



ISCA 2010

ANNUAL REPORT



MOVING PEOPLE

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COLOPHON

Title:

ISCA 2010

Subtitle:

Annual report

Key Subjects:

Sport and Culture, international cooperation, advocacy, innovation in the sport sector, annual report, project summaries, account

Publisher:

International Sport and Culture Association - ISCA

Copyright:

International Sport and Culture Association - ISCA

Layout:

Bakform sàrl

Language:

English

URL:

www.isca-web.org

Version:

1.0

Date and Place:

15-10-2010, Copenhagen - Denmark

Publisher category:

Non-Governmental Organisation

MISSION

**WE BUILD INTERNATIONAL
RELATIONS BETWEEN
PEOPLE, CULTURES,
ORGANIZATIONS AND
SECTORS OF SOCIETY.
SEEING SPORT
AS A CULTURE OF
MOVEMENT, WE DEVELOP
OPPORTUNITIES FOR
LEARNING, INSPIRATION
AND ACTION TO INDUCE
SOCIAL CHANGE.**



MOVING PEOPLE

The International Sport and Culture Association (ISCA) is a global platform open to organizations working within the field of Sport for All, recreational sports and physical activity. Created in 1995, ISCA is today a global actor closely cooperating with its 130 member organizations, international NGOs, and public and private sector stakeholders. Its 40 million individual members from 65 countries represent a diverse group of people active within youth, sport and cultural activities.



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INTRO



Dear Friends

In 2010, we are celebrating the 15 years anniversary of ISCA since the foundation in 1995. Quite a few things have changed in this period, both within ISCA and generally within the Sport for All sector.

We have aligned our development by reflecting on these changes of the Sport for All sector, as well as current trends of the societies of which the Sport for All organizations are an active part.

This Report is part of this change. We hope it will be an informative and inspirational document to give a taste of the International Sport and Culture Association.

Climbing the agendas

Sport for All by its nature, takes place at grassroots level and locally all over the world. This starting point at the citizen level is the “soul” and the strength of Sport for All. However, this starting point also implies some challenges – especially in the sport political field.

In many ways there is quite a long distance from the locally organized activity to the national and international political agendas. Sport for All is not (yet) as visible to political decisions makers, as some high media profiled elite sport events.

However, this is exactly where one of our main tasks lies. The task to make Sport for All climb the political agendas to gain a fair amount of the political, financial and media attention. To gain the attention that reflects the huge and important societal impact of Sport for All.

I believe it is clear for all of us that our way up the political agendas is not via a “short cut” through higher media attention and visibility. Sport for All will not become the prime darlings of the media in the nearest future.

Our way up the agendas goes through argumentation, illustration and documentation of the Sport for All sector’s capacity and contribution to society. And it is our task in ISCA to discuss and decide the strategy for producing the convincing Sport for All arguments. In this way, we will add the needed political attention to the myriad of ISCA and ISCA member’s activities going on every day, every year.

MOGENS KIRKEBY, ISCA PRESIDENT

STAKEHOLDER IN FOCUS

WHO REGIONAL OFFICE FOR EUROPE

What is the WHO Regional Office for Europe's perspective on physical activity and sport for health promotion?

Physical activity has been identified as the fourth leading risk factor for global mortality. In the WHO European Region lack of activity is estimated to be related to one million deaths per year. Regular physical activity has significant benefits for health. It reduces the risk of the most chronic non-communicable diseases such as cardiovascular disease, diabetes and some cancers. It helps control weight and contributes to mental health and promotes overall well-being. Taking part in physical activity also increases opportunities for social interaction and feeling part of the community.

To increase levels of physical activity in the Region, the WHO Regional Office for Europe calls for the promotion of physical activity for health across settings and together with all relevant stakeholders from public and private sectors.

What does the WHO Regional Office for Europe do right now in this regard?

The WHO Regional Office for Europe monitors the levels of physical inactivity in the European Region and assesses what policy actions Member States undertake to make their population more active. Besides mapping the situation, WHO supports Member States in developing and implementing monitoring systems and policy actions by providing various tools and programmes that include specific guidelines or actions on promoting physical activity. The new global recommendations on physical activity for health are a good example of how WHO provides guidance to local and national policy-makers.

What is the WHO Regional Office for Europe's perspective on the relevance of (sport) non-governmental organizations (NGOs) in physical activity promotion?

To promote synergy in physical activity promotion activities, the WHO Regional Office for Europe works with its 53 Member States and a wide variety of partners, including the European Commission, intergovernmental organizations, national agencies, academic and research institutions. WHO is also committed to working with NGO partners, such as ISCA, which also has a stake in physical activity and makes an invaluable contribution in reaching out to national and local partners and to populations.



LIDEKE MIDDELBEEK

Technical Officer, Nutrition,
Physical Activity and Obesity
WHO Regional Office for
Europe

How does the WHO Regional Office for Europe collaborate with (sport) non-governmental organizations (NGOs) on sport for all? What is WHO's opinion on the role of message to ISCA?

Over the past few years the WHO Regional Office for Europe has closely followed developments in the area of sport for all. WHO is well aware of ISCA's health agenda and how its large network inspires many sport clubs and organizations which in turn affects the many people using those facilities. WHO encourages ISCA in its efforts to get more European citizens active in sport and physical activity and will follow its developments with great interest, as well as investigate ways to collaborate.

STAKEHOLDER IN FOCUS

UNOSDP – UNITED NATIONS OFFICE ON SPORT FOR DEVELOPMENT AND PEACE



Sport can make a difference in everyone's life. But for some people, such a difference is between hope and despair, smile and tears, poverty and employment, war and peace, sickness and good health, exclusion and equality. Sport can give them a chance.

