

CultureSports

INTERNATIONAL SPORT AND CULTURE ASSOCIATION No 2 · 2002

Across the world



New challenges for "Sport for All" in Europe · EAT - education on the move · The African spirit of ISCA · ISCA heads for Latin America
Playing the game · E-networking - staying in touch · ISCA's Italian experience



At the time of writing, the calendar reads March, and we are about to embark on yet another busy season of ISCA activities. In some countries, spring is in the air, while in others, autumn has a grip on the land. Whatever the season, however, ISCA members can be sure that plenty of exciting activities await them in the coming months. Some organisations have already finalized their plans for 2002, while others are still busy making arrangements for what promises to be a lively year.

We are confident that an increasing number of ISCA members will open up their events to international participation this year. This is, indeed, the philosophy of ISCA – to encourage broad, cross-cultural participation in sports and cultural activities, thus enhancing understanding among people.

This year's programme includes two major events, both of which promise to be both challenging and exciting. Organized by the German Gymnastics Federation (Deutscher Turner-Bund), the city of Leipzig will host the 31st "Deutsches Turnfest" gymnastics festival in May, which is expected to attract 100,000 participants.

Another major event is the Danish Sports and Culture Festival 2002 or "Landsstævne", which is organized by the Danish Gymnastics and Sports Associations (DGI) every fourth year. This year, the festival will take place on the Baltic island of Bornholm, which will see its population double when activities commence at the end of June. In addition, numerous tournaments, youth camps, conferences, seminars and courses will be taking place across the world under the flag of ISCA's 120 member organisations.

We would like to urge you to use the ISCA web site to promote your activities. You can send your details to the office, or with a click of the mouse, you can add details of international events directly onto the ISCA site (www.isca-web.org).

This magazine, CultureSports, is another way of informing not just members but the entire world about ISCA events. In this issue, you will find a member activity list for 2002. Please also remember to check our regularly updated web site for details of current activities.

The first CultureSports magazine was well received among members, and we also had some positive response from international organisations and sports ministries around the world. We are glad to know that publishing this magazine helps focus attention on the area of "Sport and Culture for All", thus spreading the ISCA ideals worldwide. Indeed, in this issue we are taking you on a continental tour, with special focus on Europe, Africa and Latin America.

We would like to wish all our readers an active and positive season in the joyful spirit of ISCA.

MARIAN CHRISTENSEN, EDITOR

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Upholding the values of sporting democracy

They are found everywhere - people from all walks of life who choose to give up their free time to work without any financial reward. We are talking about volunteers, many of whom make a vital contribution to "Sport for All" organisations



BY ANDERS BÜLOW,
PRESIDENT OF ISCA

In 1997, the United Nations (UN) General Assembly proclaimed 2001 the International Year of Volunteers. The idea was to increase the recognition, facilitation and promotion of voluntary work and highlight the valuable contributions made by volunteers across the world. Many initiatives promoting voluntary issues were taken throughout 2001.

ISCA's 2001 General Assembly in Italy set the focus on voluntary work with a seminar entitled "Voluntary Involvement in Sports and Culture". The presentations, which featured speakers from different organisations and countries within the ISCA family, were recorded in a small booklet. Reading through the text, it is evident that the work performed by volunteers in sports and culture associations is absolutely essential to the survival and development of these associations.

The Youth Committee of ISCA has also explored the issue of what motivates young people to become volunteers. A series of interviews at youth camps and a small survey of members of a youth leaders' online community reveals that many different motives exist, including a will to help others, a desire to gain new experiences and an urge to mingle with new people. The survey also shows that the concept of voluntary work varies substantially from one nation to another.

In some countries, it is considered to be the norm, while in others it is a rare phenomenon.

Some of ISCA's member organisations are directly involved in projects focusing on voluntary work. The German Gymnastics Federation (Deutscher Turner-Bund), for example, is currently involved in a campaign with the aim of increasing acceptance and recognition of voluntary work in sports clubs. In the Netherlands, the Nederlandse Christelijke Sport Unie (NCSU) is pioneering a project called "Parents Very Welcome", designed to encourage parents whose children attend sports clubs to get involved in voluntary work in the clubs used by their children.

Realizing that the work performed by volunteers across the world is indispensable to society - and in particular sports and culture associations - I would like to take the UN declaration one step further by proclaiming this century the International Century of Volunteers. We should do all we can to give recognition and thanks to this hard-working and highly motivated group of people, both within the ISCA network and beyond.

I see voluntary work as democracy at work and a principal source of strengthening democracies. It is, therefore, in all our interests to nurture our volunteers and uphold the virtues of voluntary commitment.



New challenges for "Sport for All" in Europe

ISCA's new European Continental Committee is placing firm focus on the promotion of "Sport for All". Its strategy will seek to prioritize three key elements: European sports development, voluntary work and senior activities



BY PROF. DR. HERBERT
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ISCA

Running parallel with general developments in society, changes are constantly occurring in the fields of sport and fitness. As people's expectations of sport grow, leisure and health-oriented activities are increasingly being viewed as important components of a fulfilling life.

In recent years, many new sport-based leisure activities have become available to the public. Traditional disciplines have become less rigid in their interpretation of the rules, offering a more open structure that does away with the need for lengthy preparation and training. In this way, amateur sports such as volleyball, family tennis, badminton, jogging and freestyle "apparatus" gymnastics have gained in popularity, while new sport-based leisure activities have also achieved prominence. These include aerobics, wu shu, stretching, calistenics, thai chi, yoga, afro dance, snowboarding, rollerblading and rope skipping.

Boom time for sport and leisure

More and more people are looking to take part in movement and exercise-based activities at a non-competitive level. They want to move, play and participate in sports as part of their individual leisure-time activities. The primary motivation for this is not to finish first, but to optimize health and fitness levels, enjoy emotional experiences and establish new social contacts.

The work of the European Committee

It is now more than two years since ISCA appointed a new European Committee. After it was formed, the

working group wasted little time in formulating a Europe-wide strategy. Based on the general objectives of ISCA, it was decided that the committee's strategy should focus firmly on the social and cultural values of sport, with the aim of developing the ideals inherent in "Sport for All". It was agreed that the strategy should also take into account the current trends in sports development right across the continent.

All projects, programmes and measures were set up with the aim of developing and implementing "Sport for All" ideals, providing aid and guidance to all ISCA's European member organisations, and ultimately advancing regional and national development.

The European Committee decided on a medium-term working strategy that involved placing focus on a number of specific topics.

