

Venue: Hotel Ambassador, Feliksa Peršića 5, 51410, Opatija, Croatia

Phone: 00385 (0)51 710 444

Term: May 24, 2014, 3.00-7.00 PM

Fee: € 50,00 (380,00 KN)

(For participants of the entire Conference no fee for this event)

CONFERENCE FEE INFORMATIONS:

The on-line registration will close on the evening of Friday, May 16, 2014 but on-site registration will be available at the meeting, beginning on the afternoon of Thursday, May 22, 2014.

REGISTRATION

Online registration form:

<http://ulix.eventastiq.com/event/kinesiology/registrationsatellite>

REGISTRATION PAYMENT

By bank transfer to

ULIX d.o.o., Miramarska 26, 10000 Zagreb, Croatia (VAT number HR26561427801)

For Croatian participants in kunas

RBA ACCOUNT: 2484008-1500189599

For foreign participants in Euros

IBAN: HR8024840081500189599, SWIFT: RZBHHR2X

Please ensure that the name of the meeting and of the participant is stated on the bank transfer. Bank charges are the responsibility of the participant and should be paid at source in addition to the registration fees.

Credit card

Available cards: Mastercard, Visa and American Express

You will be taken to the secure payment gateway on the next step of the form. All relevant information should be provided in on-line registration.

If paying by credit card, there is a fee of 5% of the charge that will be added to your payment which is the credit card transaction fee.

Registration fee includes:

Registration fee includes conference materials and access to poster sessions, sponsor exhibits and coffee breaks.

ACCOMMODATION RESERVATION:

Online registration form http://kinesiology2014.kif.hr/?page_id=36

Hotel Ambassador 5*

Single room bed and breakfast: 72.00 EUR; Double room bed and breakfast: 128.00 EUR;
Single room half board: 87.00 EUR; Double room half board: 137.00 EUR; Single room full board: 102.00 EUR; Double room full board: 166.00 EUR

Hotel Kvarner 4*

Single room bed and breakfast: 72.00 EUR; Double room bed and breakfast: 114.00 EUR;
Single room half board: 76.00 EUR; Double room half board: 124.00 EUR
Single room full board: 191.00 EUR; Double room full board: 152.00 EUR

Hotel Imperial 4*

Single room bed and breakfast: 49.00 EUR; Double room bed and breakfast: 74.00 EUR;
Single room half board: 53.00 EUR; Double room half board: 84.00 EUR
Single room full board: 63.00 EUR; Double room full board: 102.00 EUR

Contact informations: Phone +385 1 615 4090; Fax: +385 1 615 4092;

e-mail: kinesiology2014@ulixtravel.com

**Credits for physicians according to the criterion
of the Croatian Medical Chamber**



**FACULTY OF KINESIOLOGY UNIVERSITY OF ZAGREB
CROATIAN INSTITUTE OF PUBLIC HEALTH**

**7TH CONFERENCE ON KINESIOLOGY
SATELLITE SYMPOSIUM**

HEALTH KINESIOLOGY



**Hotel Ambassador
Opatija, Croatia
24th May 2014**

Organizational board:

Prof. Stjepan Heimer, PhD, MD, chairman
Sanja Musić Milanović, PhD, MD; Marija Rakovac, PhD, MD;
Prof. Goran Sporiš, PhD, PE; members
Mrs. Natalija Babić, secretary

Healthy lifestyle promotion and behaviour change in this direction are the basis of morbidity risk factors decreasing in the population and in its strata. To attain this goal, a political decision and inclusion the problem in the national health strategy, adopt the appropriate acts and regulations and ensure sufficient fund and professional personnel are needed.

According to experiences from some countries, for making and adopting the strategy, participation of experts from different fields as well as of several government sectors and NGO-s is essential. Countries that already have successfully implemented the established guidelines and recommendations have special scientific research and operative institutions to explore and implement measures to remove the risk factors and the development of chronic diseases. In these countries a specialized professional and academic studies of health were introduced, usually associated with so-called health kinesiology.

In the region of South-eastern Europe (SEE) such a study does not exist and there is no appropriate collaboration between the Health system and Kinesiology. This is one of the reasons for the lack of effective national strategies to promote physical activity as an irreplaceable health factor in the fight against the most common chronic non-communicable diseases. These diseases with their incidence, prevalence and mortality dominate in developed countries, and increasingly in developing countries.

This satellite symposium is aimed to provoke experts from public health and kinesiology to put their heads together and in a subsequent process compose the syllabus of HEALTH KINESIOLOGY as an international postgraduate study, primary for students from SEE countries.

Health Kinesiology

Saturday, May 24, 2014, 3.00 – 7.00 PM

Presentations:

1. **Health kinesiology – background**

Prof. Stjepan Heimer, Faculty of Kinesiology (FoK), Zagreb

2. **Health kinesiology – an upgrade of relevant WHO documents**

Dr João Breda, PhD, MPH, MBA, WHO Europe

3. **Health promotion and health kinesiology – the core fields for mutual cooperation**

Sanja Musić Milanović, PhD, MD, Croatian Institute of Public Health

Coffee break

4. **Grassroots sports – fields for realisation health kinesiology ideas**

Prof. Herbert Hartmann, DTB, Germany

5. **The professional and social significance of health kinesiology for experts in kinesiology**

Prof. Igor Jukić, FoK, Zagreb

6. **South-east European postgraduate Health kinesiology study – a proposal**

Prof. Goran Sporiš and Prof. Stjepan Heimer, FoK, Zagreb

Coffee break

ROUND TABLE – DISCUSSION AND CONCLUSIONS

Official symposium language is English.