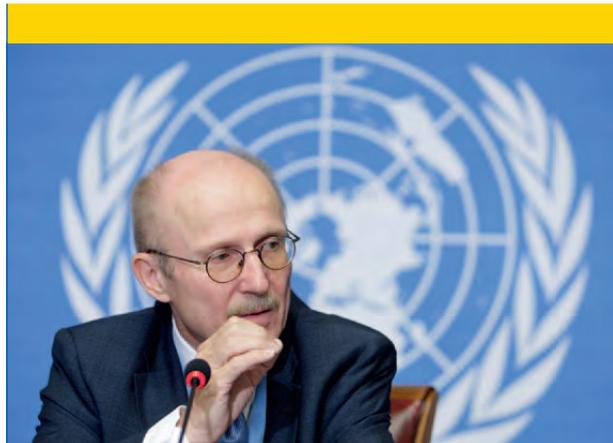
As the Special Adviser to the United Nations Secretary-General on Sport for Development and Peace, I am deeply convinced that sport, physical activity and play is a key tool that can be used in the achievement of social transformation and inclusion. The UN is committed to promoting the access to sport for all (in priority to those who need it most) and to harness the power of sport in the pursuit of the eight Millennium Development Goals (MDGs). The UN recognizes sports as a universal language which people worldwide can identify with and understand. Many UN agencies use sport as a cost-efficient and cross-cutting tool in their programmes. The UN also recognizes the power that athletes have to reach out to people. Many elite athletes are UN Goodwill Ambassadors, and use their fame and influence to help in the achievement of the MDGs.

Governments are increasingly realizing that investing in sport and physical activity as agents for development and social change provides very good return on investment. A large number of countries support the resolutions on sport that are adopted every year by the UN General Assembly. However, many Governments still need assistance in designing and implementing sport and physical activity policies and programmes.

Sports organizations are also increasingly recognizing the important role they can play in achieving the MDGs and assisting in social change. The International Olympic Committee (IOC), which recently became observer to the UN General Assembly, has been amongst the first sports organizations to support the MDGs. Another example is SportAccord, the umbrella organization for international sports federations, which through a Memorandum of Understanding with my Office has recognized the importance of sports organizations implementing programmes that help in the achievement of the MDGs.

Non-governmental organizations (NGOs) implementing sport-and-development programmes worldwide are key players as well in the achievement of the MDGs. Their grass-roots initiatives are often the ones that go unrecognized, however they are the ones that are usually on the ground doing the hard work.

Building on the actions of all the above mentioned partners, it is crucial to create partnerships whereby the role and



impact of sport can be multiplied. This was recognized at a Roundtable on Sport during the recent UN MDG Summit in New York. Partnerships are instrumental in strengthening knowledge, best practices and skills of all of the partners, and ultimately improving delivery.

Organizations such as the International Sports and Culture Association (ISCA) and the Association for International Sport for All (TAFISA) are, in essence, networks which through their members and partners have a unique opportunity to assist the UN in achieving its objectives and act as advocates for development and social change through sport for all.

By working together, we all have an opportunity to strengthen the Sport for Development and Peace movement and create a network of individuals, Governments, NGOs, Federations, companies, research institutions that can partner to make a real difference worldwide through sport, physical activity and play.

Let us team up in the fight for a better tomorrow!

WILFRIED LEMKE

Under-Secretary-General

Special Adviser to the Secretary-General
on Sport for Development and Peace

ISCA ASSISTING ORGANISATIONAL DEVELOPMENT AND INSPIRATION

ISCA strives to provide the knowledge and possibilities that will enable member organizations and partners to develop their organizations and their services, using international inspiration. ISCA works with members' organizational decision-makers and key staff to achieve these ends in a dialogue-oriented process.

We like to think that one organization can kick-start its new developments in this way, and in practice will be able to save several years of trial-and-error development by drawing on the expertise of other organizations.

At the same time, ISCA is openly sharing all contacts so that bilateral contacts and thematic networks in specific fields of interest can develop dynamically.



"We have many bilateral international relations and projects now. It all started with our involvement in ISCA"

Jean-Claude Arnaud - USEP



INTERNATIONAL PROGRAMME DEVELOPMENT

For ISCA members that want to initiate internationally funded projects, ISCA assist in orienting programme development, fundraising and implementation. In 2009-2010 ISCA has assisted the following members in developing projects within the funding schemes of the donors listed below:

- Fundacion pro Deporte y Recreacion Para Todos (Columbia) – King Baudouin Foundation
- DGI (Denmark) – Sport Unit of the European Commission
- CASPV (Czech Republic) – Youth in Action Programme of the European Union
- SALSC (Scotland) – Council of Europe's Youth Foundation
- UMFI (Iceland) – Youth in Action Programme of the European Union and Council of Europe's Youth Foundation
- SESC (Brazil) – Private sponsors



Danish Gymnastics and Sport Associations (DGI) and the German Gymnastics Federation (DTB) have worked closely together to enable DGI to develop a concept for fitness centers in voluntary clubs as well as to mainstream health in organizational policies. In 2010, DGI is providing more fitness facilities than any commercial fitness company in Denmark.

ISCA THEMATIC NETWORKS - YOUR WAY TO JOIN INTERNATIONAL COOPERATION!

ISCA invites all its members and stakeholders to participate in international cooperation on topics of special interest.

The goal is to benefit from inspirational and developing partnerships across sector lines.

To facilitate this inspiration, knowledge-sharing and international cooperation, ISCA has established networks of organisations with similar interest. The list below outlines the actual list of operating networks:

- Health and Sport Network
- Environment and Sport Network
- Facility Management Network
- Gymnastics Network
- Badminton Network
- Youth Network
- Active Children Network
- Active Seniors Network



In 2010, the ISCA initiated contact between French School Sport Association (USEP) and Czech SOKOL was reaffirmed in a formal bilateral agreement covering youth exchanges, school sport development and international organizational development schemes. fitness company in Denmark.

ISCA CREATING CROSS-SECTOR COLLABORATION

HEALTH, CITIZENSHIP, CITIES, VOLUNTEERING.



CITIZENSHIP

Grass-root sport is the most widespread civil society sector in the World. Engaging in voluntary based sport clubs and their management is a school of democracy. It is a driver for active citizenship. It contributes to social inclusion. ISCA and its partners are running a series of non-formal education events, where the focus is developing the contribution of grass-root sport to responsible, engaged communities and active citizenship. Youth is a key focus in this work.



CITIES

Grass-root sport is essentially a local, community-based activity. Its aims for health and social inclusion correspond closely with those of today's cities and municipalities. ISCA works closely with city administrators and political leaders, from youth, city planning, environment, social affairs, health and other sectors. ISCA follows up on its 2009 World Conference "MOVE2009: Active Cities – sport, health and citizenship" to enable such cross-sector cooperation.