Priorities

1. Trends in European sports development and consequences for the strategies of ISCA member organisations

Mirroring the general development in society, the world of sport is also experiencing continual change. It is essential, therefore, that ISCA members should always be aware of opportunities to implement the organisation's philosophy to suitable development strategies within sports policies. How do the members of ISCA ensure that this occurs?

2. Opportunities and threats to voluntary involvement in sports

Today, many groups in society regard the willingness to take on social responsibility without any form of financial reward as an indispensable element in sustaining a social system. On the other hand, people complain that there is a declining interest in voluntary work, and this is also a problem faced by sports organisations. Not surprisingly, the United Nations decided to proclaim 2001 as the "International Year of Volunteers" in order to give prominence to the importance of this type of work.

3. Active seniors: physical activities, games and sport as an opportunity to enhance senior citizens' quality of life

The concept of "senior sports" is playing an increasingly significant role in the formulation of social policies and strategies. The importance of giving elderly people the chance to take part in physical activities is becoming more and more evident. However, many sports organisations have so far not risen to the challenge. Fresh initiatives need to be developed so that the member organisations of ISCA can take on this task with renewed vigour.

Measures and action

Within the framework of the three elements outlined above, specific measures have been and are being planned. Some of these have already been carried out, while others are still in the preparation phase. The illustration below shows the current planning system and



also gives an overview of planned measures and actions.

The European Committee of ISCA is looking forward to active and constructive involvement from its affiliated member organisations and hopes to see open communication and co-operation between all organisations which have the furtherance of "Sport for All" at heart.

An international round-table meeting about "Sport for All" development in Europe was held in Frankfurt, Germany

European Continental Committee Working Plan – still in progress

Project	"Sport for All" Development Policy / Strategies	Voluntary Involvement	Active Seniors
Working structure and communications building, working strategy	<ul style="list-style-type: none"> ◦ International expert seminar (Frankfurt, 1 - 3 March 2002) • Partner-finding seminar (2002/2003) 	<ul style="list-style-type: none"> ◦ Seminar at ISCA General Assembly (Rome 2001) 	<ul style="list-style-type: none"> ◦ International conference (end of 2002) • Establishment of ISCA network
Education (seminars, congresses, workshops etc.)			<ul style="list-style-type: none"> ◦ EAT-Workshops • International education programme "Elderly for Elderly"
Publications, working material	<ul style="list-style-type: none"> • Documentation of the Frankfurt seminar 	<ul style="list-style-type: none"> ◦ Documentation of speeches at seminar (Rome 2001) 	<ul style="list-style-type: none"> • Award for "best practice"
Events			<ul style="list-style-type: none"> ◦ Part of ISCA gymnastics festival (Alicante 2003) • Senior exchange programme "sport – culture – tourism"
Marketing, PR strategies/ PR policy	<ul style="list-style-type: none"> • Political statement handed over at ISCA General Assembly (Prague 2002) 	<ul style="list-style-type: none"> • Political statements handed over in connection with DGI's Sports and Culture Festival (Landsstævne), Denmark 	<ul style="list-style-type: none"> • Political statement aimed at the UN, the EU etc. (new world ageing plan)

◦ Measures already carried out or scheduled • Proposed measures

Expert "Sport for All" Seminar

The most recent activity by the European Continental Committee of ISCA with chairman Herbert Hartmann as the prime mover was an international expert seminar, "Challenges for the development of "Sport for All" in Europe", in Frankfurt, Germany, at the beginning of March 2002. About 40 experts from

Europe and beyond attended the meeting, which gave room for plenty of in-depth discussions on the situation and conditions of the "Sport for All" area. Among others, it was discussed how to improve the quality of sports programmes and instructors' qualifications and develop special strategies for marketing the "Sport for All" area. Furthermore, a Memorandum of Understanding on "Sport for All" was agreed on and presented at the seminar in Germany.

The following organisations participated in the expert seminar:

International "Sport for All" organisations

- CESS - Confédération Européenne Sport Santé
- TAFISA - Trim and Fitness International Sport for All Association
- EFCS – European Federation for Company Sports
- ENGSO - European Non-governmental Sports Organization
- FIEP - Fédération Internationale d'Education Physique
- ICSSPE - International Council of Sport Science and Physical Education
- ISCA - International Sport and Culture Association

National organisations

- Deutscher Turner-Bund, Germany
- Deutsche Turner-Jugend, Germany
- Danish Gymnastics and Sports Associations, Denmark
- UFOLEP / USEP, France
- Unicamp, Brazil
- Slovenia Sport for All Association, Slovenia
- Türkischer Turnverband, Turkey
- Östereichischer Fachverband für Turnen, Austria

ISCA would like to thank Deutscher Turner-Bund for organizing an inspiring and eye-opening seminar on the topic of "Sport for All" in Europe.

Memorandum of Understanding on Sport for All

"Sport for All" encompasses a large number of individual citizens all over the world. Undoubtedly, the vast majority of people involved in sports are involved at the "Sport for All" level. The many millions of active people from different countries and cultures, and of different ages, gender, religion and levels of ability, are all involved in activities representing great variety and diversity. "Sport for All" is enriched by this diversity.

"Sport for All" is based on social, educational and cultural values and is a main factor in improving active citizenship, social and physical health and recreation, tolerance, integration as well as understanding.

Across today's rapidly changing world, the natural diversity inherent in "Sport for All" can be regarded as an important instrument in securing the continuous development of active democratic citizenship, public health and understanding.

"Sport for All" - promoted and supported in its various manifestations of activities and ways of organizing, accessible to all human beings - can be a valuable tool to further tolerance and a peaceful societal deve-

lopment, coexistence and co-operation at a national as well as an international level.

We recommend that access to "Sport for All" activities be viewed as the right of every single citizen in the world. We encourage all governmental and non-governmental bodies involved in "Sport for All" to:

- promote a world of sport where "Sport for All" is based on respect and understanding between people
- promote accountability, democracy and transparency and encourage the active participation of all citizens in the aims and ideals of "Sport for All"
- support NGOs working towards democracy and social progress through "Sport for All"
- embrace the differences in sport's varied heritage, while developing and protecting its cultural diversity

In respect and understanding of the diversity of "Sport for All" and of all organisations working in this field, we hereby encourage everyone to work together to advance the common goals of "Sport for All".

EAT - education on the move



A new programme has been established to bring the latest health and training techniques direct to the widest possible audience.

How did the idea of the European Academy on Tour (EAT) come about?

