



An international network of speakers and delegates from a range of sectors will meet with a key common interest: *to find innovative ways of engaging people in physical activity and grassroots sport worldwide.*

In providing a platform for discussion, debate and an exchange of ideas, the theme of the *MOVE Congress 2013* is not just about moving, but moving forward with three interconnected concepts in mind:

Changes. Opportunities. Innovations.
Cambios. Oportunidades. Innovaciones.
Canvis. Oportunitat. Innovació.

MOVE 20
13

Barcelona, 16 - 19 October 2013
move2013.info

1st Announcement

Recent years of global crisis have brought about significant changes in our societies. These **changes** are often seen as negative ones that present obvious challenges to our economies, our lifestyles and our national or personal security. But change doesn't just occur in times of crisis. It is an inevitable part of our lives. In response we often ask ourselves: How can we be resilient to change? But at the *MOVE Congress 2013* we want to take this question a step further: How can we turn change into something positive?

This is because we do see change as something positive – an **opportunity** to “take a walk on the wild side” and try something new. Changes present opportunities for us to “think again” and develop **innovative** approaches to our own sectors, both public and private, and the ways in which we draw links between our professional partnerships, sports organisations and clubs, and our societies and economies as a whole.

The *MOVE Congress 2013* welcomes speakers and delegates from communities, municipalities,

organisations, universities and other sectors (health sector, from urban administrations, from the sport and fitness industry, from schools and from sport clubs) involved in promoting sport for all to participate. To set the strategic discussions and cross-sector networking into motion, the Congress will be divided into plenary sessions under the following themes: *Leadership and innovations in the Global Market, the Social Economy of Sport and Innovative Partnerships.*

We expect your participation and count on your contribution!

Congress Organising Partners



This publication arises from the project “MOVE, European Physical Activity Promotion Forum “ which has received funding from the European Union in the framework of the Health Programme.

MOVE CONGRESS 2013 THEMES

Social Economy of Sport: Sport's impact on the Economy

MOVE Congress 2013 will provide the opportunity to discuss the impact of social, economic and human resource capital on sport for all and, on the other side of the equation, sport for all's impact on economies and societies on a wider scale. A key focus will be on attractive cross-sector initiatives involving funding providers and sponsors as well as the private sector in general.

The recent European Commission report on the economic impact of sport, led by SportsEconAustria (click here to read it >>>), will be used to explore the session's theme, focusing on the three strands of sport-related economic effects as identified in the report: direct, indirect and total effects.

Innovative Partnerships

Innovation can work at different levels. Innovation and innovative partnerships can also lead to a number of initiatives for grassroots sport including activities, events, project funding and sponsorships. The potential for innovation in our sectors will be covered during different Congress workshops where we will explore innovation strategies for e.g. market leaders in management consulting, system integration or technology solutions, local, regional and national organisations, and partners looking to share new business models and find more effective ways of solving problems.

In particular we will focus on relevant partnerships for national non-governmental associations for physical activity and partnerships between local authorities and sport for all organisations. There will also be emphasis on organisations that are looking for innovative initiatives and partnership to promote health-enhancing physical activity in socio-economically disadvantaged areas.

Leadership and innovations in a global market

The MOVE Congress 2013 will bring together high profile individuals from a number of sectors to debate the critical need for strong but responsible models of leadership to break the cycle of inactivity. This is your opportunity to hear from those that will lead the way forward in business, politics and in sport, as they will come together to share their insights on past and modern day leadership.

Beside 3 Plenary sessions, MOVE Congress 2013 will include 4 parallel sessions and 8 interactive workshops with specific topics:

- Cross sector policies and Physical activity promotion
- Physical activity and inclusion programs
- Communication campaigns and social media context
- Human Capital of new professionals/volunteers in sport
- Outdoor activities and new profile of participants in physical activity
- Sport Facility management
- Active Aging
- Grassroots sports organizations and young entrepreneurs
- Good Governance in Grassroots Sport



MOVE CONGRESS 2013 VENUE

Welcome to Barcelona!

The MOVE Congress 2013 will be held on October 16-19, 2013, in Barcelona, in CCCB - Centre de Cultura Contemporània de Barcelona, a public entity, created by the Barcelona Provincial Council and the Barcelona City Council.

The Centre is located in the heart of Barcelona, just next to Plaça Catalunya and La Rambla. You will thus be able to enjoy the vibrant life of Barcelona after (or before) the MOVE Congress 2013.

CCCB - Centre de Cultura Contemporània de Barcelona
 Montalegre, 5 - 08001 Barcelona
 Tel. 93 306 41 00 - Fax 93 306 41 01 - info@cccb.org

More about the venue here >>>.

PARTICIPANT PROFILE

MOVE Congress 2013 addresses diverse target groups – from club coaches to medical doctors, from political decision makers to local activists, from private businesses to international institutions, from sport organizations to city administrators.