HEALTH

Physical activity and sport are drivers for better public health. Grass-root sport organizations are the do'ers that enable individuals to choose physically active lifestyles. ISCA is working with the WHO, Universities and the health sector to continuously develop offers of health-enhancing physical activities in grass-root sport. Starting in 2007, ISCA has implemented three large-scale, multi-year international health projects with external support.



VOLUNTEERING

Millions of people contribute their free time to grass-root sport activities. It is a resource of enormous magnitude, and one that needs to be supported and developed. ISCA highlights this issue and addresses the frameworks for volunteering in its projects and education activities, such as the ACTIVE Youth trainings and the European Year of Volunteering 2011.



"The large numbers of people volunteering to help with sporting activities across the EU demonstrates that sport is seen as an important part of the community in most parts of the union." (EU SPECIAL EUROBAROMETER 334 – Sport and Physical Activity. P.57)

LINKS

CITIZENSHIP:

[global dialogue](http://www.isca-web.org/english/youth/trainings/globaldialogue)
www.isca-web.org/english/youth/trainings/globaldialogue
[integration through sport](http://www.integrationthroughsport.org)
www.integrationthroughsport.org
[sport and cultures in dialogue](http://www.mydialogue.info)
www.mydialogue.info

CITIES:

[move2009](http://www.move2009.org)
www.move2009.org
[who healthy cities](http://www.euro.who.int/en/what-we-do/health-topics/environmental-health/urban-health/activities/healthy-cities)
www.euro.who.int/en/what-we-do/health-topics/environmental-health/urban-health/activities/healthy-cities

HEALTH:

[pathe](http://www.isca-web.org/english/health/pathe/whatispathe)
www.isca-web.org/english/health/pathe/whatispathe
[sante](http://www.mysante.info)
www.mysante.info
[move2010](http://www.move2010.info)
www.move2010.info

VOLUNTEERING:

[european year of volunteering 2011](http://www.euro.who.int/en/what-we-do/health-topics/environmental-health/urban-health/activities/healthy-cities)
http://eyv2011.eu/
[active frankfurt](http://www.isca-web.org/english/events/activeyouthtrainingcourse)
www.isca-web.org/english/events/activeyouthtrainingcourse



CROSS-SECTOR ADVOCACY

REPRESENTATIONS AND MEMBERSHIPS:

- International Platform for Sport and Development
- European Platform for Action in Diet, Physical Activity and Health
- European Union's Sport Forum, European Union Working Group on Social Inclusion
- Council of Europe's EPAS – Enlarged Partial Agreement of Sport
- Council of Europe's Advisory Council on Youth & Joint Council on Youth
- European Civil Society Platform on Lifelong Learning (EUCIS-LLL)

ONGOING EXTERNAL RELATIONS:

- United Nations Office for Sport, Development and Peace
- United Nations Environmental Programme
- Council of Europe – European Youth Foundation
- Federation of European Play Industry
- Sport et Citoyenneté
- European Health and Fitness Association
- International Council of Sport, Science and Physical Education
- European Cyclists' Federation
- Union of International Architects, Sport and Leisure Group

ISCA SISTER ORGANIZATIONS

- The Confederation Européenne Sport Santé - CESS
- The Association For International Sport for All - TAFISA
- International Council of Organizations of Folklore Festivals and Folk Arts - CIOFF
- European Non-Governmental Sport Organisations – ENGSO. And ENGSO Youth
- European Federation of Company Sport - EFCS
- Confédération sportive internationale du travail - CSIT
- Nordic Youth Associations - NSU

MEDIA PARTNERS

- Euractiv.com
- Play the Game



ISCA BEING A VOICE FOR GRASS-ROOT SPORT



Grass-root sport is a sector providing vital societal benefits and opportunities. ISCA is the voice of the sector, representing more than 125 member organizations around the World, totaling some 40 million individual members. ISCA advocates for the understanding of the unique potential of the grass-root sport sector vis-à-vis international political stakeholders and media.

We argue that grass-root sport has a potential that is much broader and more important than identifying talents for the elite and professional sport sector. It has its own purposes, funding structure and organization. ISCA provides the facts and pushes the agenda on grass-root sport.



As part of ISCA's contribution to the development of EU's new Sport Competence, ISCA has launched a petition for 100 million more Europeans active in sport and physical activity.

Quote from the statement of the ISCA General Assembly 2009

Human Powered Commitment
"...In particular, the World's most widespread civil society sector - the Sport for All sector - continues to mobilise millions of people, who are delivering a huge amount of "working hours" to society - free of charge. These volunteers motivate, mobilise and educate children, adolescent and adults in all ages to an active lifestyle - in spite of economic challenges..."



Recommendations from projects

Several ISCA projects and activities not only engage participants and leaders in exchanges and debate – they also produce tangible political recommendations for decision makers.



European Parliament: Written Declaration on increased support for Grass-root Sport

ISCA President Mogens Kirkeby spoke as the only sport NGO representative at the launch of this first-ever Written Declaration on Grass-root sport:

"The data, the knowledge and the evidence give clear indications of the impact of the grassroots sport sector and its operational stakeholders. It gives clear indications of the impact the grassroots sport organizations and its millions of volunteers provide to society. And yes, we speak about millions of volunteers."

ISCA ON THE CONTINENTS



ISCA LATIN AMERICA

Chair and secretariat: Maria Luiza Souza Dias, SESC, Sao Paulo

Highlights

- V Forum General Gymnastics; 450 participants from 7 countries.
- Challenge Day; 20 countries; 3505 cities; 59.048.317 individuals
- Sport for Social Change Week: UNDP, Nike, Sport for Social Change Network and other partners uniting forces for the first time to promote sport's societal function.

