



MOVING PEOPLE

WWW.ISCA-WEB.ORG



164 MEMBER
ORGANISATIONS



FROM 5
CONTINENTS



AND 69
COUNTRIES



REPRESENTING
~40 MILLION PEOPLE



14 STAFF
FROM 10 COUNTRIES



48 EU
GRANTS



7 INTERNATIONAL
CONGRESSES



€2,111,328
INCOME IN 2013

*WORKING MORE THAN
6,860 DAYS TOWARDS ONE GOAL*

MOVING PEOPLE



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COLOPHON

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A special thanks

PROJECT PARTNERS IN 2014

					
ASPV	ASSOCIATION OF MACEDONIAN SPORT FEDERATIONS	ASSOCIATION SPORT FOR ALL SERBIA	ASSOCIATION SPORT FOR ALL SUCEAVA	ASTON SPORTS AND COMMUNITY CLUB	BG BE ACTIVE
					
CAIS	CARNIKAVA MUNICIPALITY	CESS	CIA	CLUB DEPORTIVO MARATÓ I MITJA-PENYAGOLOSA	CLYDESDALE SPORTS COUNCIL
					
COMMUNE DE MOUY	COMMUNITY GAMES	CORSCPM	CYPRUS SPORT ORGANISATIONS (KOA)	DGI	DTB
					
ECF	EHFA	ENDOMONDO	ESTONIAN SPORT ASSOCIATION JOUD	EUROFITNESS	FAU
					
FEPI	GARD	GEOSTRATEGIC INSTITUTE GLOBAL	HUNGARIAN SCHOOL SPORT FEDERATION	INSTITUTO PROVINCIAL DE DEPORTES DE CASTELLON	JOHANN WOLFGANG GOETHE-UNIVERSITÄT SPORT MEDIZIN
					
KUNSILL MALTI GHALL-ISPORT	LARNAKA MUNICIPALITY	LTSA	MADEIRA SPORT FOR ALL ASSOCIATION	MOVE MALTA	MUNICIPALITY OF FALTICENI

FINANCIAL SUPPORTERS IN 2014



EUROPEAN UNION



COCA-COLA



DANISH MINISTRY
OF CULTURE



DGI



MUNICIPALITY OF
FLORENCE



MUNICIPALITY OF
FUNCHAL



MUUVIT



NEMUNAS



NISB



OLTALOM SPORTS
ASSOCIATION



PARNU



ROMANIAN
SPORT FOR ALL
FERERATION



SCOTTISH
ASSOCIATION OF
SPORT COUNCILS



SD PARTIZAN
SKOFJA LOKA



SOUTH DUBLIN
COUNTY SPORTS
PARTNERSHIP



SOUTH
LANARKSHIRE
LEISURE AND
CULTURE



STATE CAPITAL
STUTTART



STB



STREET LEAGUE



STREETFOOTBALLWORLD



STREETGAMES



SUS



UBAE



UFOLEP



UISP



UNICAS



UNIVERSITY OF
ULSTER



WORLD HEART DAY
2014



ZARASAI DISTRICT
MUNICIPALITY

VISION

**A WORLD OF PEOPLE
BUILDING BETTER
SOCIETIES THROUGH
CULTURES OF MOVEMENT**

MISSION

**WE BUILD INTERNATIONAL
RELATIONS BETWEEN
PEOPLE, CULTURES,
ORGANISATIONS AND
SECTORS OF SOCIETY.
SEEING SPORT
AS A CULTURE OF
MOVEMENT, WE DEVELOP
OPPORTUNITIES FOR
LEARNING, INSPIRATION
AND ACTION TO INDUCE
SOCIAL CHANGE.**



MOVING PEOPLE

The International Sport and Culture Association (ISCA) is a global platform open to organizations working within the field of Sport for All, recreational sports and physical activity. Created in 1995, ISCA is today a global actor closely cooperating with its 130 member organizations, international NGOs, and public and private sector stakeholders. Its 40 million individual members from 65 countries represent a diverse group of people active within youth, sport and cultural activities.

Building Capacity = Better Outreach

More Citizens Enjoying The Benefits of Physical Activity

MILLIONS OF CITIZENS AROUND THE WORLD BENEFIT FROM OUR MEMBERS' GRASSROOTS SPORT AND RECREATIONAL PHYSICAL ACTIVITY INITIATIVES. THAT IS WHY OUR MOTTO IS "ISCA IS ITS MEMBERS AND ITS MEMBERS ARE ISCA".

We are an umbrella organisation for international stakeholders in grassroots sport – the organisations that deliver sport and physical activity initiatives in their countries and communities. Without our members we wouldn't be able to make the impact we do in raising awareness of how physical activity can enhance people's lives. Our members are vital in disseminating this message and giving citizens access to activities and facilities so they can get involved. It is our role to help them do this.

The numbers of citizens our members reach depends on their capacity to provide good quality, sustainable activities and programmes that encourage people to be physically active. The equation is simple: The better capacity the organisations have, the better their outreach and, ultimately, the more citizens who will enjoy the benefits of taking part.

We know that one size does not fit all. The cultural and historical realities for our members and their partners are very different. Their national and local

challenges and opportunities also vary considerably. That is why the capacity building initiatives and resources we create are diverse and tailored to suit different stakeholders in grassroots sport.

Our members are vital to us and we are important to our members. But they are also important to each other. We recognise this in our Mission:

"WE BUILD INTERNATIONAL RELATIONS BETWEEN PEOPLE, CULTURES, ORGANISATIONS AND SECTORS. SEEING SPORT AS A CULTURE OF MOVEMENT, WE DEVELOP OPPORTUNITIES FOR LEARNING, INSPIRATION AND ACTION TO INDUCE SOCIAL CHANGE."

This means we strive to enable cooperation across borders and continents so that inspiration and knowledge can flow from those who have it to those who need it. This transfer of knowledge, ideas and experiences can be done in different ways. It can be done through seminars and congresses, longer and more intense projects, campaigns such as NowWeMOVE and activities like its flagship event, MOVE Week.

With this report we would like to give a brief glance of what ISCA, its members and partners have done in the last year to build their capacities and networks and

deliver effective initiatives in grassroots sport.

I would like to thank the members of ISCA for engaging in our international collaboration, sharing their experiences and viewpoints and thereby providing inspiration to others. I would also very much like to thank our partners who believe in our mission and actions. Together we are getting closer to our vision: "A WORLD OF PEOPLE BUILDING BETTER SOCIETIES THROUGH CULTURES OF MOVEMENT".

Mogens Kirkeby,
ISCA President



An event in the spotlight

ISCA panel debate connects corporate sector and grassroots sport



Mogens Kirkeby (ISCA) talks about the importance of cross-sector collaboration in Brussels, with Androulla Vassiliou (European Commission) and Wouter Vermeulen (Coca-Cola Europe).

“We are very different from the corporate sector, but we think this diversity gives us food for thought.” With these words, ISCA President Mogens Kirkeby set the scene for a panel debate hosted by ISCA in Brussels’ Microsoft Executive Briefing Centre in June 2014.

He was joined on the panel by European Commissioner Androulla Vassiliou, Coca-Cola Europe Corporate Responsibility

From an EU policy perspective, the latest Eurobarometer report confirms the importance of supporting member states in promoting sport and physical activity and clearly shows the need to pursue efforts at all levels for a healthier Europe.

- Androulla Vassiliou,
EUROPEAN COMMISSIONER FOR
EDUCATION, CULTURE, MULTILINGUALISM,
SPORT, MEDIA AND YOUTH

Director Wouter Vermeulen and Loughborough University Lecturer in Sports Management and Policy Borja Garcia.

The event was inspired by ISCA’s ambition to engage more sectors, and more businesses in particular, in the grassroots sport and physical activity sector. The panellists agreed that physical activity is a valuable product that can be just as

This debate on active lifestyle and sedentarism has so many connection points. That’s why partnerships, and multi-sector partnerships, are so important, because we are not addressing a single issue, we are addressing a systemic change and that’s why so many partners need to be involved.