The European Academy on Tour was founded with the aim of furthering co-operation among all sports associations involved in the "Sport for All" area. EAT was originally an initiative taken by the Danish Gymnastics and Sports Associations (DGI), Germany's Deutscher Turner-Bund (DTB), the Finnish Gymnastics and Fitness Association (SVoLI) and the Union Barcelona Association of Sport (UBAE) in Spain.

What is the basic idea behind the programme?

In the fast moving world of leisure, health and fitness, sports associations continually need to present the latest new ideas and innovations to their daily workgroups. The EAT programme has been designed to provide an ongoing education in modern, constantly updated topics relating to the latest innovations in sport and fitness. One of EAT's main aims is to promote better understanding and develop closer ties between European sports associations. All associations have been invited to take part in the programme.

How was EAT constructed?

The founding organisations asked themselves how they could best contribute to the programme. Each country decided to work to its own individual strengths, so different countries contributed different proficiencies to the programme. Moreover, each organisation put forward its own proposals regarding which topics to introduce into the programme.

What are the main disciplines of the EAT programme?

The programme is not divided in different sports disciplines. In the programme, there are five key elements which can be applied to many different sports. These are fitness/well-being, health, senior activities, children as well as rhythm, aesthetics and performance.

Each key element includes several sports disciplines and ideas, which are co-ordinated to the element concerned. Topics include aerobics, muscle training, rhythmic gymnastics, dance, walking, balance training, relaxation and aqua training.

Is the programme designed for everyone and how do you book a lecturer?

Yes, the EAT programme is designed for everyone, but in the first place it is intended as a programme for European sports associations. Anyone wishing to book a lecturer must pick their desired workshop from the EAT programme and fill in the booking form. Then they must send the booking form to the EAT office, which then books the lecturer, verifies the date and makes all the necessary arrangements (contract and so on). An agreement is then obtained from the EAT office which includes a full description of the workshop. The EAT office can also offer advice regarding timetable, selection of themes and promotion.

What is the background of the lecturers?

The lecturers include physiotherapists, school or university gymnastic teachers, personal trainers, gymnasts, dancers and sport scientists. They are all first-class instructors from the founding organisations. Each lecturer is specialized in one or two elements of the programme.

Do you think that there will be a demand for this kind of programme in the future?

Yes, I feel highly positive about the future. As Europe grows together, I expect that demand for this kind of international project will increase. In addition, it can have the effect of arousing interest in common sporting values, which is one of the best methods of promoting understanding.

Maren Borger, who works at the office of the European Academy on Tour, was interviewed about the EAT programme

BY MARIAN CHRISTENSEN

Read more about the European Academy on Tour and find a detailed programme with booking form at:

www.dtbonline.de/infos/upload/57.pdf

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"The philosophy of ISCA is catching up in Africa much faster than expected. Africa being the dark horse will eventually ride up and carry the idea of ISCA"

– Usman Yakubu

The African spirit of ISCA



By MARIAN CHRISTENSEN

In February 2002, representatives of six West African organisations met up at a hotel in the Ghanaian capital Accra to discuss the development of ISCA across the continent. The meeting was instigated by Usman Yakubu, leading member of Ghana's Tsito Sports and Cultural Association and Chairman of ISCA's African Continental Committee.

"The philosophy of ISCA is in keeping with the traditional African beliefs about bringing people together. Its values are already built into the African culture. Finding ISCA is like finding a good partner in life." So



said Usman Yakubu, who organized the association's most recent conference on African soil.

Eradication of poverty

Prior to this event, however, another important conference had taken place, organized by Kenyan ISCA member Wadada Players in co-operation with the African Continental Chairman. It took place in Nairobi, Kenya, last April and focus of this conference was the role of sports and culture in the eradication of poverty in Africa. Among the topics discussed by the more than 100 participants were sustaining sports in Africa for girls and women and promoting ISCA's philosophy in schools and also how to generally strengthen ISCA's influence - a discussion that was continued ten months later in Accra of Ghana.

Unity across national boundaries

Representatives from Ghana, Nigeria and South Africa attended the three-day conference in Ghana, which was open to both members and non-members of ISCA. Topics under debate included ISCA's relation-



Former students of the International Youth Leader Education (IYLE) programme are very active upon return to their home organisation and also support the work of the African Continental Committee. This group of children is coached by a former IYLE student.

ship with the media, future expansion, and, not least, the formation of African umbrella organisations. The participants agreed on the need to create such organisations in order to provide ISCA with a stronger, more unified voice across the African continent, starting with Ghana. It was also decided to form a committee with the task of building up awareness in the African media of ISCA and its values.

In addition, the delegates agreed to begin planning a future ISCA event in Ghana, focusing on cultural roots. The highlight of the event is set to be an award for the woman in the "most beautiful cultural dress". Nominations for the planning committee were keenly put forward at the conference.

Before this occurs, however, another ISCA event is set to take place in Ghana - a seminar later this year hosted by the ISCA organisation Mafi-Amegakope. This meeting will address problems associated with communicating the meaning of ISCA membership, discuss how to best inform members and non-members what ISCA stands for and encourage discussion of what ISCA membership implies and offers.



Former students support ISCA in Africa

Since the Continental Committee of Africa was created in 1998, it has undergone rapid development and seen significant growth in membership. Today, 38 organisations from 13 different African countries are members of ISCA.

According to Usman Yakubu, those working for the Committee are responsible for much of the growth and the good spirit currently found in the organisation. "I am very proud to say that I have a lot of resource-

African ISCA members work towards a stronger more unified voice through the creation of umbrella organisations

At the conference in Accra, representatives from Ghana, Nigeria and South Africa met to discuss the future development of ISCA in Africa



The African spirit of ISCA

ful people around me," he says. "The youth leader education programme has provided us with many young people who are working hard for ISCA across the continent. I rely on them because they are working at a grass roots level to organize a lot of activities - they mobilize people, they motivate them and they initiate ideas. I think I have some really good people around me. With just a little support, I believe Africa can go a long way."

Education, management and cultural development

So far, ISCA has focused its African efforts in three main areas - education, management training and cultural development. The Continental Committee has worked to establish a youth leader education in Ghana based on the principles of the International Youth

Leader Education programme run by ISCA since 1996. There have been discussions with UNESCO regarding support for such a project, which - if implemented - would be based at Tsito in Ghana. Since qualified youth leaders are seen as essential to sporting and cultural development, the committee is hopeful that

this project will bear fruit in the near future.

The Continental Committee also puts a high priority on the question of women's participation in sport. Education is seen as playing an essential role in African development, and the idea of using sports and cultural activities to educate women in particular will be given more attention in the future. There is a popular saying

in Africa that "if you educate a man, you educate an individual, but if you educate a woman, you educate a whole nation".