ISCA AFRICA

ISCA is servicing its members via ISCA's position as chair on the Steering Board of the renowned Platform for Sport and Development www.sportanddev.org

Highlights

ISCA will in 2011 host the Global Youth and Sport Forum in South Africa, partnering with

- Altus Sport (Sport for Social Change Network Southern Africa)
- Sadili Oval (Sport for Social Change Network Eastern Africa)
- Athletes for Citizenship Foundation (Sport for Social Change Network Brazil/Latin America)
- Laureus Sport for Good Foundation
- streetfootballworld
- Homeless World Cup Foundation



ISCA ASIA

Chair and secretariat: N. Shanmugarajah, South East Asian Gymnastics Confederation (SEAGCON), Malaysia

Highlights:

- Recruitment for International Youth Leader Education (IYLE)
- ISCA Workshop during 2011 Pan-Asian Congress of Sports & Physical Education

ISCA EUROPE

Chair: Filippo Fossati, Unione Italiana Sport Per Tutti (UISP). Secretariat: Copenhagen, Denmark

Highlights:

- Sport Action Network of Europe – SANTE project
- Sport and cultures in dialogue - civil society debate and development through sport in South East Europe
- European Youth and Sport Forum – 5 editions since 2002

ISCA NORTH AMERICA

Chair and secretariat: Gil Penalosa, 8-80 cities, Canada

Highlights

- National Danish Performance Team touring USA for three months as part of the "President's Council on Fitness, Sports & Nutrition" and its "Let's Move!" campaign
- Approach to Park and recreation alliance for partnership
- ISCA Development plan for the continent 2010+

ISCA ACTIONS AND PROJECTS



ISCA believes the best way to assist grassroots sport is by engaging in targeted activities to the benefit of the sector. ISCA is thus largely a project organisation, and is considered to be a “doer” in the field of International Sport for All.

Since its inception in 1995, ISCA has implemented more than 100 activities and projects, hereof more than 25 with substantial, external donor support.

ISCA has over the course of these activities involved more than 200 different organizations from members and partner networks. The largest on-going project is comprising 17 organisations from very different sectors.

Projects differ in breath and financial scope. As an illustration, ISCA is currently closing negotiations for the three-year, international health project MOVE with a total budget of 1.2 million Euro.



MOVE2009

WORLD CONGRESS ON ACTIVE CITIES: SPORT, HEALTH & CITIZENSHIP

The MOVE2009 World Congress on Active Cities took place on October 21-24 2009, opened by the Mayor for Sport and Culture of Copenhagen, Mrs Pia Allerslev.

MOVE2009 was organized by a broad partnership group spanning across several sectors, and served as a platform for debate, experience sharing and inspiration for stakeholders representing sport, health and citizenship initiatives in urban areas.

310 engaged and competent congress attendees created a venue for cross-sectoral cooperation and partnerships, seeking to build on a political momentum for looking at concerted actions to address contemporary faced by Active Cities. MOVE2009 subsequently paved the way for increased cooperation between especially sport associations, city managers, architects, urban planners, political decision makers and business representatives.

MOVE2009.org

MOVE2009 may have formally ended but the congress website - www.move2009.org - boasts plenty of videos, presentations, findings and much more.



CONGRESS CONSORTIUM

- European Confederation Sport and Health (CESS)
- International Sport and Culture Association (ISCA)
- International Union of Architects Sport and Leisure Programme (UIA S&L)
- European Cyclists' Federation (ECF)
- Streetfootballworld (sfw)
- The Danish Foundation for Culture and Sports Facilities (LOA)
- Centre for Sports and Architecture, Royal Danish Academy of Fine Arts
- Realdania

"We must challenge our thinking about sport and physical activity. I take with me from the Congress in particular a concept mentioned by SportsInnovativeCompany: Let's think holistically and move from 'health-enhancing physical activity' to 'life-enhancing physical activity'!"

Mogens Kirkeby, President of ISCA

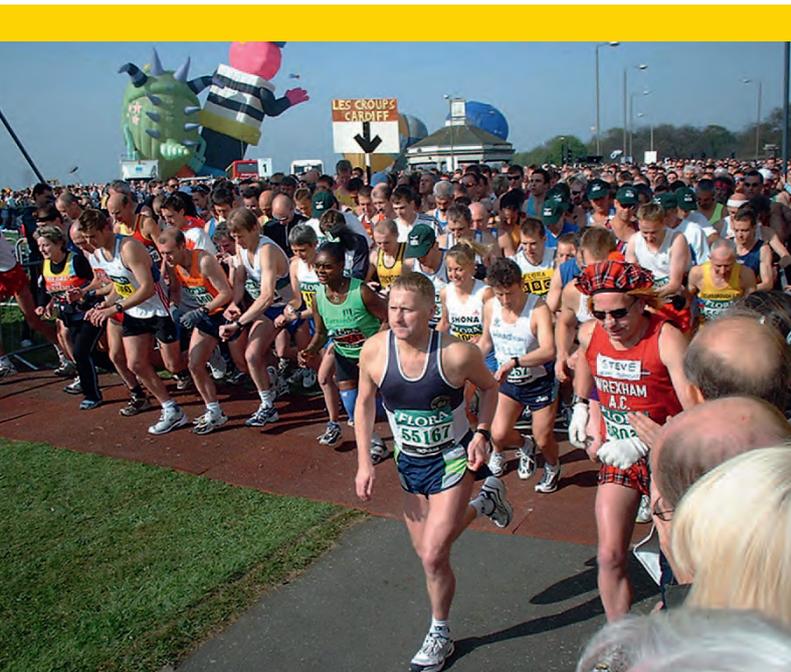
SPONSORS

- The City of Copenhagen
- Sport event Denmark
- The "Europe for Citizens" programme, under the European Commission's Directorate General for Education and Culture
- The Danish Foundation for Culture and Sports Facilities (LOA)
- Realdania
- Sport Event Denmark
- The Danish Cancer Society
- Scandinavian Airlines



MOVE2010

SPORT FOR ALL AND HEALTH: A STRATEGIC PARTNERSHIP



ISCA is in 2010 part of a consortium organizing a large scale congress with the potential of positioning the Sport for All sector in contemporary societal debates.

MOVE2010 takes place in Frankfurt from October 20-24 and is organized by a consortium representing three international umbrella organizations in the Sport for All sector besides the local host, the German Gymnastics Federation (DTB). Representing more than 200 associations worldwide, which in turn comprise more than 60 million individual members, the consortium enjoys unprecedented legitimacy when it comes to looking for common positions within the Sport for All sector.