- Wouter Vermeulen,
COCA-COLA EUROPE CORPORATE
RESPONSIBILITY DIRECTOR

good for business as it is for health and wellbeing, as Vermeulen illustrated from Coca-Cola Europe’s perspective:

“We need sustainable societies, we need healthy societies, we need happy societies for business to flourish and that’s why we are engaged in promoting active lifestyles.”

295 million people, or 59% of European citizens, say that they never or very seldom exercise or do sport. This fact poses some economic and regulatory risks for multiple public and private stakeholders and that is the reason we are here today.

- Mogens Kirkeby,
ISCA PRESIDENT

ISCA and sportanddev.org

Working together for increased social cohesion and civic participation through physical activity

ISCA and the International Platform on Sport and Development (sportanddev.org) have collaborated for the last 6 years on building a network of partners that represent a global community of change makers through sport and physical activity. These change makers strive for equity in access to and participation in sport for increased social cohesion, peace and development.

Both of our organisations recognise that sport's potential goes far beyond competition, as it can strengthen the social fabric by improving people's wellbeing as well as promoting tolerance and integration through physical activity and joyful play

ISCA is a Steering Board Member and Funding Partner of sportanddev.org because it is a platform for organisations and entities from all over the world, including ones where ISCA's offers have had less reach and relevance to date, to exchange knowledge, practices and experience.

This testifies to our global commitment and aligns with our "open-source" way of thinking about international exchange.

- Jacob Schouenborg,
SECRETARY GENERAL OF
ISCA

That is why we seek to promote quality physical activity initiatives that aim to counteract the tendencies of sedentary life in innovative, engaging and inclusive ways.

The vast international reach of sportanddev's online platform and ISCA's communications channels ensures extended visibility for both organisations' activities and advocacy efforts.

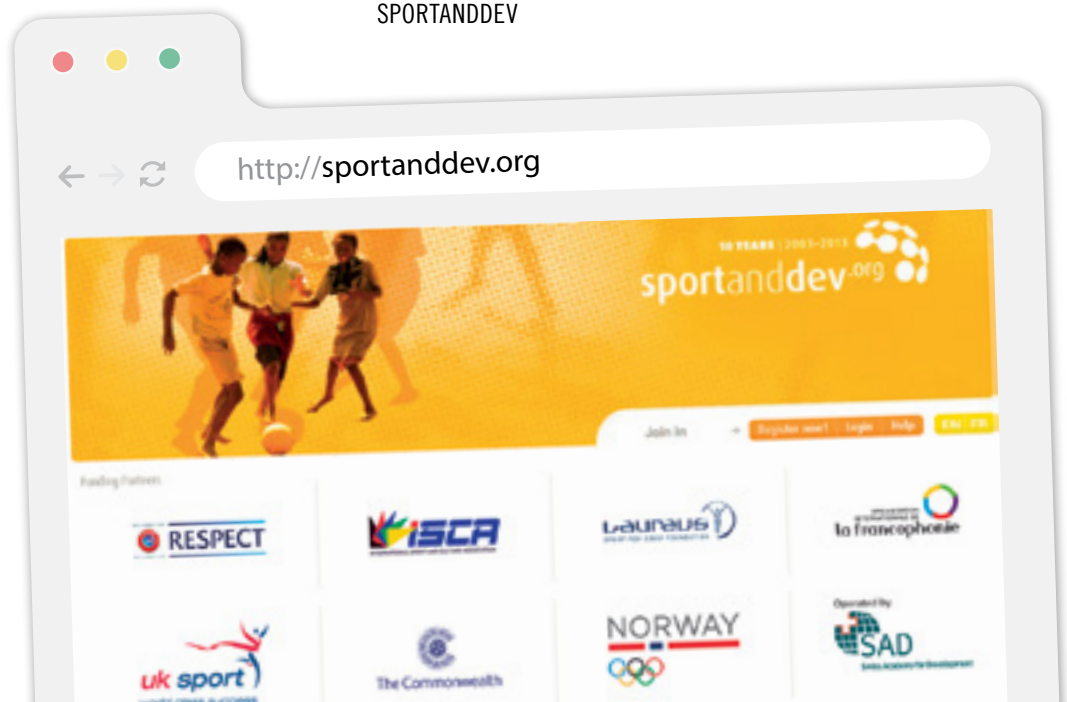
By working together, our global network of change makers has the power to bridge societal gaps between classes, ethnicities and between the wealth of the Global North and poverty of the Global South. We have the vision, determination and means to strengthen social cohesion and civic participation worldwide through physical activity.

By partnering with sportanddev.org, the International Platform on Sport and Development, ISCA is aligning its activities with an initiative that actively endorses the use of sport and physical activity as a tool for human development worldwide.

- Jutta Engelhardt,
HEAD OF SPORT & DEVELOPMENT AT
SPORTANDEV

WHAT IS THE INTERNATIONAL PLATFORM ON SPORT AND DEVELOPMENT?

sportanddev.org is a global platform for exchanging best practices as well as information on research and events in the sport and development sector. ISCA is a Steering Board Member and Funding Partner of sportanddev along with seven other organisations including UEFA, the Commonwealth, the Norwegian Olympic and Paralympic Committee and Confederation of Sports and the Laureus Sport for Good Foundation.





Picture: Roger Sassaki

ISCA inspires grassroots sport initiatives across the world

RE-PAVING A ROCKY ROAD TO PHYSICAL ACTIVITY IN BRAZIL

Despite their nation being in the elite international “sportlight” this decade, the average Brazilian has had to walk down a rocky road to add physical activity to their own everyday life – a road that has been crumbling due to lack of access to initiatives, data and support.

As part of its strategy to improve Brazilians’ quality of life and bring physical activity back to a population that is becoming increasingly sedentary, ISCA member SESC São Paulo has taken inspiration from ISCA’s NowWeMOVE campaign to create Move Brasil.

The potential to transfer a successful pan-European campaign to Latin America was obvious to SESC São Paulo’s Manager of Physical and Sportive Development and ISCA Vice President Maria Luiza Souza Dias. “We do not only need to invest in effective projects, but we also need to get inspired by good examples from the wider world to improve the structure of sport in our country,” she says.

“Move Brasil” was launched in 2013 and the second edition of the “Brazil Move Week” took place from 21-27 September 2014.

Barriers become motivators for the Move Brasil campaign

To address the lack of data on physical activity in Brazil, SESC conducted a study in conjunction with Ipsos Public Affairs in September 2013. The results didn’t paint a pretty picture, with 58% of the population stating that they never exercise and up to 80% of females living a sedentary life.

The study also revealed that only a privileged few have access to gyms, sport clubs and academies, with education, social class and living standards playing an important role in sports participation.

To re-pave the rocky road to physical activity for Brazilians young and old, Move Brasil will continue to gather a range of organisations (who they call “Movers”) to facilitate citizens’ access to initiatives and increase the number of active Brazilians

by the Rio Olympic Games in 2016. These Movers are key MOVE Agents who help make the Brazil Move Week happen.

Campaigns that promote action and create opportunities to establish effective partnerships and cooperation are extremely important to our country, and this is exactly what the Move Brasil campaign does.

- Maria Luiza Souza Dias,
SESC SÃO PAULO’S MANAGER OF PHYSICAL AND SPORTIVE DEVELOPMENT AND ISCA VICE PRESIDENT.



Brazil Move Week 2014:
3,348 activities in 152 cities across Brazil organised by 28 Movers

ISCA AND COLOMBIAN EDUCATION SERVICE SENA JOIN FORCES

“SENA offers a very large network nationwide with offices in almost all the cities of Colombia. This network presents an agile and efficient way to disseminate the philosophy of ISCA through programmes and campaigns we undertake together. Another goal we have is to consolidate a model of knowledge and expertise by applying the teachings we receive from other countries to our own reality.”

- Liliana Ortiz,

ISCA EXECUTIVE COMMITTEE
MEMBER



ISCA and Colombia's National Service of Learning (SENA) have signed an agreement to work together on a series of topics in the future. The agreement will pave the way for transfers of knowledge and technical expertise between ISCA, SENA and their associated partners and members. SENA is the leading public education service in Colombia with 122 training centres around the country and over 7 million students, including international students who use their virtual training platforms.