Challenges to be tackled

One of the biggest challenges facing ISCA's Continental Committee for Africa is communication - in other words, keeping open the lines of contact within the African network. Members often lack the resources to access the Internet or even make a long distance telephone call, meaning the process of simply staying in touch can be a formidable task. It is, therefore, the committee's objective to work for the establishment of a reliable communication network for all organisations and offices involved in ISCA.

Another problem is that African participation in ISCA events is often limited due to lack of financial resources. At last year's ISCA General Assembly in Rome, for instance, Africa was not represented at all. This was, however, partly owing to visa problems, which can pose an additional hindrance for African representatives wishing to participate in events outside their continent.

Usman Yakubu is very positive as to the whole raison d'être and future of ISCA in Africa. "We Africans have very little to boast about at the Olympic Games," he says. "We have never won at the World Cup - in fact, we rarely make an impression in the international sporting arena. However, we believe that ISCA will enable many Africans to take part in sporting and cultural activities and eventually make new friends across the entire continent and beyond. So, ISCA must exist and I believe that without ISCA we will be denying a lot of people their full potential and letting down many of those who have embraced the democratic values of sport."

*"If you educate a man,
you educate an individual,
but if you educate a woman,
you educate a whole nation"*

- Usman Yakubu

Dear ISCA members

The Czech Sokol Organisation and myself are pleased to invite you to the ISCA General Assembly 2002 in Prague. As I have represented our organisation at the last two assemblies in Glasgow and Rome, I am fully aware of the high standards of organisation to which ISCA has now become accustomed. As the organisers of this year's assembly, my colleagues and I will do our very best to create the conditions to make our meeting a success. I hope all delegates will enjoy an inspirational experience and leave the Czech Republic with plenty of fond memories.

After some discussion of the dates for this important event, it was decided to hold the assembly at the end of May / beginning of June, which is precisely the time of year that Prague is considered to be most beautiful.

Our meetings will be held at the headquarters of the Czech Sokol Organisation, the Tyrš House, which is situated right in the centre of Prague. The Hotel Kampa and Hotel William - both situated in the near vicinity - will provide accommodation and food. Group transport in busses through the narrow streets of central Prague could have posed quite a problem, so this all-in-one solution is ideal to our needs.

Besides the important business of the assembly, the programme will, of course, include social and cultural events such as a visit to Prague Castle and the Charles Bridge and a boat trip on the Vltava River.

On behalf of all the organisers, I promise that we will do everything in our power to ensure a successful General Assembly. We will be very happy to welcome all ISCA representatives to Prague.

Oldrich Lomecky

Member of the European Continental Committee



The ISCA General Assembly is well-travelled and has visited the following countries since ISCA came into being:

1995 Denmark

(Danish Gymnastics and Sports Associations - DGI)

1996 France

(UFOLEP USEP)

1997 Iceland

(Ungmennafélag Islands - UMFI)

1998 Ireland

(National Community Games)

1999 Canada

(Fédération de Crosse Quebec)

2000 Scotland

(Scottish Association of Local Sports

Councils - SALSC)

2001 Italy

(Federazione Italiana Sport per Tutti - FIST)

2002 Czech Republic

(Czech SOKOL Organisation)

What is Czech SOKOL?

The Czech Sokol Organisation is one of the oldest sports and physical education associations in Europe, specializing in the type of activities which have recently acquired the common name of "Sport for All". Sokol means falcon in English, and the organisation uses a falcon symbol as its emblem.

Founded in Prague in 1862 by Miroslav Tyrš and Jindřich Fugner, the aim of the organisation is to guide its members to physical and moral health through a lifetime of continuous self-improvement. Sokol is open to people of all walks of life, regardless of political conviction, race or religious belief.

For its steadfast adherence to the ideals of freedom, democracy and justice, Sokol was successively banned by all totalitarian regimes and its members subjected to persecution. Fortunately, the Sokol organisations in the United States, Canada, Western Europe and

Australia safeguarded the organisation's ideals and continued to promote its activities until freedom and democracy returned to Czechoslovakia.

Taking the best from both traditional and modern exercise routines, Czech Sokol's general physical fitness programme is directed towards the improvement of bodily motion and "readiness for action". Exercises are performed systematically in regular classes, designed for all age ranges - from pre-schoolers to retirees. Thus, the organisation can be described as wholly embracing the values of "Sport for All".

At present, Czech Sokol has 186,000 members, organized in 43 districts and consisting of 1,110 Sokol Units (clubs) across the Czech Republic.



All too often, opportunities to take part in sport in Latin America are restricted by factors like distance, money, religion or gender.

Recognizing this, ISCA has now established a solid presence in the region and is working hard to broaden the concept of "Sport for All"

ISCA heads for Latin America



By ELIZABETH PAOLIELLO,
PH.D., UNICAMP, BRAZIL
CHAIRPERSON OF THE LATIN
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COMMITTEE OF ISCA

Latin America consists of a huge geographical area, encompassing more than 20 Spanish-speaking countries in addition to Brazil. As well as the continent's many social problems, the massive distances involved have hampered the development of sporting and cultural exchanges at a grass roots level. ISCA is taking positive steps by establishing new contacts and promoting sporting exchanges right across the continent.

Sport for All – an ideal for Latin America

One of the most important aspects of ISCA's work is to advance the idea of "Sport for All". In other words, to promote popular sport in which participation does not depend on political or other advantages. ISCA believes everyone has the right to take part in sports and other cultural activities, regardless of race, religion, gender or political belief. However, this right has little meaning in some Latin American countries. Historical, economical and political factors have all contributed to sport's development, and undoubtedly some countries' social traditions can be at odds with the aims of "Sport for All".

The beginning

ISCA's first formal Latin American contacts were made in the Argentinean town of Vila la Angostura in 1998. After these initial meetings, the organisation's Latin America Continental Committee was founded. A second, larger meeting took place in Campinas, Brazil, in August 2001 during the International Forum of General Gymnastics organized by the State University of Campinas (Unicamp) and the Social Service of

Commerce (SESC). The event included conferences, informal round-table discussions, video sessions, educational displays and courses involving around 3,000 participants. More than 100 gymnasts from Brazil, Chile, Argentina, Germany and Denmark participated in the event, which epitomized the "joyful spirit" of ISCA. The Forum developed new international contacts through sport and cultural activities and promoted an understanding between people across borders.