MOVE2010 highlights the need for strategic partnerships between the Sport for All and Health sectors as they have until now fundamentally operated separately, with only limited recognition of their interdependence. MOVE2010 sets out to unite the sectors and develop common strategies that are capable of addressing the health challenges of today.

MOVE2010 serves as a scene for national and international speakers to present and debate new strategies and understandings, highlighting examples of joint ventures involving sport associations, health professionals, political decision makers and private sector representatives.

Discussions will develop under four headings:

1. Campaigning for Sport for All & Health: Key Success Factors
2. Strategy Development for Sport for All & Health
3. Healthy Cities & Active Cities: Building the Network
4. Quality Demands in Health Enhancing Sport for All Programs

Move2010.info

See the official congress website – www.move2010.info – for much more information about the aims, proceedings and results of MOVE2010.

CONGRESS CONSORTIUM

- International Sport and Culture Association (ISCA)
- European Confederation Sport and Health (CESS)
- European Sport for All Network (ESFAN), part of TAFISA
- German Gymnastics Federation (DTB)

SUPPORTERS

- German Sports Confederation (DOSB)
- City of Frankfurt
- State of Hesse
- European Commission's Sport Unit, under the Directorate General for Education and Culture
- Barmer/GEK



PATHE

PHYSICAL ACTIVITY TOWARDS A HEALTHY EUROPE (2007-2010)

Through the PATHE project, ISCA and partners across Europe have taken up the gauntlet to raise awareness of healthier lifestyles and combat the growing challenge of obesity that is increasingly putting pressure on Europe's already strained public health systems.

Health promotion is a common cause and must be addressed as such. Acknowledging the need for multi-sector partnerships, PATHE has taken its starting point in the common ambition of national sport associations, representing over 70 million Europeans, of creating a healthier and more physically active Europe.

PATHE has succeeded in realizing two overall ambitions.

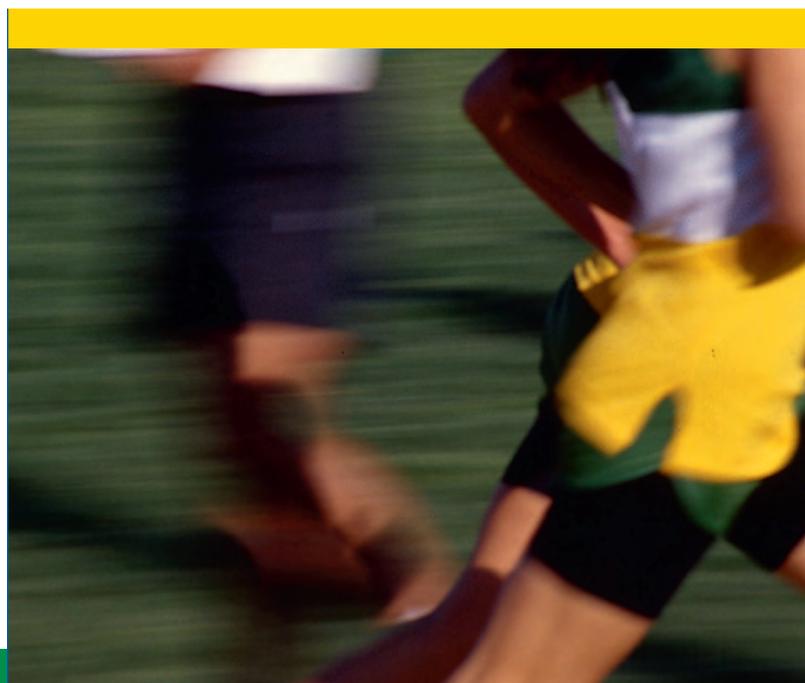
- A. Sport for All associations across Europe have been supported to develop better health and physical activity promotion campaigns and initiatives.
- B. Key recommendations of the European Commission's Strategy for Europe on Nutrition, Overweight, and Obesity related health issues have successfully been translated into concrete national and trans-national initiatives. Theory meets practice!

ASSOCIATE PARTNERS

- Sport Union of Slovenia (SUS)
- Italian Sport for All Association (UISP)
- Union Sportive de l'Enseignement du Premier degré (USEP)
- Danish Gymnastics and Sports Association (DGI)

COLLABORATING PARTNERS:

- Czech Association Sport for All (CASPV)
- Ungmennafélag Islands (UMFI)
- Finnish Gymnastics Federation (SVOLI)
- Czech Sokol Organization (COS)
- Association Sport For All Serbia
- Federazione Italiana Aerobica e Fitness (FIAF)
- Fundacao Inatel (INATEL)
- Montenegro Sport For All Association
- Fédération Française d'Education Physique et Gymnastique Volontaire (FFEPGV)
- Unio de Consells Esportius de Catalunya (UCEC)
- Scottish Association of Local Sport Councils (SALSC)
- NGO Let's be Active
- Lithuanian Country Sport and Culture Association (NEMUNAS)
- German Gymnastics Federation (DTB)
- Union Barcelona of Association of Sport (UBAE)



"We are now working to develop an extra school Sport program of health in which we will promote physical activities in a healthy way in age groups from 3 to 99 years old."

Unió de Consells Esportius de Catalunya, UCEC



SUPPORTED BY

The European Commission's Directorate General for Health and Consumer Affairs (DG Sanco)



More on a healthier Europe

See www.isca-web.org/english/health/pathe/whatispathe for much more about PATHE's work for a healthier Europe including recognized publications such as *Diary of My Health* and the *PATHE Handbook*.

SANTE

**SPORT ACTION NETWORK OF EUROPE
2010-2011**



PARTNERS

- Czech Association Sport for All (CASPV)
- Danish Gymnastics and Sports Associations (DGI)
- German Gymnastics Federation (DTB)
- Federazione Italiana Aerobica e Fitness (FIAF)
- Federation of the European Play Industry (FEPI)
- Fundacao Inatel (INATEL)
- Latvian Trade Sport Association (LTSA)
- Lithuanian Country Sport and Culture Association (NEMUNAS)
- Netherland's Sport Alliance (NSA)
- Scottish Association of Local Sports Councils (SALSC)
- Czech Sokol Organization (COS)
- Sports Union of Slovenia (SUS)
- Union Barcelona of Association of Sport (UBAE)
- Italian Sport for All Association (UISP)
- University of Cassino
- Municipality of Florence

SANTE takes off where the PATHE project left. It's an ambitious effort of 17 European partners representing sport organizations, universities, businesses and local government. The partners have united their resources to act upon the contemporary challenge of improving Europeans' health.