ISCA ASIA PARTNERS WITH PAN-ASIAN SOCIETY OF SPORTS & PHYSICAL EDUCATION

A partnership between ISCA Asia and the Pan-Asian Society of Sports & Physical Education is in the making, and it has the potential to extend ISCA's promotion of health enhancing physical activity throughout the world's largest continent and beyond. With 56 member nations from across the globe, the Pan-Asian Society of Sports

& Physical Education focuses on encouraging collaborative and comparative research on physical activity which presents perspectives from both the West and the East. The new partnership proposes to work together on the 26th Pan-Asian Conference of Sports & Physical Education at Pondicherry University in India next February.



OTHER NEW PARTNERSHIPS FOR ISCA LATIN AMERICA IN 2013/2014:

ALESDE (The Latin American Association of Socio-cultural Studies of Sport)

INDER (National Institute of Sports, Physical Education and Recreation of the Republic of Cuba)

Authorities from PARLACEN – Central American Parliament

Ministry of Sports and Culture of Guatemala

OTHER KEY EVENTS INVOLVING ISCA LATIN AMERICA AND ISCA ASIA IN 2013/2014:

Challenge Day 2014, 28 May 2014, American Continent

“The Sport as a Peace of Culture”, 21-25 August, 2014, Guatemala

World Leisure Congress 2014, 7-12 September 2014, Mobile, Alabama, USA

VII International Forum of General Gymnastics, 15-18 October 2014, Campinas, São Paulo, Brazil

ALESDE Congress, 21-24 October, Bogotá, Colombia

Cubamotricidad 2014, 18-21 November 2014, Havana, Cuba

Sports and Human Development Seminar, 26-27 November 2014, SESC Consolação, São Paulo, Brazil

Hong Kong Gymnastics Festival For All, 8 June 2014, Hong Kong

Gymnastics For All Training Camp, 24-30 August 2014, Kuala Lumpur, Malaysia

Advocacy event in the spotlight



Indrek Tarand (Estonian MEP) had fun when interviewed by ISCA: "Local governments can do much more by creating favourable conditions for sport and physical activity. But the EU can be a torch in front of them," he said.



ON 23 SEPTEMBER A TEAM OF ISCA MOVE AGENTS WENT TO BRUSSELS TO PROMOTE PHYSICAL ACTIVITY AND GRASSROOTS SPORT TO MEMBERS OF THE EUROPEAN PARLIAMENT. IT WASN'T JUST ALL TALK. THE ISCA TEAM WENT A LONG WAY TO MAKE PEOPLE IN THE PARLIAMENT MOVE.

Over two days hundreds of people had to take the stairs instead of the elevator or escalator. Eleven MEPs joined in the fun and were interviewed on camera. After the interviews the MEPs were challenged to show their moves...



There's no doubt these MEPs can get more people physically active. Sabine Verheyen (German MEP) did not hesitate to bike around inside the EU Parliament.



Sorry to disturb, but it is time to MOVE!



Should we have a seat? On the fit ball, of course!

Knowledge is power

ISCA collects and disseminates the latest data to bolster members' and partners' advocacy efforts

ISCA, its members and partners are vital promoters of sport and physical activity in their communities and countries.

Advocacy is an essential tool that helps us place issues in grassroots sport at the top of political agendas and draw attention from decision makers who can take our messages further. But before we deliver those messages, it is important to strengthen them with comparative data that can create the biggest impact.

Active Healthy Kids Canada's annual report cards and the Lancet Physical Activity Observatory's upcoming country cards are two examples of comparable country data that our network can use as evidence bases in their lobbying work with their national governments. ISCA seeks to collect these types of data sources as they become available and disseminate them to our networks through our communications channels.



Extract from www.lancetphysicalactivityobservatory.com

OVERALL PHYSICAL ACTIVITY	ORGANIZED SPORT PARTICIPATION	ACTIVE PLAY	ACTIVE TRANSPORTATION	SEDENTARY BEHAVIOURS	FAMILY & PEERS
Mozambique B	New Zealand B	New Zealand B	Finland B	Ghana B	Australia C
New Zealand B	Australia B-	Kenya C	Kenya B	Kenya B	Canada C
Mexico C+	Canada C+	Mozambique C	Mozambique B	New Zealand C	Finland C
Kenya C	Finland C	Nigeria C-	Nigeria B	Ireland C-	Kenya C
Nigeria C	Ghana C	Finland D	Mexico B-	Colombia D	New Zealand C
England D+	Kenya C	Australia INC	England C	Finland D	Scotland D-
Colombia D	South Africa C	Canada INC	Scotland C	Mexico D	Colombia INC
Ghana D	England C-	Colombia INC	South Africa C	United States D	England INC
Finland D	Ireland C-	England INC	New Zealand C-	Australia D-	Ghana INC
South Africa D	United States C-	Ghana INC	Australia D	Canada F	Ireland INC
Australia D-	Colombia D	Ireland INC	Canada B	Nigeria F	Mexico INC
Canada D-	Mexico D	Mexico INC	Ghana D	Scotland F	Mozambique INC
Ireland D-	Mozambique F	Scotland INC	Ireland D	South Africa F	Nigeria INC
United States D-	Nigeria INC	South Africa INC	United States F	England INC	South Africa INC
Scotland F	Scotland INC	United States INC	Colombia INC	Mozambique INC	United States INC

Extract from Active Healthy Kids Report Card

A PRIVILEGED PARTNER FOR INSTITUTIONS AND INTERGOVERNMENTAL ORGANISATIONS

ISCA representations and memberships

Member of the Steering Committee of International Platform for Sport and Development

Member of the global NCD Alliance

Member of the World Social Forum International Council

Member of European Platform for Action on Diet, Physical Activity and Health of the European Union

Observer of the Expert group on "Sport, Health and Participation" of the European Union

Member of the Bureau of the Consultative Committee of Enlarged Partial Agreement on Sport (EPAS) of the Council of Europe

Member of the European Economic and Social Committee (EESC) Liaison Group

Member of European Civil Society Platform on Life Long Learning

Member of the Program Committee of Play the Game

Member of ECAS – European Citizens' Action Service

Member of the European Innovation Partnership on Active and Healthy Ageing

Member of the European Year of Citizens 2013 Alliance

ONGOING EXTERNAL RELATIONS



MEDIA PARTNERS



WE ARE BORN **MOVERS**

WE CLIMB TREES
RACE DOWN THE HALL
AND THROW STONES
AS FAR AS WE CAN

SO, HOW DID MOVEMENT
BECOME A BURDEN?
WELL, WE'RE TOLD TO
SIT STILL AND LISTEN
AND SLOWLY... **WE STOP.**

AND THEN WE WONDER,
WHY WE ARE OUT OF BREATH?
WHY DO OUR BACKS HURT
AND OUR BELLIES GROW?



IS THE CHANCE TO RECLAIM THE **JOY OF MOVING!**

THE NOWWEMOVE CAMPAIGN IS COMPRISED OF

MOVE WEEK

MOVE Week is an annual Europe-wide event showcasing the benefits of being active and participating regularly in sport and physical activity. Our National Coordinators and MOVE Agents are the stars of MOVE Week, as they use the opportunity to organise and gather support for new and existing initiatives in their communities.

The **MOVE Congress** is one of the few conferences in the world which focuses solely on recreational sport and physical activity. 300 stakeholders in grassroots sport gather each year to discuss key topics in the sport and physical activity sector, including advocacy, health and wellbeing, social inclusion, active ageing, facilities and urban planning.

MOVE QUALITY

MOVE TRANSFER

#MOVE CONGRESS

MOVE AWARDS

MOVE Quality identifies initiatives for hard-to-reach populations, builds the capacity of the organisations delivering them and rewards their achievements with a Quality Mark. That's because we believe validation should be more than back – it should be

patting an organisation on the back – it should be the result of a quality building process.

