jacob Schouenborg proposed to remain with this company.

Conclusion: The General Assembly adopted Ernst & Young as ISCA Auditor for 2015/2016.

9. Elections

In accordance with Articles 5.3 and 7.16 of the statutes, the General Assembly elected representatives to the posts of President (1), Vice Presidents (2) and members of the Executive Committee (5).

ISCA Vice President Herbert Hartmann and Executive Member Jean-Claude Arnaud stepped down from the Executive Committee in 2015. Siu Yin Cheung from Hong Kong Gymnastics Federation did not run for direct election to the executive committee but would remain on the committee as ISCA Asia chairperson.

Philippe Machu from UFOLEP, France, Jean-Michel Villaume from Fédération Française Sports Pour Tous (French federation "Sports for all") France, and Detlef Mann from Deutscher Turner-bund (German Gymnastics Federation), Germany, stood for election for the first time.

Marvin Radford invited the candidates to present themselves: Jean-Michel Villaume and Philippe Machu gave presentations, Herbert Hartmann presented on behalf of Detlef Mann and gave his apologies for not being able to attend.

Conclusion: The General Assembly has elected for a term of two years:

- Mogens Kirkeby, President (24 votes)
- Maria Luiza Souza Dias, Vice President (24 votes)
- Toni Llop Padilla, Vice President (24 votes)
- Liliana Ortiz De La Cruz, Executive Member (24 votes)
- Siu Yin Cheung, Executive Member (did not run for direct election, see above)
- Jakub Kalinowski, Executive Member (24 votes)
- Philippe Machu, Executive Member (22 votes)
- Jean-Michel Villaume, Executive Member (23 votes)
- Detlef Mann, Executive Member (24 votes)

The chairpersons collected 24 voting ballots, which determined the result.

10. Proposals from members

Members were asked to send their proposals (they would like the General Assembly to deal with) to the President prior to the General Assembly.

The only proposal was to change the General Assembly from being held once a year to being held once every two years. This would release financial and human resources in a concentrated effort to build up ISCA's continental structures. It would also help to develop stronger activities on the continents and one event would be held per continent within a 2-year timeframe.

The change to the timing of the General Assembly would mean that the next General Assembly would be held in 2017.

Conclusion: Two proposals were votes upon: one to hold the General Assembly every two years, and one for the corresponding revision to ISCA's Statutes. Both proposals were adopted unanimously.

11. Special topics of General Assembly 2015

ISCA 20th anniversary

Prior to the coffee break Hanne and Marvin invited the delegates to approach them about presenting in the 20th anniversary agenda point.

- Kestutis Levickis, from founding ISCA member Nemunas in Lithuania gave the first short presentation of his history with ISCA.
- Founding ISCA Vice President and Honorary Executive Member Ruggero Alcanterini told about ISCA's early history and presented a selection of "living slides", including original banners from the DGI Landsstævne in 1998, the ISCA General Assembly in Rome, 2001, and the first ISCA banner: "The first living slide in the perfect style of Moving People".
- Patrik Perosa, the Vice President of the Sports Union of Slovenia, thanked the ISCA President, Secretary General, staff and volunteers for the support they had given to "our organisation and other organisations. We are proud to be an ISCA member and will continue to support you in future projects."
- Inas Mazhar, from the Egyptian Sports Culture Association, presented her organisation's ambitions to create an African Association linked to ISCA and invited the Executive Committee to Luxor in February 2016 for the association's annual meeting.

12. Miscellaneous

Invitations and messages from members:

- Birgitte Nielsen from DGI gave a video presentation of the DGI Landsstævne 2017 in Aalborg, inviting the delegates to attend.
- Outgoing Executive Committee Members Jean-Claude Arnaud and Herbert Hartmann addressed the delegates:
 - Jean-Claude Arnaud: "I tried to bring my knowledge to ISCA and ISCA also brought me a lot," Arnaud said of his 12-year journey with ISCA. "I saw each change and now ISCA is a world organisation recognised at the highest level by institutions."
 - Herbert Hartmann: "I have been engaged in many committees and board, but at ISCA I have always felt in the best hands and appreciated. I am glad to have been able to collaborate with the team during an extremely successful and dynamic development. My sincere wish is

for this powerful development to continue and I hope to still be in contact with ISCA over this time.”

- Jean-Michel Villaume invited the delegates to participate in the LARMOR Education Towards Citizenship event – an event that would promote MOVE Week in 2016.

13. Closure of the General Assembly 2015

The ISCA President thanked the two chairpersons and congratulated the Executive Committee on their election.

He paid tribute to the members who did not stand for re-election, noting that USEP/UFOLEP had been represented in the Executive Committee since ISCA’s foundation. Jean-Claude had been the longest-serving Frenchman on the board. He remarked on Herbert’s persistence and willingness to take calculated risks, and thanked him for placing more focus on the health and sport agenda during his time at ISCA.

Mogens Kirkeby closed the General Assembly by asking the delegates to gather in the foyer for a group photo.