Strategies for Latin America laid down

At this meeting, representatives of Brazil, Paraguay, Argentina and Colombia all played a part in defining ISCA's future aims and strategies in Latin America. Among the aims, it was agreed to:

- Create an access link to the ISCA web site on individual members' national sites
- Create a news group on the ISCA site, with space for a Latin American Committee discussion group
- Add an agenda of past and future events to the ISCA magazine
- Add the ISCA logo to events organized by the member organisations relating to the philosophy of ISCA





- Recruit new members in participants' own countries as well as in all Latin American nations
- Establish ties with the "Challenge Day" network (a large event where different cities participate in sports simultaneously), co-ordinated by SESC for the American continent
- Urge each representative to forward ISCA newsletters to their entire address book

It was also decided to regularly organize and promote a number of events, including a day of "Sport and Culture in Action" on 14 April 2002. On this day, ISCA sporting and/or cultural activities will be promoted across the continent by all the Latin American member organisations.

At the meeting in Campinas, it was agreed that the biggest challenges facing ISCA in Latin America were those of spreading awareness of the organisation's philosophy and increasing the membership base. A target was set of attaining at least one member in each Latin American country.

Latin American youth and ISCA

The first meeting of Latin American ISCA Youth Committee also took place during the International Gymnastics Forum in Brazil.

At the meeting, a group of young Brazilians joined Senorita Cillas Morlán Ortiz, Spain, of the International Youth Committee of ISCA in agreeing to the formation of the Latin American ISCA Youth Committee. An action plan was defined, with the aim of spreading the philosophy of ISCA among members and possible future members in Latin America, using it

as a basis of the International Youth Leader Education (IYLE), the "Youth Values 2002" project, ISCA's magazine CultureSports and newsletters as well as the e-network for former IYLE students. As a result of the enthusiasm shown at the meeting, an ambitious agenda was formed to help carry out the action plan.

ISCA on campus

A particularly encouraging development has been the active participation of people from Unicamp in Brazil, who joined ISCA as a member organisation in 1996 and since then has steadily increased its involvement in ISCA events. Unicamp sent representatives to the International Sports and Culture Festival ("Landsstævne") in Silkeborg, Denmark in 1998, the Gymnastics and Music Festival in Bornholm, Denmark in 1999 and the International Tour to Argentina and Chile in 2000.

Unicamp has also played host to many international guests, including gymnastics teams, instructors and students on study trips. Many students and teachers from the university have travelled abroad to participate in meetings, courses, camps and other ISCA projects. The International Youth Leader Education has been particularly popular, attracting twelve Brazilian participants in the last five years.

ISCA's seeds of sporting and cultural co-operation have, in Latin America, a fertile soil in which to grow. The continent provides infinite possibilities to organize events, develop bi- and multilateral projects and strengthen the relations between the Latin American people and the rest of the world.

During the Gymnastics Forum organized by ISCA members Unicamp and SESC, representatives of Brazil, Paraguay, Argentina and Colombia held a meeting to discuss and decide on ISCA's future aims and strategies in Latin America



Latin youth pioneers on the march

The pioneering members of the newly established Latin American Youth Committee (LAYC) are actively promoting awareness of ISCA among the youth of Latin America



By Luciano Truzzi, member of the Latin American Youth Committee, in collaboration with Andresa Ugaya and Ana Galetti

Inspired by the international Youth Committee of ISCA, former Brazilian participants of the International Youth Leader Education (IYLE) programme have taken the initiative to create a similar committee on home soil. Working together with the chairperson of ISCA's Latin American Continental Committee, the LAYC was established in August last year during the International Forum of General Gymnastics, which incorporated the first Latin American meeting for former IYLE participants.

Participating in the meeting were eight young entrepreneurs and former IYLE students as well as an ISCA Youth Committee representative and the ISCA President. A series of lively discussions focused on the future of affiliated organisations in Latin America, particularly the role of their younger members. From this meeting, the LAYC was born.

Strength and potential

It was agreed that the new committee would take on the challenge of spreading ISCA's values in Latin America, promoting ISCA activities and ensuring increased co-operation among Latin American members. It was also determined that LAYC would aim to increase contact between ISCA members and sport-loving youngsters across the continent.

"We have a lot of potential to be explored," said LAYC chairperson Andresa de Souza Ugaya. "A lot of strength can be drawn from working with young people. This new committee will add power and creativity to the network developed by ISCA because it will work as a direct link between Latin America and the rest of the world. There is a great need to continue the

running of the International Youth Leader Education programme in Latin America."

In addition, Andresa de Souza Ugaya expressed her hope that the LAYC will soon be strengthened by the addition of more members from across the continent. "The committee would also like to find more participants," she continued.

Reaching for the goals

The main goals of the committee include organizing events related to sports and culture, participating in ISCA events and promoting future LAYC meetings. Initially, a newsletter will be published, although in the future, the committee hopes to produce its own magazine in order to share and exchange information, experience and knowledge.

Planning for the first LAYC-organized event is already well underway. In the middle of July 2002, the first Latin American youth camp, "Camp Brasil", will take place in the southern city of Bertioga. The event already looks set to be a big success, with participants from many different backgrounds and cultures.

Counting Latin America

So far, eleven Latin American member associations have joined the ISCA family. Since 1996, a total of 25 young people from the continent have benefited from the IYLE programme. However, if the new committee has its way, many more Latin American youngsters will be given the chance to participate in the youth leader programme as well as plenty of other inspirational youth initiatives.

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Unicamp
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Educação Física -
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Fax: +55 19 3289 4338
E-mail:
layc@groupcare.com



The world conference "Play the game 2002" for media professionals and sports researchers takes place in Copenhagen in November. More than 300 delegates are expected to join the controversial debate on the role of sport in today's society

Playing the game

Over the past few decades, sport has gained a prominent position in society. The constant exposure of sporting events all over the globe, the explosive growth of powerful sports media industries, the integration of sport in national social and health strategies, the daily mass migration to sports activities by people irrespective of age or gender, the proliferation of performance-enhancing drugs and the use and abuse of sport to boost political careers. These are just some examples of how sport and politics have become more closely interwoven.

Sport's credibility under pressure

Meanwhile, the credibility of sport is under pressure. The price of business success is paid in loss of goodwill and increased mistrust in sport as a promoter of cultural and social values. Doping and corruption scandals taint the image of sport as an asset for building up democracies. Until recently, the world media behaved as if sport was still an innocent playground for young amateurs and their idealistic leaders as it was once supposed to be.

However, a growing number of journalists are now working to break the silence and broaden the public understanding of sport. In order to support their efforts and qualify the debate on sport worldwide, the International Federation of Journalists (IFJ), the International Sport and Culture Association (ISCA) and the Sports Intelligence Unit (SIU) would like to present the third world media conference "Play the game" in Copenhagen on 10 - 14 November 2002.