MOVE Transfer identifies physical activity initiatives for hard-to-reach populations that have run successfully in one setting and transfers them to a new setting. This offers these initiatives the opportunity to expand their scope within their own or other countries ("scaling up" the initiative).

The **MOVE Awards** delivers recognition to organisations and initiatives that successfully make more people active, create positive media attention and help build momentum for the Now-WeMOVE campaign. The Awards Scheme is designed to be innovative, fun and effective by delivering awards nationally and locally to give recognition, visibility and pride where it matters most.

MOVEWEEK

29/9-5/10

EUROPE'S BIGGEST COMMUNITY SPORT AND PHYSICAL ACTIVITY EVENT SMASHES RECORDS IN 2014

After last year's massive success, with 1259 events held all over Europe in just one week, ISCA had high hopes for the 2014 edition of Europe's biggest community sport and physical activity event, MOVE Week. Our ambitious goals were 2000 events in 250 cities across 33 countries organised by 1000 MOVE Agents. Initial estimates after MOVE Week 2014 showed that these goals

were thoroughly surpassed with 4256 events in more than 1000 cities across 38 countries organised by 2357 MOVE Agents. A lot of events that took place are yet to be registered on the moveweek.eu website. The final count could see the number of events being closer to 5000 than 4000.

Year	Countries	Flashmobs	Cities	MOVE Agents	Registered Events	Individual Participants
2014	38	71	1000+	2357	4,256	1,000,000*
2013	30	34	505	600	1259	500,000*
2012	23	-	-	250	250	140,000

*Estimated figure



JOIN US AT

MOVEWEEK.EU

“MOVE Week 2014 was very exciting and emotional for me. The challenge of coordinating a country with low physical activity levels, the excitement of seeing the results, and all the people I saw moving, was a really great experience. Every time I look at the numbers I’m amazed. Maybe because I know about all the hard working people behind it – the people who MOVED Bulgaria.”

Bilyana Mileva, Bulgaria

MOVE Week events in 2013: 433
MOVE Week events in 2014: 621

“This year we got the results of the latest Eurobarometer and we ranked third from the bottom. So 64% of Portuguese people are not doing any physical activity. That’s a very, very big problem that we need to target. MOVE Week activities are free, open to everybody and they’re fun, so MOVE Week is a really handy tool for us.”

Carla Santos, Portugal

MOVE Week events in 2013: 18
MOVE Week events in 2014: 400

organisers:



With the support of:



MOVE QUALITY

ISCA knows there are great initiatives out there for hard-to-reach populations that just need a helping hand to make a bigger impact.

In 2014, MOVE Quality identified 18 initiatives to go through a process that will build the capacity of the organisation and the specific initiative.

The 12-month process consists of a series of development and evaluation phases culminating in the Quality Mark.

These phases include researching, evaluating and promoting good practice; creating clear strategies; empowering new generations of leaders and building constructive partnerships.

"Our concern is that it is quite easy to promote and develop programmes for hard-to-reach boys and men, but that girls and women are often neglected. It's a luxury for a really local grassroots organisation like ours to have this kind of support."

Pamela Castro, Aston Sport and Community Club, UK

The following initiatives and their organisations were selected to go through the MOVE Quality process in 2014/2015

<p>🚩 Beyond languages, transborder relations CORSCPM, France</p>	<p>🚩 Interethnic Cup Bucovina Association Sport for All Suceava, Romania</p>	<p>🚩 Sessões Move (move sessions) Associação CAIS, Portugal</p>
<p>🚩 Capacity building and promotion of sports and sports networks Association of Macedonia Sport Federation, Macedonia</p>	<p>🚩 Le projet senior, un projet de territoire UFOLEP, France</p>	<p>🚩 Sport Bon-Ton (Traditional Sport and Games) Geostrategic Institute GLOBAL, Macedonia</p>
<p>🚩 Community Games moving forward Community Games, Ireland</p>	<p>🚩 Let's do sport UBAE foundation, Spain</p>	<p>🚩 Street Agents DGI, Denmark</p>
<p>🚩 Fair Play Football Road Show Oltalom Sport Association, Hungary</p>	<p>🚩 MOVE18 MOVE, Malta</p>	<p>🚩 Through sport and ecology to intercultural dialogue and sustainable development Gard – Citizens Association for Recreational Movements, Macedonia</p>
<p>🚩 Girlsclub Aston Sports and Community Club, United Kingdom</p>	<p>🚩 Open school Larnaca Municipality, Cyprus</p>	<p>🚩 Weigh to go South Lanarkshire Leisure and Culture, Scotland</p>
<p>🚩 Increasing the competences of BG BA Sport instructors for health BG Be Active, Bulgaria</p>	<p>🚩 Overall Physical Activity Cup Latvian Sport for All Association, Latvia</p>	<p>🚩 Winter fairy tale Association Sport for All Serbia, Serbia</p>

MOVE TRANSFER

The grassroots sport sector takes pride in sharing good practices and ISCA, as part of our ongoing work, has become aware of many practices that have proven so successful that transferring them to other settings would seem a very valuable investment. But this has not often happened. That is why ISCA created MOVE Transfer.

MOVE Transfer is divided into two interrelated strands that aim to transfer and scale up good examples of grassroots sport initiatives for hard-to-reach populations: MOVE Transfer national, a 10-month process which involves transferring successful initiatives from one organisation and community to another organisation and community in the same country; and MOVE Transfer international, an 18-month process which identifies

initiatives with potential to be transferred to another country.

The MOVE Transfer national and international processes involve extensive consultation from ISCA and an advisory board appointed especially to the project. This serves to develop the capacity of the initiatives and the organisations delivering them in both settings as the transfer process is underway.

MOVE Transfer national initiatives selected in 2014/2015:

- | | |
|--|---|
| <ul style="list-style-type: none"> ✔ 1 km in health: homogeneous walking groups
UISP, Italy ✔ Cardio rehabilitation program
Ubaefitness, s.l., Spain ✔ Healthy exercise programme ABC
Sports Union of Slovenia ✔ Hungarian School Sports Day
Hungarian School Sport Federation | <ul style="list-style-type: none"> ✔ Interethnic Cup
Association Sport for All Suceava, Romania ✔ Let's Train Together 2.0, SD Partizan Skofja Loka
Slovenia ✔ Project ASALEE
UFOLEP, France ✔ Sportscene
South Lanarkshire Leisure and Culture, Scotland |
|--|---|

MOVE Transfer international initiatives selected in 2014/2015:

- ✔ **Active Age**
DTB, Germany
- ✔ **Doorstep Sport Clubs**
StreetGames, UK
- ✔ **Healthy club**
Sports Union of Slovenia
- ✔ **Summer on the MOVE**
Kunsill Malti Għall-Isport, Malta
- ✔ **Ulster sport outreach**
University of Ulster, Belfast, N. Ireland

PROJECT ID

MOVE Quality and MOVE Transfer

Project period:

October 2013 – October 2016

Co-funded:

Coca-Cola Europe

Total project budget:

€845,463.90

www.movequality.com

www.move-transfer.com

SUPPORTED BY



TWO GOOD EXAMPLES ALREADY ON THE MOVE IN 2014:

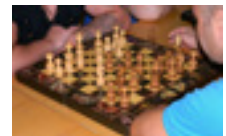
Hungarian School Sports Day



"We are very proud that ISCA has noticed our initiative as a good example. Thanks to the MOVE Transfer project, we will transfer the Hungarian School Sports Day to schools from disadvantaged regions, especially those with disabled students."

- Ákos Füzi, Hungarian School Sport Federation

Interethnic Cup



"What is important is to have enough experience to transfer an idea, and also to DARE. You have to make things happen in your own field. From there, you can transfer good practices and methods that others can implement in their community."

Mihai Androhovici, Romanian Federation Sport for All

#MOVE CONGRESS

Last year's MOVE Congress in Barcelona could easily have been mistaken for a festival: speakers riding exercise bikes, audiences dancing at regular intervals, a vibrant open market and a talk show featuring some of the biggest local names in sport and physical activity.



"I attended my first MOVE Congress in 2013 and left in awe of the contacts I made and knowledge shared by all participants. I am looking forward to learning more, collaborating more and expanding opportunities through this global initiative!"

