

Our vision:

A world of people building better societies through cultures of movement.

Our mission:

We build international relations between people, cultures, organizations and sectors. Seeing sport as a culture of movement, we develop opportunities for learning, inspiration and action to induce social change.

Healthcare and Health Promotion by the Means of Physical Exercises and Sport

Mission paper for the new ISCA health and fitness program

The challenge

The social political background:

One of the central health issues of our time is the growing lack of physical activity among many populations groups. Alarming figures about increasing tendency for unhealthy populations because of physical inactivity has pushed national and international programmes and campaigns counteracting inactivity on a top rank of the social-political agenda all over the world.

(links to two three key or illustrative document)

ISCA Position

To meet this challenge there is a need for a stronger engagement and commitment from multiple sectors, such as education, transport, health, urban planning, physical activity and sport sectors.

We will raise the awareness, motivate and offer practical support for ISCA members, to develop and improve their national strategies for goal-oriented health promotion and prevention through sports and physical activities. We will promote and seek cross sector cooperation to improve the quality and quantity of interventions and effects.

These aims are amongst others achieved through the means of externally funded projects.

ISCA actions and services

Knowledge, data and information sharing

Actions in the field of health promotion requires specific knowledge. We will provide scientifically sound knowledge, data and information for our members.

Networking and consultancy

Inspiration and support is needed to develop and implement health promotion. We will in open networks provide inspiration and support to our members. If required we will offer specialised and individual consultancy services to members.

Planning guidelines, tools and education

We will provide experiences based guidelines and tools to implement health promotion intervention. We will invite to educational events like seminars and congresses.

Political lobby and fundraising

We will promote our position and mission to international institutions and organisations such as World Health Organisation (WHO) and European Union. We will upon request support members in national lobby and fundraising processes.

For more details see: Detailed ISCA health and fitness program