Sports debate across borders

We expect 50 speakers and 300 delegates from over 50 countries to take part in the debate about crucial sports issues. Once again, we are inviting speakers of

the highest calibre, be it athletes, managers, organisation leaders, business people, media professionals and academic sports researchers, who are all ready to engage in discussions that are heated, frank and fair. You will meet names such as Christiane Ayotte, head of Canada's anti-doping laboratory, British reporter Andrew Jennings, Alina Bernstein, media researcher from Tel Aviv University and Sandro Donati, head of research at CONI, Italy.

If you would like to know more, go to Play the game's web site www.play-the-game.org where you may also study the achievements of the conferences of 1997 and 2000. As was the case with Play the game in 2000, it will be possible for candidates from economically less privileged countries to apply for travel subsidies to participate in the conference.



*By JENS SEJER ANDERSEN,
CO-ORDINATOR OF SPORTS
INTELLIGENCE UNIT (SIU)*

Play the game donors:

- [The Danish Ministry of Culture](#)
- [The Danish Gymnastics and Sports Associations \(DGI\)](#)
- [The Danish Centre for Culture and Development](#)
- [Danish Sports Journalists](#)

Play the game is also a forum for networking and sharing views and experience across continents and cultures

E-networking

- staying in touch

A vibrant online community is keeping former students of the International Youth Leader Education programme in touch with each other. The interactive network is based on the sharing of knowledge and ideas across borders and cultures

By MARIAN CHRISTENSEN

Based on the Internet, a network of former students of the International Youth Leader Education (IYLE) has been up and running since May last year. The members of the network are young people who wish to stay in touch with the friends they made when they attended the course in Denmark. They keep in contact either by chat, e-mail or through an online notice board.

On the web site, which is found at www.group-care.com, a member list is displayed with addresses, interests and other details of each member. It is possible to upload documents and photos in the network's files, and all members can access and upload the files themselves. The system makes communication easier than by ordinary post or e-mail, the two systems that were used when the network was originally started in 1999. The network is interactive, meaning everyone in the group has the opportunity to demonstrate their participation and enthusiasm through their online input.

Everybody is in charge

Currently working as a volunteer at the ISCA Secretariat, Elitsa Dimitrova, 23, is the administrator of the group and a former IYLE student herself. She invites new members to join the group, and she also has the right to edit and remove files or even delete members if their behaviour is inappropriate. Every member has

been invited to join the network via an e-mail and has filled out a form providing personal details.

"I have been the administrator of our group for the ten months since its start," says Elitsa. "So far, I can say it has been a great exercise in co-operation and I would say that everybody is in charge. To be a member of the network means that you are ready to take responsibility, keep up the lines of communication and sometimes take the initiative."

An active network

"Although it is a reasonably new network, there are already 115 members," she continues. "Unfortunately, some are more active than others, but apart from eagerness and readiness to work, there are other factors that play a role. Some members come from parts of the world where access to the Internet is either impossible or very expensive. But I am happy to say

"An online network like this gives people the chance to communicate instantly, to share and disseminate information and react immediately if anyone wishes to make a comment or take part in an event"
– Elitsa Dimitrova

that at least 50% of our members are active in one way or another." As Elitsa Dimitrova points out, former students often use the network to discuss various points of interest or even to take opinion polls on various topics.

"The networking is at its best when people have ideas and need partners to make them a reality," she adds. "I know that two members of the network, Céline Chevalier from France and Francis Belley from Canada, are now working on a kind of exchange project between students from the two schools they work for. After reading a project description via the network,

New active e-members?

Are you an enterprising young volunteer involved in a sports or culture association and think that this network sounds just like the thing you would like to join and contribute to, please contact the ISCA office or send an e-mail to youth@isca-web.org.



Smiling young faces who are all part of the online community for youth leaders

Axel Nieber from Germany - another former student - became a volunteer in Greenland working with the Arctic Winter Games 2002. The network is all about connecting people, giving them opportunities to partake in new experiences and fulfilling their ideas and plans together with others."

The global village

Today's technology is making the world smaller and smaller. Not very many years ago, a letter could take months to reach a destination at the other end of the world. Today, it only takes seconds to press a button and send a message. Elitsa Dimitrova is keen to underline her belief that many positive benefits can be gained by communities that use such technology. "An online network like this gives people the chance to communicate instantly, to share and disseminate information and react immediately if anyone wishes to make a comment or take part in an event," she says. "Our community is truly becoming a "global village" in which members from over 30 countries are in touch on a daily basis."

An open network

Elitsa Dimitrova believes that the network has a bright future and looks forward to expanding the community. "I certainly feel positive about the future of our net-

work," she says, "because I can see that our members are active and very interested in keeping contact with each other. For now, the group is a "closed community" meaning that a person must be invited in order to join. But I am sure new people will join our group when they have the opportunity to do it."

"I hope that the group will open up to other members in the future," she concludes. "That is, people who have not attended the International Youth Leader Education, but who would very much like to meet open-minded and enterprising young people from all over the world."

After the International Youth Leader Education, the youth leaders keep in contact thanks to the e-network



ISCA's Italian experience

ISCA's seventh General Assembly, which took place in Italy last year, hosted the largest number of delegates in the organisation's history. The assembly proved to be an inspirational mixture of meetings, cultural input and social events



An ISCA General Assembly is an intercultural experience with opportunities to socialize as well as cultivate and expand personal networks

By MARIAN CHRISTENSEN

Beautiful surroundings, excellent weather and lively debates involving a broad mixture of cultures were just some of the ingredients that made up ISCA's General Assembly 2001 in Castelli Romani near Rome. Affiliated members and guests were invited to the Hotel Villa Vecchia in May/June 2001 by member organisation Federazione Italiana Sport per Tutti (the Italian Federation of Sport for All), which managed to skilfully organize and co-ordinate the running of the entire four-day long event.

Seminar on voluntary involvement

The international nature of the event was apparent from the first day, which started with a seminar on voluntary involvement in sports and culture. Four speakers from the Czech Republic, Germany, the Netherlands and France, respectively, each spoke about voluntary work in their countries and offered opinions on the current situation in the sector.

From these presentations, we learned that France, a country that has a volunteer registration system, in 1997 could boast having 10.5 million volunteers over the age of 18. When given the right motivation, parents in the Netherlands become interested in doing voluntarily work in the organisations used by their children. In Germany, although there appears to be a declining number of volunteers, elderly people are displaying increased interest, while in the Czech Republic, most sports activities are organized by volun-

teers. After the presentations, the delegates were able to comment on and discuss the issues raised in the presentations. The four speeches have since been collected in a small booklet, which has been produced by ISCA and is available upon request.