Dr. Jayne Greenberg, US President's Council on Fitness, Sports and Nutrition

Those who were there knew why. What the MOVE Congress 2013 did was illustrate how an innovative and fun approach to a conference can be used to give energy to serious debates on current issues in grassroots sport. Its theme was, after all, about Changes, Opportunities and Innovations in our sector.

In 2014, the spotlight is on the city as a space that can be used as an arena for physical activity – if it is planned in the right way and made open to all citizens who want to be active.

So as one of Europe's oldest, most populated and most visited cities, Rome is a fitting backdrop for the MOVE Congress 2014 theme Open City – Active City.

Gathering 300 stakeholders from the public and private sector including health, urban planning, business, government and education, the MOVE Congress 2014 in Rome looks at the Open City – Active City from an urban and social perspective, plus interactive session and workshops that explore the following sub-themes:

Parallel sessions and workshops

- » Healthy lifestyle
- » Active schools
- » Social exclusion and inclusion through sport
- » Innovative approaches to mobilisation
- » Active ageing

New interactive features in 2014:

- » **Urban orienteering** in the city of Rome (exploring the city of Rome to generate ideas about how cities can encourage physical activity)
- » **Open space** "The project I would like to see in my city is" (an open forum for participants to discuss controversial issues in grassroots sport and define a common working agenda)
- » **Erasmus+ fundraising session** experienced fundraisers from ISCA and its network give a walk-through of the EU's new funding stream and how to make the most of its opportunities
- » **MOVE Congress live streaming:** keynote speakers and sessions streamed live online

PROJECT ID
MOVE Congress
Project period:
October 2013

Organising Partners:
ISCA and UISP
Supporting Partners:
Roma Capitale and Region Lazio

The MOVE Congress 2014 is under the patronage of the Italian Presidency of the Council of the European Union.
www.movecongress.com

MOVE
AWARDS
RECOGNITION
FOR MOVERS
COMING UP!
2014

The NowWeMOVE Awards Scheme is being designed in 2014 to deliver recognition to organisations and initiatives that successfully make more people active, create positive media attention and help build momentum for the NowWeMOVE campaign.

The key feature of the NowWeMOVE Awards Scheme is that it delivers the Awards on a local and national level where the true value of grassroots sport is being delivered – while combining with the European dimension, branding and visibility of the NowWeMOVE campaign. The Awards tie a professional PR and media effort, public officials, Award winners and stakeholders together in an innovative, fun and very visible local delivery model to maximise impact.



✦ ————— Value for Recipients ————— ✦

1

Recognition!

2

Visibility in the media!

3

Access to NowWeMOVE capacity building events!

4

The prize!

Strengthening the core of grassroots sport

THREE OF ISCA'S BIGGEST EU-SUPPORTED PROJECTS HAVE CONTRIBUTED A RANGE OF RESOURCES, GUIDELINES AND NETWORKS TO OUR SECTOR THAT WILL STRENGTHEN THE CORE OF GRASSROOTS SPORT FOR YEARS TO COME.

The ACTIVE Network, MOVE Project and Good Governance in Grassroots Sport projects have also broadened our perceptions of who is part of this core: from sport organisations, clubs and NGOs to municipalities and cities. These are key stakeholders who can make it easier for citizens from all backgrounds to enhance their lives through sport and physical activity. Their strength lies in their ability to join forces, serve their target groups and make the right adjustments to how they operate.

Here we present the products these projects have developed for stakeholders across sectors and across the world to make their grassroots sports initiatives as effective as they can be.

ACTIVE NETWORK

HARNESS THE POWER OF PARTNERSHIPS BETWEEN SPORTS ORGANISATIONS AND LOCAL AUTHORITIES

For 18 months, the ACTIVE Network's project partners focused on facilitating one of the most valuable partnerships in grassroots sport – the partnership between sport organisations and local authorities.

Jane Ashworth, the CEO of StreetGames in the UK, which joined Birmingham City Council as one of the project's 15 partnership pairs from 13 countries, underlined at the project's closing in Birmingham why this type of alliance is so powerful, asking:

“Why would a local authority not want to harness our experience [in working with youth at risk] to help their disadvantaged youth? And, likewise, why would we as a charity not want to partner our local authority to better share our knowledge and understanding with more young people?”

And why not indeed, StreetGames' collaboration with Birmingham City Council has already reaped rewards such as the expansion of Birmingham's Active Parks initiative, which is now being sponsored by Coca-Cola.

TAILOR-MADE FOR STAKEHOLDERS IN GRASSROOTS SPORT

#1

Get inspired by other examples of the ACTIVE Network partners' successful collaborations and contribute your own to the ACTIVE Network Collection of Good Examples:

www.active-network.eu

Read the ACTIVE Network partners' recommendations for effective partnerships between grassroots sport organisations and local authorities:

goo.gl/q0qasG

PROJECT ID
Project period:
January 2013 – June 2014

Co-funded: European Commission
DG for Education and Culture
under the “2012 Preparatory
Action in the Field of Sport”

Agreement no.: EAC-2012-0561
Total Project Budget: € 344,407
www.active-network.eu

MOVE PROJECT

PROMOTING PHYSICAL ACTIVITY IN SOCIALLY DISADVANTAGED GROUPS IS EVERYONE'S BUSINESS

Many studies reveal alarming gaps between average citizens and disadvantaged groups when it comes to health and physical activity levels. ISCA's MOVE project proposed to reduce these gaps by strengthening grassroots sport initiatives for socially disadvantaged groups (SDG) and it gained support from the EU's health programme to do it.

The MOVE project saw 15 partners from 13 countries develop pilot initiatives for youth, ethnic minorities, immigrants, girls and women who experienced social disadvantage, a good practice collection

featured on the MOVE web platform and a handbook for their peers. The MOVE partners also built 52 local, 10 national and 15 international cross-sector partnerships related to SDG.

The pilot projects not only opened doors for SDG to become more active, they expanded the partners' initiatives, gained them government recognition and put their programmes back on track, as Gonçalo Sequeira dos Santos from Associação CAIS in Portugal explained:

"The MOVE project pushed us to look back at our own projects to see what we were missing. What it was is that somehow we left the target groups in our projects behind, so it made us go back and create something just for them."

PROJECT ID

Project period:

1 March 2011 – 28 February 2014

Co-funded: European Commission
DG for Health and Consumers under
the Health Programme

Agreement no.: EAC-2012-1206
Total Project Budget: €1,129,251
www.wemoveyou.eu

TAILOR-MADE FOR STAKEHOLDERS IN GRASSROOTS SPORT

#2

The MOVE Handbook is the result of one of Europe's most extensive good practice collections of physical activity initiatives for socially disadvantaged groups (SDG). Its easy to follow "MOVE guiding principles" for organisations running initiatives for SDGs are illustrated with case studies from the collection.

When using the MOVE Handbook, the first step is to embrace the idea that physical activity promotion for SDGs is everybody's business, including yours. The next step is to find out how your organisation can expand its reach by giving special attention to these groups.

You can also access the online searchable MOVE database of more than a hundred good practices – described in a short and relevant format. All resources from the MOVE project are available on the MOVE web platform at www.wemoveyou.eu

GOOD GOVERNANCE IN GRASSROOTS SPORT

ASSESS YOUR PERFORMANCE AND SHOW YOUR COMMITMENT TO THE PRINCIPLES OF GOOD GOVERNANCE

Good governance is a prerequisite for grassroots sport organisations' legitimacy, autonomy and ultimate survival. Since being launched last year, the Good Governance in Grassroots Sport (GGGS) Self-Assessment Tool and Guidelines have had over 12.000 page views accessed by 4679 users worldwide.