SANTE has a special focus on supporting and promoting cross-sector innovative partnerships to foster learning across Europe's borders and inform future actions within health enhancing physical activity.

Concretely, this is done through promoting and organizing:

- Thematic Seminars on health challenges of a European wide nature such as Active Seniors and National Health Campaigns
- Project exchanges such as study tours, expert consultations and bilateral workshops to boost organizational development
- European Sport for All Congress 'MOVE2010' (partly financed by SANTE)

Policy recommendations

Under the realms of ISCA Europe, political leaders of SANTE organizations and other key stakeholders are summing to develop, discuss and communicate common policy positions.

2010 has shown these tangible political results:

- ISCA Europe and several Members of the European Parliament in June 2010 co-organize a seminar in Brussels on 'Sport for All and Physical Activity in Europe' where the ISCA Europe vision '100 million more Europeans active in Sport and Physical Activity by 2020' was discussed and furthered.
- ISCA has, as the only actor from the Sport for All sector, been invited to present its ideas for a 'A future European Sports Policy' in front of the European Parliament's Culture Committee.

ISCA Europe

See more about the political aspirations of ISCA Europe at <http://www.isca-web.org/english/iscaeurope>

SUPPORTED BY

European Commission: Directorate General for Education and Culture, Sport Unit



SPORT AND CULTURES IN DIALOGUE

2010

ISCA views the grass-root sport sector as a particularly important element in the process of developing civil society and active citizenship in Europe and elsewhere. Based on this conviction, 'Sport and Cultures in Dialogue' sets out to create a platform for citizens in 10 EU countries and 3 EU candidate/potential candidate countries - Croatia, Macedonia and Albania - to debate the role of grass-root sport in promoting volunteering and developing strong civil societies.

The project is designed to actively contribute to the ongoing process of EU enlargement by setting up structures for dialogue and promoting partnerships between citizens and organizations from current EU member countries and organisations in EU candidate and potential candidate countries.

Building on input from seminars held in Macedonia, Albania and Croatia, the project is concluded by a 3-day Sport Citizens' Forum in Slovenia, where citizens' opinions and recommendations are developed on how to best utilize the societal roles of sport, including sport's potential of bringing together and mobilizing citizens of all ages and socioeconomic backgrounds.

The recommendations will be converted into political messages targeted at political stakeholders at local, national and EU level.

Online dialogue

Proceedings, presentations and conclusions from the project is available at www.mydialogue.info

SUPPORTED BY

European Commission's
'Europe for Citizens' programme



PARTNERS

- Romania Sport for All Federation (FRSpT)
- Sports Union of Slovenia (SUS)
- Citizens' Association for Recreational Movement (GARD)
- Macedonian Sport for All Federation
- Bulgarian Young People Foundation (BYPF)
- Intelektualet e rinj, Shprese (IRSH)
- European Confederation of Sport and Health (CESS)
- Danish Gymnastics and Sports Associations (DGI)
- Union Sportive de l'Enseignement dru Premier degree (USEP)
- Italian Sport for All Association (UISP)
- University of Zagreb, Faculty of kinesiology
- Croatian Medical Association
- Croatian Sports Medicine Society



"We should listen in earnest to what other cultures offer, ... Dialogue is not easy."

Mohammad Khatami, former President of the Islamic Republic of Iran



ISCA YOUTH



FUNDED BY the European Commission, Youth in Action Programme



FUNDED BY the Council of Europe's Youth Foundation



Recognizing youth as key actors in a vibrant and politically aware civil society, ISCA has promoted and prioritised youth activities since its establishment.

Apart from running projects and facilitating youth networks (involving more than 1200 youth) ISCA seeks political influence, amongst others via its position in the Council of Europe's Advisory Council on Youth.

Selected highlights:

FORUM VIRTUAL (SESC/ISCA, 2010)

Brazilian ISCA member partner SESC (Social Service of Commerce) launched its 3rd Virtual Forum, this year with a focus on Communitarian Leadership and Sport for All. The online debate registered more than 600 accesses and 120 questions and continues a trend of engaging and reaching out to youth through virtual and social media. Learn more about SESC and the Virtual Forum at www.sescsp.org.br/

ACTIVE (2010-11)

The ACTIVE multi-measure project responds to a long standing request from youth organizations across Europe of establishing a youth network/knowledge platform on Education through Sport. Trainings and events are held in Denmark, Slovenia, Germany and France looking at innovative ways to utilize interfaces between sport and vital societal issues such as of volunteerism, environment and health.

Funded by the European Commission, Youth in Action Programme

GLOBAL DIALOGUE - YOUTH TRAINING ON INTERCULTURAL DIALOGUE AND COOPERATION (2010)

Co-funded by the Council of Europe, ISCA and Sport Union of Slovenia (SUS) in June 2010 ran a training course in Slovenia for youth leaders representing three continents. Global Dialogue engaged youth leaders in a non-formal education setting focused on intercultural and leadership competences and the ultimate goal of creating European youth leaders with a global outlook.

YOUBUILD! (2009)

Under the theme "Innovative Projects by Youth for Youth" young citizens spanning 12 European countries met in the Czech Republic in November 2009 to a one-week partnership-building activity. YouBuild! promoted European cooperation in the youth field and offered a platform to create trans-national youth projects.

Take the temperature on ISCA's youth focused initiatives at www.isca-web.org/english/youth.

GLOBAL YOUTH AND SPORT FORUM:

TOWARDS THE MILLENNIUM DEVELOPMENT GOALS 2010-2011

Young people should be at the forefront of global change and innovation as active citizens. This is the underlying reason behind organizing a Global Youth and Sport Forum (GYSF) that will take place in Johannesburg, South Africa. GYSF is building a platform for 100 young Citizens of Europe, Africa and Latin America to debate and act upon the role of youth and sport to reach the Millennium Development Goals (MDGs).