A good year for ISCA

ISCA President Anders Bülow opened the General Assembly by congratulating the organisation on its

Executive Committee of ISCA

President: *Anders Bülow* - Danish Gymnastics and Sports Associations (Denmark)

Vice-President: *Ruggero Alcanterini* - Federazione Italiana Sport per Tutti (Italy)

Vice-President: *Conal Duffy* - National Community Games (Ireland)

Members:

Kestutis Levickis - The Nemunas Country Sport Clubs Association (Lithuania)

Jaap Bisschop - Nederlandse Christelijke Sport Unie (the Netherlands)

René Nowak - Union Francaise des Oeuvres Laïques et d'Éducation Physique (UFOLEP) (France)

Sæmundur Runólfsson - Ungmennafélag Islands (Iceland)

Liliana Ortiz de La Cruz - Fundacion pro Deporte y Recreacion para todos (Colombia)

Usman Yakubu - Tsito Sports and Cultural Association (Ghana)

N. Shanmugarajah - South East Asian Gymnastics Confederation (Malaysia)

Elizabeth Paoliello - Universidade Estadual de Campinas (Brazil)

Herbert Hartmann - German Gymnastics Federation (Germany)



achievements since the last General Assembly in Scotland, highlighting some of the important events that made up an outstanding year. Not least, he was proud to note that 22 new members had joined ISCA in the past twelve months – an achievement, which, he said, was indicative of the great strides the organisation has taken since it was founded in 1995. He pointed out that each General Assembly attracts a greater number of delegates than its predecessor and that the 7th assembly was no exception. Around 70 delegates and 10 guests were in attendance at Castelli Romani.

Work plans and strategies for the continents

After the President's address, two days were dedicated to discussing important issues on the agenda, including the formulation of work plans and strategies for the various committees within ISCA and the 2001 budget. The continental committees and the Youth Committee all gave updates on their recent activities and an account of their strategies for the future. 2001 was also the year earmarked for the election of a Vice-President and members of the Executive Committee. A new member of the committee was thus elected and welcomed to ISCA as were all new member organisations, whose membership was ratified by the delegates at the meeting. Moreover, various delegates took the opportunity to invite ISCA members to events in

2002 and presented videos from their respective organisations and countries.

When in Rome, do as the Romans do

An ISCA General Assembly always involves more than just meetings and discussions. An invaluable part of the yearly event is also the social aspect, where members get together outside the meeting sessions to make new friends and attempt to find partners for future projects and other activities. 2001 was no exception and the delegates had ample opportunity to socialize during the cultural programme. As well as being invited to enjoy the local cuisine, the delegates were given tours of the local area. A visit to Rome was, of course, also included. Both the Colosseum and the Forum were invaded by the joyful spirit of ISCA and Saint Peter's Square was visited just before a heavy rain shower, meaning everybody had to run for the "trattoria" (traditional Italian restaurant).

At the end of the assembly, many delegates extended their stay to taste the spirit of Italy for just a little bit longer.

The ISCA assembly torch has now been entrusted into the hands of ISCA member Czech SOKOL, which is set to make the 2002 General Assembly yet another intercultural experience with lots of room for open discussion, debate and networking across borders. Prague is thus to host the 8th General Assembly of ISCA.

Delegates from 28 different countries attended the General Assembly 2001 at Hotel Villa Vecchia in Castelli Romani outside Rome



ISCA Calendar 2002

European Academy on Tour

This year, the European Academy on Tour (EAT) makes its debut. EAT is a non-profit programme designed to further the aims of 'Sport for All' by offering ongoing education for sports and fitness instructors. The EAT programme allows qualified lecturers to travel to local sports clubs to offer instruction and advice in a workshop format. EAT's lecturers can offer classes in 40 different categories - from salsa to aerobics and from aquatic fitness to senior gymnastics. To view the programme in detail or to order workshops, please consult the following web site (pdf-file): www.dtb-online.de/infos/upload/57.pdf

For further information, contact the EAT Office in Frankfurt:

Tel.: +49 69 67801 143

Fax: +49 69 67801 179

E-mail: maren.borger@dtb-online.de

Rope Skipping Demo & World Championships in Ghent, Belgium

6 – 8 April 2002

The Demo & World Championships in rope skipping are divided into the following four categories:

- Flanders International Rope Skipping - Demo Team World Cup
- 1st East Flanders International Tournament Rope Skipping for Youngsters

- 3rd FISAC World Championship Rope Skipping (team championships - juniors & seniors)

- Rope Skipping Golden World Cup

For further information, contact Mr Willem Van Lancker:

Tel.: +32 9 218 9120

Fax: +32 9 229 3120

E-mail: info@bvlo.be

ISCA Workshop in Ghana

12 – 14 April 2002

African ISCA member Mafi-Amegakope Gymnastics Sports and Cultural Club in Kumase of Ghana is hosting a workshop highlighting and discussing what an ISCA membership implies.

For further information, contact Mr Usman Yakubu, Continental Chairman of Africa:

Tel.: +233 24 693261

E-mail: tjunction26814@hotmail.com

"Sport and Culture in Action"

14 April 2002

On this day, every ISCA organisation across the Latin American continent will promote a sports and/or cultural activity in order to spread the idea of ISCA.

For further information, contact Ms

Elizabeth Paoliello, Chairperson of Latin America:

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Fax: +55 19 32894338

E-mail: paoliello@fef.unicamp.br

German Gymnastics Festival in Leipzig (Deutsches Turnfest 2002)

18 – 25 May 2002

The German Gymnastics Federation (Deutscher Turner-Bund) is organizing the 31st German Gymnastics Festival in Leipzig, Germany. Embracing the motto "New Discoveries", the festival week will offer gymnastics displays, competitions, discussion forums, concerts, workshops and exhibitions. Please note that the registration deadline has expired.

Web site: www.turnfest.de

International Youth Camp at the German Gymnastics Festival in Leipzig

An international youth camp for young people between 14 and 25 years old will be held as part of the Leipzig festival. Participants will be given opportunities to try out new activities every day, including climbing, rollerblading, dancing and painting. Youth group performances, a multicultural sports display and open-air partying are just some of the other activities on offer.



**International Badminton Team
Tournament in the Czech Republic**

21 – 22 June 2002

Taking place in the Czech city of Pilsen, this international badminton event is designed exclusively for young people born in 1987 or later. The tournament consists of a girls' and a boys' singles event, a girls' doubles and a mixed doubles. Sightseeing and other activities such as floorball and table tennis will also be on the programme.