TAILOR-MADE FOR STAKEHOLDERS IN GRASSROOTS SPORT

#3

The GGGS Self-Assessment Tool is a sport specific governance resource that will help you assess the governance and leadership level in your organisation and guide you in improving your practices.
www.goodgovsport.eu/selfassessmenttool

The Guidelines for GGGS, developed by ISCA and Transparency International Germany, will help you better understand your role in good governance and guide you in adhering to the EU's good governance principles.
www.goodgovsport.eu

PROJECT ID

Project period:
December 2011 - March 2013

Co-funded: European Commission
DG for Education and Culture
under the "2011 Preparatory
Action in the Field of Sport"

Agreement nr.: EAC-2011-0451
Total Project Budget: €252,145
www.goodgovsport.eu

A "SPLENDID SOURCE OF INSPIRATION" FOR EDUCATION THROUGH SPORT TRAINERS

As a result of an EU-funded multi-measure youth project, Training of Trainers (ToT), ISCA developed and launched the MOVE&Learn manual on education through sport (ETS) for young people in 2013. This interactive manual has already been accessed by 827 unique visitors <http://www.moveandlearn.org/> and the hard copy has been used in week-long international train the trainer seminars in Germany, France and Romania, and is set to travel to the UK and Bulgaria in the coming months.

The manual has also given rise to a whole new community of young people who are using and promoting this method of non-formal education across Europe. This community is called the ETSMoveandLearn community.



Education for, by or through sport? (L-R): Dougie Holmes, North Lanarkshire Leisure; Sorin Buruiana; James Gregory, StreetGames



Sorin Buruiana, ETS MOVE&Learn Community,

Sorin Buruiana was working with ISCA when the MOVE&Learn manual was conceived and is now a fundraising consultant and an independent trainer of trainers, youth leaders and coaches in grassroots sport. ISCA asked Sorin how he sees the value of the manual and how it is being taken up beyond its founding project.

INTERVIEW WITH SORIN BURUIANA, ETSMOVEANDLEARN COMMUNITY

Q. How do you use the MOVE&Learn manual in your non-formal training?

A. The Move&Learn manual is a splendid source of inspiration for any trainer, facilitator or sport coach. It explains what ETS is and what is not (which means distinguishing it from "education FOR sport" and "education BY sport") and offers concrete educational activities, explained step-by-step. I am using it to raise awareness that non-formal education is rather static in the way it is implemented by many organisations and institutions. I have organised workshops for several international organisations using ETS and I have received very positive feedback.

Q. Do you find it a valuable tool?

A. I don't just find it a valuable tool, I think it should not be missing from the toolbox of any experienced trainer. If one should claim that learning is holistic, using our body while we are learning is a vital part of that statement. I don't know a more effective approach than ETS.

Q. What potential do you see for the tool to be used by other organisations or groups?

A. The potential I see is huge. ETS is easy to integrate in almost any kind of training. A trainer should think creatively, and I think most of us get stuck in old training patterns. I took one activity that was used by one of my colleagues, kept all the learning objectives and steps, and integrated physical activity into it. This showed the group how training sessions could be done in another way.

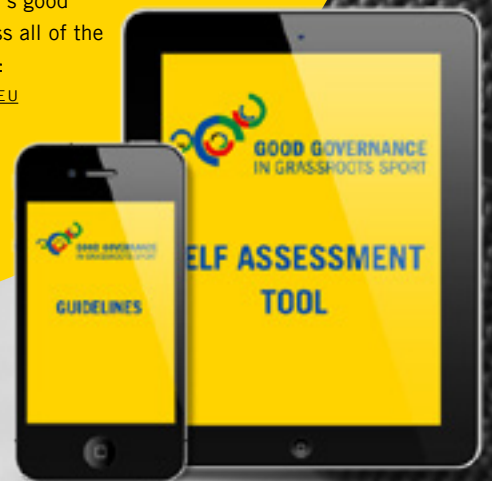
Look out for ETS training courses running in your country and contact the ETS Community for more details at www.facebook.com/ETSMoveandLearn

HOW GOOD IS YOUR ORGANISATION AT GOOD GOVERNANCE IN GRASSROOTS SPORT?

The effects of the Good Governance in Grassroots Sport project will be long lasting. Its resources are now publically available, including the **GUIDELINES FOR GOOD GOVERNANCE IN GRASSROOTS SPORT**, the project report and the **GOOD GOVERNANCE IN GRASSROOTS SPORT SELF-ASSESSMENT TOOL**. In addition to this, ISCA has developed a strong training framework and sustainable relationships with key experts to continue the knowledge transfer among members and sport for all organisations.

The **GOOD GOVERNANCE IN GRASSROOTS SPORT SELF-ASSESSMENT TOOL** is the first interactive online tool developed by ISCA. It will allow ISCA to measure the impact and reach of the project's outputs and tailor our future work to suit our members. The **GUIDELINES** also sparked a record response on sportanddev.org's Facebook page.

Test your organisation's good governance and access all of the project's resources at:
WWW.GOODGOVSPORT.EU



available at:
GOODGOVSPORT.EU

Fundraising

Erasmus+ Sport



2014 brings new programme and biggest amount available to grassroots sport

The Erasmus+ Sport programme offered €14.6 million over two funding streams in 2014: Collaborative Partnerships and Not-for-profit European Sport Events

ANNOUNCING THAT IT WILL AWARD €252 MILLION TO STAKEHOLDERS IN SPORT AND PHYSICAL ACTIVITY FROM 2014-2020, THE EU MADE BIG NEWS IN OUR SECTOR IN 2014 WITH ITS NEW ERASMUS+ SPORT FUNDING PROGRAMME.

What does €252 million mean to ISCA, our members and partners? Our activity around the first two Erasmus+ deadlines says it all. ISCA was the lead applicant on four proposals and partnered in 12 proposals submitted in response to the Collaborative Partnerships call. At ISCA, we strive to use our vast experience to help our members and partners lead projects.

So with maximum amounts of €500,000 and €2,000,000 available in 2014 for the co-financing of Collaborative Partnership projects and European Sport Events respectively, this was an opportunity that could not be missed.

ISCA helped my organisation find adequate partners and ensured that our project was addressing issues that were not just French, but European. In my organisation, few people speak English and even less have gone through the process of writing a European application, so ISCA's presence was really valuable. If I had a question I would get an answer within minutes, which allowed me to keep going and finalise my application on time. It also made me feel like I was not alone.

**- Laetitia Zappella,
UFOLEP, FRANCE**

ISCA AND ITS NETWORK'S ENGAGEMENT IN THE ERASMUS+ SPORT 2014 CALL FOR PROPOSALS

ISCA APPLICATIONS (title, amount requested)

European Sports Events

» MOVE Week 2015 €1,000,000

Collaborative Partnerships

» HEPA Senior €500,000

» Sport Voice €500,000

» Active School Communities €500,000

PARTNERS' APPLICATIONS WITH ISCA AS PARTNER (applicant, country, title, *ISCA member)

Collaborative Partnerships

» Deutscher Turner-Bund (DTB)*, Germany, European Fitness Badge

» DGI*, Denmark, European Street Academy

» UISP*, Italy, Gender Issues (IGeDISS)

» IASLIM, Slovenia, Innovative Social Management of Sport and Leisure Infrastructure

» Mulier Institute, Netherlands, New Strategies for Increasing EU Participation in Sports

» Sport & Citizenship, France, PASS Project

» UFOLEP*, France, Platform of Exchanges and Experimentation for Participation in Sports

» V4Sport*, Poland, Good Governance in Volunteering in Grassroots Sport (GGIV)

» University of Erlangen-Nuremberg, Germany, IMPALA.net

» Sport Union of Slovenia (SUS)*, Slovenia, Sport Against Drugs

» Enlarged Partial Agreement on Sport (EPAS), France, Balance in Sport

» TAFISA, Germany, EWoS Toolbox Project

Coca-Cola Europe on a mission:

Coca-Cola movement is happiness™

Inspire young people and their families to be healthier and happier through movement.

