

Curriculum Vitae – Maria Luiza Souza Dias

EDUCATION

- Graduated in Physical Education at University of São Paulo
- Post-Graduated in Management at Dom Cabral Foundation
- Special Majors in Administration complementary studies at Getúlio Vargas Foundation, Disney Institute and Sportive Administration at University of São Paulo.

PROFESSIONAL EXPERIENCE

- Manager of Physical and Sportive Development of SESC São Paulo (Social Service of Commerce – SESC).
- Leadership in the MOVE Brazil Campaign – The aim of this campaign is to increase the number of Brazilians practioners of sports and physical activities in their leisure until 2016, focusing in the well-being.
- Leadership in the Move Week in Brazil since 2013 and in other countries in Latin America since 2015. (Semana Move / Semana Muévela).
- Coordinator of Challenge Day for the American Continent – It is a world campaign to incentive the regular practice of physical activities in benefit of health and well-being. Event that has been promoted around the world by TAFISA and coordinated by SESC SP in the American Continent.
- Chairwoman of the ISCA Latin American Committee: 2008 - 2010 / 2014 - 2017
- Vice-President of ISCA - International Sport and Culture Association: 2011 - 2017.

OTHER COURSES / HIGHLIGHTS

- Participation as a speaker in National and International events in the field of sportive management, communitarian sport, leadership development, Sport for All and sport for health promotion campaigns: Brazil, Argentina, Colombia, Spain, France, USA, Germany, Czech Republic, Denmark, Portugal, Italy, Slovenia, Malaysia, China, etc.