

## To ISCA Members in Europe

Update on the ISCA EUROPE survey

27<sup>th</sup> September 2017

### **Dear ISCA members in Europe**

With this mail we would like to give an update on the ISCA EUROPE survey conducted in July-August and a suggestion for a process towards defining the scope of work and leadership of ISCA EUROPE. Most of the information below is as well part of the Delegate File for ISCA General Assembly the  $7^{th}$  October 2017. The Delegate File can be found online and will be delivered in hard copy upon arrival to the MOVE Congress/ISCA General Assembly in Birmingham the  $4^{th}$  –  $7^{th}$  October 2017.

Kindest regards, Philippe Machu, (Executive Committee member), Toni Llop, (Vice President) Mogens Kirkeby, (President)

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#### **Background**

At the ISCA General Assembly, November 2015 the European members present decided to re-consider the scope of work and leadership of a continental committee ISCA EUROPE.

ISCA EUROPE has in the previous years had its focus on political advocacy towards European Institutions such as European Union (Parliament and Commission), the Council of Europe and World Health Organisation region Europe. The leadership of ISCA EUROPE was for the period 2012-2015 governed by three person Task Force with the chairman being member of ISCA Executive Committee.

Based on the recent years of experiences the ISCA Executive Committee would appreciate that the members in Europe establish a continental committee (ISCA EUROPE) to support our mission at the Pan-European continent.

To identify the scope of work ISCA members in Europe was invited to join a survey in July and August 2017. We are glad to see that 32 key member organisations replied to the survey about future of ISCA EUROPE. Below you will find the results of the survey.

#### **Summary of survey:**

All respondent are in favour of establishing a continental committee ISCA EUROPE.

35 % of the respondent suggest to continue with focus on political advocacy but 65% suggest to include other tasks and topics, such as 'facilitating thematic networks' and 'campaign communication such as Now We MOVE campaign".

On the question "What do you expect from ISCA?" the answers are equally shared on 'advocacy', 'representation', 'run projects', 'organise conferences and meetings' and 'sharing knowledge'. Also mentioned are 'state of art capacity building', 'networking among members' and 'establish co-ownership of initiatives/brands such as Moving Age'.

On the question: 'What can you do for ISCA?' respondent strongly indicate 'participating in or leading projects' (96%), 'sharing political knowledge' and 'participate campaigns and congresses'.

### Next step:

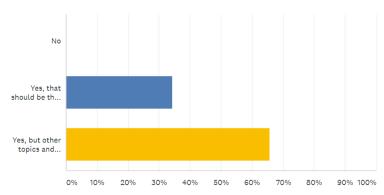
At the ISCA General Assembly the 7<sup>th</sup> of October ISCA EUROPE will be addressed by ISCA president and Executive Committee. We will discussed how we can take the next step to formulate ISCA EUROPE scope of work and as well elect leadership. The leadership can take various formats: such as Advisory board, smaller Task Force or a Committee.

It is the opinion of the Executive Committee to firstly describe the scope of work and then decide format of leadership/governing body and finally elect the leadership team.

Below more details from the survey:

# What should be ISCA EUROPE scope of work?





ANSWER CHOICES	•	RESPONSES	•
▼ No		0.00%	0
▼ Yes, that should be the primary task of ISCA EUROPE		34.38%	11
▼ Yes, but other topics and tasks should as well be part of ISCA EUROPE		65.63%	21
TOTAL			32

ANSWER CHOICES	RESPONSES	•
▼ Political Advocacy by statement and position papers	50.00%	16
▼ Political Advocacy by representation and personal lobby	65.63%	21
▼ Political Advocacy through social media	50.00%	16
<ul> <li>Analysis of members needs (as part of capacity building)</li> </ul>	46.88%	15
▼ Project identification and management	59.38%	19
▼ Facilitate thematic networks among members	62.50%	20
▼ Marketing of ISCA towards corporate partners	40.63%	13
▼ Campaign communication such as Now We MOVE campaign	53.13%	17
▼ Produce internal member oriented communication	25.00%	8
▼ Facilitate dialogue with members	43.75%	14
▼ Recruiting new members	21.88%	7
▼ Fundraising	40.63%	13
Total Respondents: 32		



# What do you expect from ISCA?

ANSWER CHOICES	•	RESPONSI	ES 🔻
<ul> <li>Advocacy - being a voice that promote sport for all and recreational physical activity</li> </ul>		87.50%	28
▼ Representation and lobby towards European Institutions (European Union, Council of Europe, WHO, etc.)		84.38%	27
<ul> <li>Organisation and promotion of campaigns (such as MOVE Week, No Elevator Day, etc)</li> </ul>		68.75%	22
▼ Organisation which offer conferences and meetings		62.50%	20
<ul> <li>Organisation providing knowledge, analysis and research</li> </ul>		65.63%	21
▼ Provider of projects where we can share best practices and learn from other countries		87.50%	28
Total Respondents: 32			

Comments (3)

# What can you do for ISCA?

ANSWER CHOICES	•	RESPONSES	•
▼ Promote the knowledge about ISCA in your organisation and in your country		83.87%	26
▼ Participation in ISCA campaigns		77.42%	24
▼ Share sport political topics from your organisation/country with other ISCA members		80.65%	25
▼ Promote and participate at the MOVE Congresses		87.10%	27
▼ Be involved in ISCA projects or lead European projects		96.77%	30
<ul> <li>Assist and collaborate with ISCA secretariat to identify funding for our work</li> </ul>		54.84%	17
Total Respondents: 31			

Comments (3)