Coca-Cola is involved in +90 physical activity programmes in 30 European countries moving approximately 3.5 million people in 2014

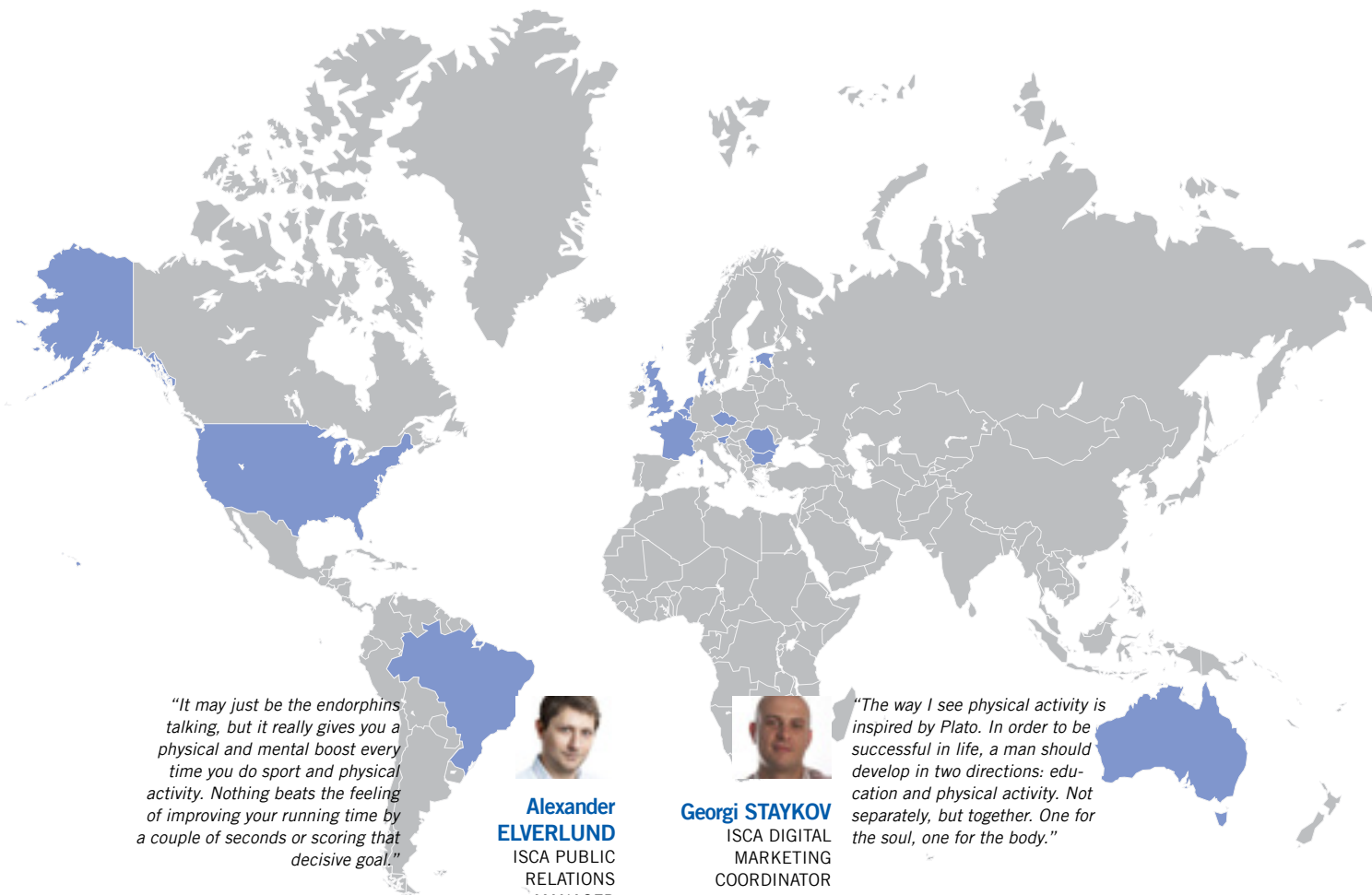
COCA-COLA EUROPE'S VISION AND EFFORTS TO ENGAGE 10 MILLION EUROPEANS IN PHYSICAL ACTIVITY BY 2020 IS A COMMITMENT TO THE NOWWEMOVE CAMPAIGN'S VISION OF 100 MILLION MORE EUROPEANS ACTIVE IN SPORT AND PHYSICAL ACTIVITY BY 2020.

Coca-Cola Europe is a founding supporting partner of the NowWeMOVE campaign. In addition to direct support for the pan-European work of ISCA, Coca-Cola is also supporting ISCA members and partners at national level who are vital drivers of MOVE Week and other grassroots sport initiatives in their countries (see right).



ISCA Staff

WHAT DOES PHYSICAL ACTIVITY MEAN TO ISCA'S STAFF AND WHY DO THEY WANT TO ENCOURAGE OTHERS TO BE PHYSICALLY ACTIVE? READ THE FULL VERSIONS OF THE "ISCA STAFF CONFESSIONS" AT WWW.ISCA-WEB.ORG



"It may just be the endorphins talking, but it really gives you a physical and mental boost every time you do sport and physical activity. Nothing beats the feeling of improving your running time by a couple of seconds or scoring that decisive goal."



Alexander ELVERLUND
ISCA PUBLIC RELATIONS MANAGER
ae@isca-web.org



Georgi STAYKOV
ISCA DIGITAL MARKETING COORDINATOR
gs@isca-web.org

"The way I see physical activity is inspired by Plato. In order to be successful in life, a man should develop in two directions: education and physical activity. Not separately, but together. One for the soul, one for the body."

"Living in Copenhagen, I can really see what physical activity brings to my daily life. I ride my bike every day and it feels so good to be able to reach every corner of the city within 20 minutes. Besides that, I play football, not only to be healthy, but mainly because it is fun and to socialise with others."



Baptiste COLIN
PROJECT COORDINATOR
bc@isca-web.org



Hanne MÜLLER
PROJECT MANAGER
hm@isca-web.org

"Physical activity is the right thing to do and beneficial in so many ways. But it is much easier to continue making that right choice if you make physical activity an integrated part of your life and above all fun! So I bike to work every day and use the nearby parks to play hide and seek, soccer and tag with my children to make us move and laugh at the same time."

"My work at ISCA is a profession and a passion and I have a strong internal feeling that it makes a difference. The thing about physical activity is that it is kind of the grand solution. Is not something that is easy to add to people's daily lives, but it has fantastic consequences if you manage to do it."



Jacob SCHOUENBORG
SECRETARY
GENERAL
js@isca-web.org

"10 push-ups are not a punishment, but a gift. We have to start changing society's mentality that physical activity is bad and harmful for children. Otherwise their future will be jeopardised".



Laska NENOVA
EUROPEAN MOVE WEEK
COORDINATOR
ln@isca-web.org

"To me, dancing is a breath of fresh air, a pause from real life and it gives me the moments which I live most intensely. Everybody should feel this complete and fulfilled by being physically active."



Marie GRILLET
YOUTH OFFICER
(EVS FROM
SEPTEMBER 2013 TO
AUGUST 2014)
mgr@isca-web.org

"I was born a mover. Physical activity means many things to me: Transport (9000km cycling to the office in past three years), stress-relief (Endomondo says I have run 570km in the past year) and play (basketball once a week as my schedule allows)."



Marvin RADFORD
HEAD OF
RESOURCE
DEVELOPMENT AND
EXTERNAL RELATIONS
mra@isca-web.org

"Unfortunately I gave up physical activity when I started attending high school. A few years ago I started playing volleyball again, and beach volleyball, and I started to enjoy physical activity again. As I play sport at the grassroots level I find ISCA's projects and programmes to be a very important and supportive platform in this field."



Jana STEHLIKOVA
YOUTH OFFICER
(EVS FROM
SEPTEMBER 2013 TO
AUGUST 2014)
jst@isca-web.org



Merle SCHOPS
YOUTH OFFICER
(EVS FROM
SEPTEMBER 2013 TO
AUGUST 2014)
ms@isca-web.org

"Team sports can really make a difference. When you have a team behind you that believes in you, you can achieve much more than you initially thought you would."



**Pedro BELLINI
EMMANOELLI**
COMMUNICATIONS
COORDINATOR
pe@isca-web.org

"I see physical activity as a culture of movement. When I'm admiring someone being active I get caught by observing the history, the culture, the habits and beliefs embedded in their MOVEs - their true body language. What amazes me in all this is the diversity. Diversity of movements, practices, people, skills, backgrounds... diversity of possibilities! And that drives me forward in life: "if she/he can do it, so can I!"