The diversity of the attending stakeholders is one of the major strengths of the MOVE congresses and it will once again be crucial to the creation of a vibrant atmosphere.

CONGRESS SPEAKERS

The Congress organizers have invited important institutions and speakers to assure the success and quality of the event. Some of the most notorious and respectable leaders and researchers in the area of sport and leisure, physical activity and health, developers of campaigns for community mobilization and persons engaged in the work of *Economy, Health, Physical activity and Sport for Social Change* will be present.

CALL FOR PRESENTATIONS

Submit a congress presentation and become a MOVE Congress 2013 contributor!

The MOVE Congress 2013 is eager to know more about your experiences, organizations or your research-based studies.

It is our pleasure to invite you to submit presentation for the MOVE Congress 2013. This is your chance to become an active contributor and to assist developing MOVE Congress 2013 into a rich and diverse event. Contributions will be exhibited at the Open Market Fair.

The Open Market Fair is an open exhibition showcasing the MOVE Congress 2013 thematic fields. The exhibition will run throughout the congress with the possibility for presenters to present during the coffee breaks and lunch breaks on 17th and 18th of October 2013.

The deadline for the submission of presentations is 20 August, 2013.

The presentation should deal with one or more of the themes listed below:

- Cross sector policies and Physical activity promotion
- Physical activity and inclusion programs
- Communication campaigns and social media context
- Human Capital of new professionals/volunteers in sport
- Outdoor activities and new profile of participants in physical activity
- Sport Facility management
- Active Aging
- Grassroots sports organizations and young entrepreneurs
- Good Governance in Grassroots Sport

We welcome a wide range of suggestions reaching from best practice examples to research-based presentations, and encourage all interested persons to submit a proposal or enquire for further details. Presentations must be in English and should comply with the following format.

- Videos (supported by Leaflets, Brochures and other printed materials)
- DVD presentations, PREZI Presentations
- Games, Plays and / or Sport activities that can be presented indoor or/and outdoor in a place of 8 square meters

Submission

To submit your suggestion for a presentation, please include:

- Title of the presentation
- Name of contact person, institution, city and country
- Abstract of maximum 500 words, summarizing the presentation
- Presentation style (DVD, Game, Play, Sport activity or other innovative approach)

Abstracts should be submitted electronically to contact@move2013.info before 20 August 2013.

Conditions

Organizers will cover Congress fee for OPEN MARKET FAIR presenters.

Organizers will not cover accommodation and travel costs for OPEN MARKET presenters.

Organizers will not design and produce materials and will not cover the presentation material costs and material delivery costs.



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MOVE CONGRESS 2013 PROGRAMME

The Congress programme will be packed with inspiring speakers, best practice stories and interactive workshops. We also strive to offer a well-planned social and cultural program that is unique for Barcelona and gives you opportunity to not only see the city of Barcelona but also to have informal meetings and talks with peers from around the world with a view to promoting new networks and collaborations.

	Wednesday 16.10 Arrival day	Thursday 17.10 Congress day 1	Friday 18.10 Congress day 2	Saturday 19.10 ISCA General Assembly & Study tour	Sunday 20.10 Departure day
Morning, 9.00 – 13.00	Arrival	Plenary session: Leadership and innovations in Global Market	Plenary session: Experience from innovative partnerships	ISCA General Assembly Study tours (optional)	Optional Tourist special tours
Afternoon 14.30 – 19.00	Registration	Congress workshops (1,2,3,4) Closing of the Day 1 Sport's impact on Economy	Congress workshops (5,6,7,8) MOVE Congress 2013 Vision: Conclusions and perspectives		
Evening 19.00 – 22.00	MOVE Congress 2013 Welcome and Opening	Cultural activity	MOVE Congress 2013 Closing Evening and Dinner		

REGISTRATION AND FEE

The MOVE Congress 2013 fee for the 3 days congress includes: admission to all presentations, congress materials, congress program, welcome reception, lunches, coffee breaks and the closing dinner. The congress fee does not include travel and accommodation.

Early Bird Registration!
 register early and save

€50

CLICK HERE TO REGISTER!

Congress fee	Payment before 31 July	Payment after 31 July
	200 €	250 €

In case you have further question regarding the registration, please visit the congress website or contact us by e-mail: contact@move2013.info.

ACCOMMODATION

The congress organizers recommend that you book a room at one of the following hotels as they provide good rates and are located a short distance from the congress facilities.

Hotel Inglaterra, Pelai 14, Barcelona. [Click here >>>](#).

Hotel Jazz, Pelai 3, Barcelona. [Click here >>>](#).

Catalonia Ramblas, Pelai 28, Barcelona. [Click here >>>](#).

Hotel Atlantis, Pelai 20, Barcelona. [Click here >>>](#).

Hotel Gravina, Gravina 12, Barcelona. [Click here >>>](#).

CONTACT

MOVE Congress Secretariat

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