GYSF is driven by a partnership base spanning across three continents, where the partners are united in the ambition of inducing social change through a focus on promoting young people's active citizenship and build sustainable relations and cooperation across countries and even continents.

The GYSF is expected to deliver a number of tangible results, including:

- A. create a platform for non-formal learning, debate and reflection for youth leaders and youth workers, using cultural differences as a strength and open dialogue as the medium
- B. participants will together develop a GYSF Declaration, outlining MDG challenges and the role of sport in meeting the challenges
- C. pursue and promote the GYSF declaration in dialogue with political decision makers at local, national and international level
- D. collect good practices linking youth, sport and the MDGs in a Pink Paper of the Forum

PARTNERS:

- Altus Sport (Sport for Social Change Network Southern Africa)
- Sadili Oval (Sport for Social Change Network Eastern Africa)
- Athletes for Citizenship Foundation (Sport for Social Change Network Brazil/Latin America)
- Laureus Sport for Good Foundation
- StreetFootballWorld
- Homeless World Cup Foundation



“Global problems call for global solutions...This is the most important lesson of the past century for the present century.” (Manmohan Singh, since 2004 Prime Minister of the Republic of India)



FUNDED BY the European Commission, Youth in Action Programme



5TH INTERNATIONAL GYMNASTICS FORUM

Focusing on Sport's societal role has been at the forefront of ISCA activities. With the five International Gymnastics Forums, organized in Brazil, ISCA shows that a sport-specific focus (on General Gymnastics) can be combined with a societal vision. The Forums further provide a platform where scientific and academic work in the field can meet with practice in a fruitful exchange.

Growing in numbers and quality for every edition, the 5th Forum was organized by SESC SP (Social Service of Commerce in the São Paulo State) in partnership with UNICAMP - the Faculty of Physical Education, from the State University of Campinas with ISCA support. The event took place from July 1st to 4th, 2010 and the theme was "Gymnastics Culture: Concepts and Practices".

The event was a great success and counted more than 450 participants from seven countries.

The program included an opening conference; 2 Round tables; National and International courses; Poster Sessions, image-hall, meetings, workshops, open tent; and not least 3 Festivals (49 performance groups / 1.200 gymnasts).



IYLE

INTERNATIONAL YOUTH LEADER EDUCATION

Sport and especially Sport for All plays a key role in society and have the democratic characteristics needed to promote an educational dimension in a holistic approach to human development.

This mindset has been guiding the Academy of Physical Education in Ollerup, Denmark, since its start.

The Academy's progressive approach to sport and the role of sport in society has made it an attractive educational option for international students since the early 1930's. Today, the Academy is running the internationally recognized International Youth Leader Education (IYLE), a 4-month residential, non-formal education programme which aims at cultivating youth leaders with a global outlook. IYLE is focused on the role voluntary leadership, democracy and intercultural understanding as tools for social change, community based activities and active citizenship.

IYLE is implemented in a partnership with ISCA and is cooperating with universities, schools, special institutions, NGOs and international voluntary sports organizations and has again in 2010 attracted a varied, large group of young leaders – leaders of the future – spanning across 5 continents.

Ollerup has truly become a global sports laboratory.



"It is great to live in direct contact with people from all over the world. They became your family: you learn how to be open-minded, how to be tolerant and sociable, how to make new friends. The Ollerup network will never go away", Dylan Chambres, New Zealand, IYLE student 2010



WEBLINKS

ISCA's International Youth Leader Education

www.isca-web.org

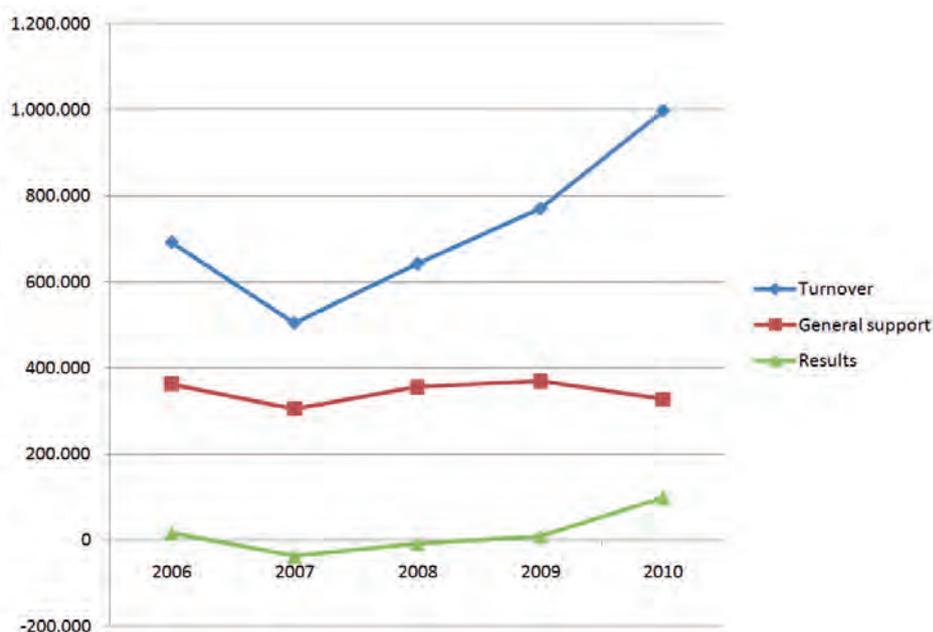
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www.ollerup.dk/?id=57