*For further information, contact Ms
Milada Nováková:*

Tel./fax: +420 197478013

E-mail: miladanovakova@centrum.cz

**Sports and Culture Festival 2002 in
Denmark**

27 – 30 June 2002

The Sports and Culture Festival ("Landsstævne"), which is organized by the Danish Gymnastics and Sports Associations (DGI) and the Association of Danish Rifle Clubs (DDS) every fourth year, will take place on the Baltic island of Bornholm. Among the activities on offer are athletics, basketball, tennis, gymnastics, petanque, shooting and swimming as well as music and dance. The festival takes place from 27 – 30 June 2002.

*For further information, contact Ms Iris
Kofod:*

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Fax: +45 56 90 70 40

E-mail: L2002@dgi.dk

Web site:

www.dgi.dk/landsstaevne/Engelsk_version.asp

"Camp Brasil"

11 – 17 July 2002

In co-operation with Brazilian member organisations Unicamp and SESC, the Latin American Youth Committee of ISCA has planned a youth camp in Bertiooga in the Brazilian state of Sao Paulo. It is expected that about 150 young people will gather to discuss how best to promote ISCA in Latin America and how to further understanding among young people through sports and cultural activities. In addition to the discussions and workshops, participants will be invited to engage in activities such as capoeira, theatre and dance.

*For further information, contact Ms
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Fax: +55 19 32894338

E-mail: paoliello@fef.unicamp.br

**International Gymnastics Course in
Zinkovy, the Czech Republic**

20 – 28 July 2002

The Czech Association Sport for All (CASPV) in co-operation with the Danish Gymnastics and Sports Associations (DGI) is organizing an international gymnastics course and social exchange in Zinkovy on 20 – 28 July 2002. Participants must be between 16 and 22 years of age.

*For further information, contact Mr
Miroslav Zitko:*

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Fax: +420 233358476

E-mail: caspv.zitko@volny.cz

Youth Meeting in Iceland

2 – 4 August 2002

The fifth National Youth Meeting in Iceland will be held during the weekend of 2 - 4 August 2002. It is held every second year, and this year it will take place in the town of Stykkishólmur in the western part of Iceland. The meeting is open for all young people between 11 and 16 years, and it is possible to compete in eight classic sport events and for the first time also in arts.

*For further information, contact project
manager Mr Haukur Björnsson:*

Tel.: +354 896 5007

E-mail: ulm2002@umfi.is

Web site: www.umfi.is/ulm2002

**ISCA "Sport for All" Badminton Seminar,
Poland**

August 2002

In the first weekend of August, an international seminar for badminton trainers is planned to take place in Babimost, Poland.

*For further information, contact the pro-
gramme organisers:*

Ms Anne Kirstine Christiansen of the Danish Gymnastics and Sports Associations (DGI Badminton):

E-mail: akc@mail.tele.dk

Mr Millar Stoddart of the Scottish Association of Local Sports Councils (SALSC):

E-mail: millar@salsc4.freemove.co.uk

Notes & News

ISCA facilitates partner finding

With about 120 affiliated members of ISCA at the moment, there is a lot of potential for bi- and multilateral co-operation among the members. Already now, some members work together on projects and other activities across borders and disciplines, but we would like to facilitate and promote further co-operation among members. As a start, a partner-finding seminar for European members is on its way, organized by the

European Continental Committee either this year or the next. In the long run, the idea is to organize partner-finding seminars on all continents.

Network of voluntary associations in Southeast Europe

ISCA and the Danish Gymnastics and Sports Associations (DGI) are working on a joint project in Southeast Europe with voluntary associations in the region. By developing and strengthening national "Sport for All" model projects and establishing a regional training and educational "Sport for All" programme, the idea is to actively involve civil society in shaping a new peaceful, democratic and voluntary culture in Southeast Europe. The first step of the project was a fact-finding mission in the area to locate interested organisations for creating a network of voluntary associations. The fact-finding mission has been supported by the Peace and Stability Foundation (FRESTA) of the Danish Ministry of Foreign Affairs.

Working groups within ISCA

Besides participating in big "Sport and Culture for All" events, some member organisations have wished to further develop activities and projects for certain disciplines in their organisation. Within the past two years, two working groups have thus been born within the ISCA network. In 2000, the ISCA general gymnastics working group was established with committee members from five member organisations. Their most recent project is the European Academy on Tour, EAT (see EAT interview in this magazine).

Last year, an international badminton seminar was held in Copenhagen where nine countries were represented, and this meeting led to the formation of an ISCA badminton working group. Wanting to give special attention to international trainer development, the representatives have already agreed to organize a seminar for trainers in Poland in August 2002.

Recently, it has also been discussed to establish a working group for dance and music, two activities closely intertwined and part of many organisations' activity programme, in particular on the African continent. ISCA will now look into establishing the basis for such an initiative and invite member organisations to take part in a future dance and music working group.

www-isca-web.org

On the ISCA web site, you can find information about coming activities and ongoing projects, and the site also allows you to register directly activities open to ISCA members. If you would like to subscribe to our newsletter, you may do so by clicking on News & Info and then Newsletter or by contacting the office. From the web site, you may also find an introduction to the association along with contact details of all affiliated members and committee members.

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Ministry of Culture

Last year, the Danish Ministry of Culture decided to further the development of ISCA and the philosophy of "Sport and Culture for All" by kindly granting 320,000 Euro over a period of three years for the general running of the organisation.

European Commission

ISCA, qualifying for support as a non-governmental youth organisation, was also pleased to receive funding for youth activities from the General Budget of the European Communities (25,000 Euro) in 2001.

Council of Europe

The European Youth Foundation within the Council of Europe kindly supported youth activities for the project "Youth Values 2000" and Southeast European participants in the International Youth Leader Education programme by grant-

ing 20,000 Euro last year. In 2002, the foundation also supported an ISCA European youth meeting with 12,000 Euro. The Youth Values project is about investigating the values and norms of young people in the new millennium.

Peace and Stability Foundation (FRESTA)

The Peace and Stability Foundation of the Danish Ministry of Foreign Affairs has kindly supported the first step of the project "Network of Voluntary Associations in Southeast Europe" by granting an amount of approximately 50,000 Euro. This first step covers a fact-finding mission in Southeast Europe to locate relevant and interested organisations for such a project to facilitate the peace and stability process in the region. The fact-finding project is a co-operation between ISCA and ISCA member Danish Gymnastics and Sports Associations (DGI).



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