Rachel PAYNE
FUNDRAISING AND
COMMUNICATIONS
OFFICER
rpa@isca-web.org

"Physical activity to me has always been something more than sport. I grew up on a farm where my parents grew flowers for florists. My Mum spent hours in the garden for both work and pleasure. This was her daily exercise and she was the fittest adult I knew. My 92-year-old grandfather and I are also keen gardeners."



Roxana CHIRIAC
COMMUNICATIONS
ASSISTANT
rc@isca-web.org

"Just by commuting to work I bike 86km over 5 days, and if you also count the weekends, it is even more. I run 2 to 3 times a week, around 12km to 18km per week, and I go to the gym twice a week. I am more active than ever before and more aware of the benefits of physical activity."



Saska BENEDECIC TOMAT
HEAD OF
PROJECTS
sbt@isca-web.org

"I'm motivated to be physically active because I know it's good for me and I promote it because I know it's good for others as well. If you are a good example, then the others will just follow you."



Abdellah HMAMOUCHE
PROJECT
COORDINATOR
ah@isca-web.org



Karlijn KOOKE
YOUTH OFFICER
(EVS FROM
SEPTEMBER 2013 TO
AUGUST 2014)
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Tiina KIISLAR
YOUTH OFFICER
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AUGUST 2014)
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Valentin DUPOUEY
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SEPTEMBER 2013 TO
AUGUST 2014)
vd@isca-web.org



Tatiana CAMARGO
ISCA LATIN
AMERICA
SECRETARY
iscala@sescsp.org.br

ISCA Executive Committee



PRESIDENT
Mogens KIRKEBY
Danish Gymnastics and Sports Associations (DGI), Denmark



VICE PRESIDENT
Maria Luiza SOUZA DIAS
Serviço Social do Comércio (SESC), Brazil



VICE-PRESIDENT
Herbert HARTMANN
Deutscher Turner Bund (DTB), Germany



ISCA EUROPE CHAIR
Filippo FOSSATI
Unione Italiana Sport Per tutti (UISP) Italy



ISCA NORTH AMERICA CHAIR
Kelly D. MURUMETS (UNTIL MARCH 2014)
ParticipACTION Canada



ISCA LATIN AMERICA CHAIR
Elizabeth PAOLIELLO (OUTGOING)
Universidade Estadual de Campinas (UNICAMP), Brazil



ISCA ASIA CHAIR
N. SHANMUGARAJAH
Southeast Asian Gymnastics Confederation (SEAGCON), Malaysia



EXECUTIVE COMMITTEE MEMBER
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Fundacion pro Deporte y Recreation para todos, Colombia



EXECUTIVE COMMITTEE MEMBER
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Union Sportive de l'Enseignement de Premier degree (USEP). France



EXECUTIVE COMMITTEE MEMBER
Jakub KALINOWSKI
Volunteers for sport, Poland



EXECUTIVE COMMITTEE MEMBER
Toni LLOP
Union Barcelonina d'Associacions Esportives (UBAE)



EXECUTIVE COMMITTEE MEMBER
Siu YIN CHEUNG
Gymnastics Association of Hong Kong

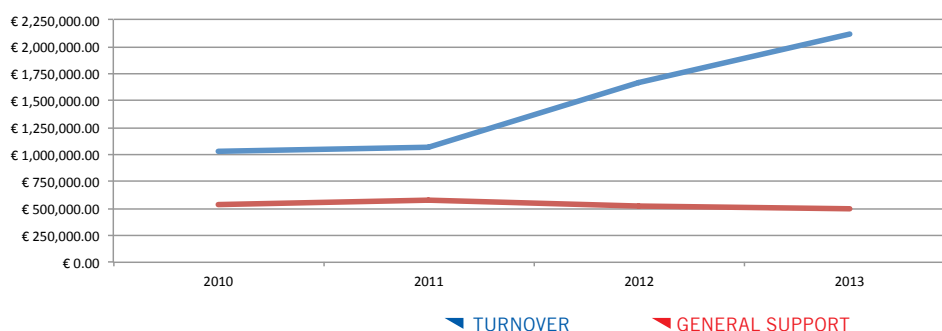


HONORARY COMMITTEE MEMBER
Ruggero ALCANTNERINI
Federazione Italiana Sport per Tutti (FIST), Italy

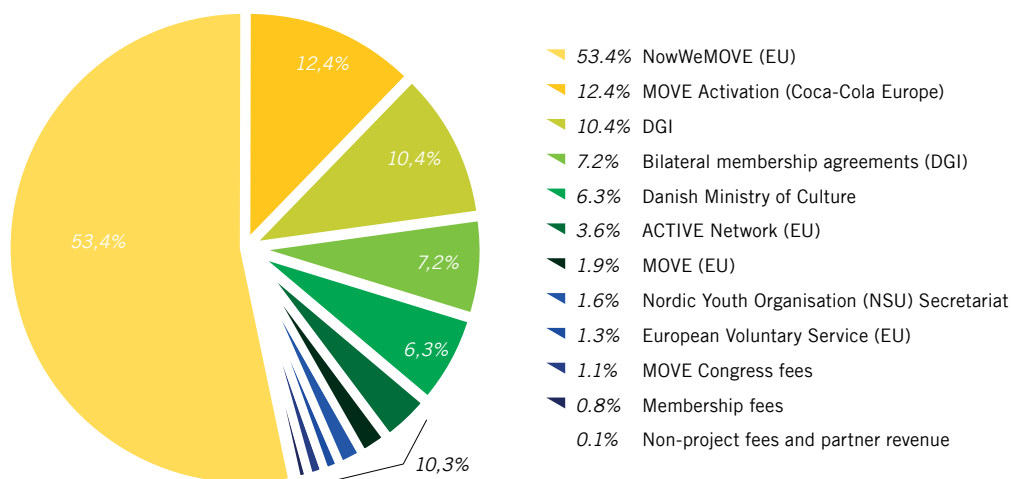
Finances

ISCA INCOME					
ISCA INCOME	2014 (€) estimated	2013 (€)	2012 (€)	2011 (€)	2010 (€)
General support and payments	492510	496173	519751	577233	532766
Project related support	1380932	1615155	1145610	487574	496212
Total	1873442	2111328	1665361	1064807	1028978
ISCA EXPENDITURES					
General projects and activities	1504040	1780517	1166610	584383	560335
Youth projects	50000	120535	216302	134092	85174
Assembly, committee meetings	67114	68162	46814	61621	52816
Secretariat	240000	128348	287195	285729	304970
Depreciation	0	3189	270	0	0
TOTAL	1861154	2100751	1717191	1065836	1003295
RESULT	12228	10577	-51830	-1029	25683

ISCA DEVELOPMENT



ISCA INCOME



Become a Member

JOIN OUR GROWING NETWORK

KEEP YOUR FINGER ON THE PULSE

- Stay up-to-date with new trends and programmes in grassroots sport
- Use our cross-sector collaborative network to your advantage
- Learn from other organisations at fully-funded capacity building seminars and workshops
- Use our tools and resources to help develop your organisation

FIND YOUR VOICE IN POLICY MAKING

- Let our staff and executives assist and inspire your advocacy efforts in your own country or region
- Be part of our continuous dialogue with international decision makers
- Be part of visible local, national and international activities that have a political and practical impact

RAISE YOUR ORGANISATION'S PROFILE

- Use our projects and events as the perfect platform to expand your organisation's reach
- Present your organisation as a dynamic, connected and inspired stakeholder in grassroots sport
- Play an active role in addressing the global inactivity crisis through our internationally promoted NowWeMove campaign

*You will like working
with us!*

*Apply for a membership at the ISCA website and
become a co-owner of an international movement on
grassroots sport*

WWW.ISCA-WEB.ORG



@ISCA_tweet



www.facebook.com/ISCApage

Visit our website:

www.isca-web.org

MOVING PEOPLE



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