AUDITED ACCOUNTS SUMMARY

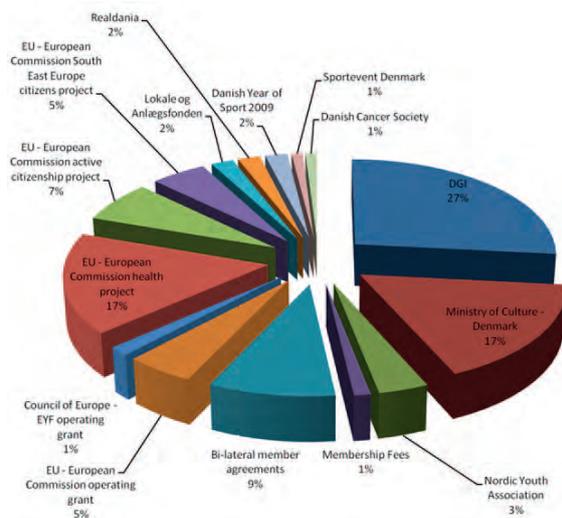
ISCA INCOME 2006-2009				
	2009 (€)	2008 (€)	2007 (€)	2006 (€)
General support and payments	500.090	488.667	343.109	362.858
Project related support	269.927	153.204	161.299	329.466
Total	770.017	641.871	504.408	692.324
ISCA EXPENDITURES 2006-2009				
	2009 (€)	2008 (€)	2007 (€)	2006 (€)
General Project and activities	278.057	165.958	66.880	116.124
Youth Projects	58.038	62.415	104.308	239.463
Assembly, committee meetings	55.487	66.432	83.813	74.831
Secretariat	369.574	355.327	286.700	245.830
Total	761.157	650.131	541.701	676.248
RESULTS 2006-2009	8.860	-8.260	-37.293	16.076

ISCA has recently been increasing turnover substantially not least due to our Project Implementation, and we are confident the trend will continue:



FINANCIAL POINTERS

ISCA is relying on a multitude of funding sources whereby vulnerability is minimized and opportunities for growth increased.



ISCA counts among other the following institutional donors among its supporters:

- The European Commission's Sport Unit
- The European Commission's Youth in Action programme
- The European Commission's Europe for Citizens' programme
- The European Commission's Directorate General for Health and Consumer Affairs (DG Sanco)
- The Council of Europe's Youth Foundation
- The Danish Gymnastic and Sport Association DGI
- The Danish Ministry of Culture

"ISCA's increasing turnover and diversification of funding sources is a testament to our success as an activity and project oriented organization."

Jacob Schouenborg, ISCA Secretary General

EXECUTIVE COMMITTEE

ISCA EXECUTIVE COMMITTEE



PRESIDENT
MOGENS KIRKEBY

Danish Gymnastics and Sports Associations (DGI), Denmark



VICE-PRESIDENT
ELIZABETH PAOLIELLO

Universidade Estadual de Campinas (UNICAMP), Brazil



VICE-PRESIDENT
HERBERT HARTMANN

Deutscher Turner Bund (DTB), Germany



SÆMUNDUR
RUNÓLFSSON

Ungmennafélag Íslands (UMFI), Iceland



LILIANA
ORTIZ DE LA CRUZ

Fundacion pro Deporte y Recreacion para todos, Colombia



N. SHANMUGARAJAH

South East Asian Gymnastics Confederation (SEAGCON), Malaysia



OLDRICH LOMECKY

Czech SOKOL Organization, the Czech Republic



MARIA LUIZA
SOUZA DIAS

Serviço Social do Comércio (SESC), Brazil



JEAN-CLAUDE
ARNAUD

Union Sportive de l'enseignement de premier degré (USEP), France



RADO CVETEK

Sport Union of Slovenia (SUS), Slovenia



FILIPPO FOSSATI

Unione Italiana Sport per Tutti (UISP), Italy



GIL PENALOSA

8-80 cities, Canada



HONORARY MEMBER
RUGGERO ALCANTNERINI

Federazione Italiana Sport per Tutti (FIST), Italy

STAFF

ISCA SECRETARIAT



JACOB SCHOUENBORG

Secretary General
js@isca-web.org
 Working areas:
 International relations,
 organisational manage-
 ment, secretariat and
 staff management,
 project supervision,
 political representation
 and policy making



MARVIN RADFORD

External Relations
 Manager
mra@isca-web.org
 Working areas:
 Project Development,
 Fundraising, Partner
 Development



JEAN-LUC FRAST

Public Relations
 Manager
jlf@isca-web.org
 Working areas:
 Communication, brand-
 ing and profiling, new
 media.



SASKA BENEDICIC TOMAT

Project Manager
sbt@isca-web.org
 Working area:
 SANTE Project, Sport
 and Cultures in Dialogue
 Project, PATHE project -
 Physical Activity Towards
 a Healthier Europe



HANNE MÜLLER

Project Manager
hm@isca-web.org
 Working areas:
 Latin America, South-
 east Europe,



ANDERS THARSGAARD

Project Manager
at@isca-web.org
 Working areas:
 Project Portfolio Man-
 agement and interaction
 at various levels with
 ISCA members.



KASPER HØGSTRUP MØLGAARD

Youth Coordinator
km@isca-web.org
 Working areas:
 Project consulting,
 education, youth activi-
 ties and training, youth
 coordination.



TATIANA CAMARGO

ISCA Latin America
 Secretary
iscala@sescsp.org.br
 Working areas:
 Support to the ISCA
 Latin America Continen-
 tal Chairperson. Tatiana
 works from the ISCA
 Latin America Secretari-
 at in Sao Paulo, Brazil.



SORIN BURUIANA

Youth Network
 Coordinator
sb@isca-web.org
 Working areas:
 ISCA Youth Network,
 youth activities and
 training, youth coordina-
 tion.



AUÐUR KJARTANSDÓTTIR

Youth Officer (EVS from
 August 2009 to June
 2010)
ak@isca-web.org
 Working areas:
 ISCA Youth Network,
 youth activities and
 training, youth coordina-
 tion.



TIJANA ANELKOVIĆ

Youth Officer (EVS from
 November 2009 to July
 2010)
ta@isca-web.org
 Working areas:
 ISCA Youth Network,
 youth activities and
 training, youth coordina-
 tion.



ANNE-FLORE ANGOT

Youth Officer (EVS from
 September 2010 to June
 2011)
afa@isca-web.org
 Working areas:
 ISCA Youth Network,
 youth activities and
 training, youth coordina-
 tion.



CRISTIANA ALEXANDRA NASTASE

Youth Officer (EVS from
 September 2010 to June
 2011)
can@isca-web.org
 Working areas:
 ISCA Youth Network,
 youth activities and
 training, youth coordina-
 tion.



Tietgensgade 65
DK-1704 Copenhagen V
Denmark

Tel: +45 33 29 80 26
Fax: +45 33 29 80 28

info@isca-web.org
www.isca-web.org